



# PRESIDENT'S MESSAGE

## ROTARY INTERNATIONAL

**Jennifer Jones**  
Rotary International President

## DISTRICT GOVERNOR

**Ana Maria "Ann" Lorenzana**  
District Governor

**Gov. Digna Ragasa**  
Vice Governor

**Dan Torres**  
Assistant Governor

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**Pres. Ali Morales**  
President

**PP / Sec. Baby Kaur**  
Secretary

**PP Marilyn Barredo**  
Treasurer

**PE Cora Ocampo**  
President Elect

**PP / EIC Libby Fernandez**  
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**Dir. Lorena Cachola**  
Director

**Dir. Emylou de Guzman**  
Director

**Dir. Reymund Barrios**  
Director

**Dir. Susan Villanueva**  
Director

**Dir. Glen Flores**  
Director

**Dir. Tonton Tan**  
Director

**Rtn. Bert Talco**  
TRF Chair

**IPP Arnel Cabanizas**  
Immediate Past President



**Pres. Ali Morales**

**President**  
**Rotary Club of Baguio**

*"Love and kindness are never wasted. They always make a difference. They bless the ones who receive them and they bless you the giver."*

Barbara de Angelis

**G**reat day fellow Rotarians, Rotary anns, Rotakids and guests. Welcome In today's Medical, Dental and Legal Mission, RC Baguio's one of its signature projects, and welcome to our Club Assembly which will be done after the MEDELEG Mission.

Our TRF Month started with an Amazing Grace, with the Dynamic Team Pasikat at the helm. We had a jam-packed Wolfson room with quite a number of rotarians present, rotary anns, rota kids, and a good number of past members, and potential members. We also inducted our newest Member, Rotarian Jeff.

We had a very generous guest of honor and speaker, Mr. Fernando So Tiong, who donated PhP 10,000.00 to the club for its community service, and as mentioned a great time to start the TRF month, a 20,000 donation to annual fund for the accounts of his great team PP Lani, PP Anet and Dir Susan and his best friend PP Raffy. He also invited our club to celebrate Christmas Party at his home as he misses the christmas carols done by our fellow members years back, when he was still starting his family. He also wants his children to experience and witness how they are being serenaded by RC Baguio chorale.

This month's theme in Rotary - The Rotary Foundation Month (TRF month) happens to be my birth month, together with Rotarian Manong Jody, Director Mariver, Past Presidents Baby, Bert and PAG Gie, and also happens to be the Anniversary Month of Abanao Square Mall, our partner in service, hence our 2nd MEDELEG was scheduled to be on this day. It was just finalized the other week, as we learned that the Rotaractors (Rotaract of SLU - School of Medicine) our ever dependable energetic partners are available on the said date.

Allow me to say Thank you so much for the opportunity to celebrate our birthdays/ anniversary in this noble service project. What better way to express our gratefulness than by being with people doing what we do best - as humanitarians.

This week began with a Rotary activity which started on Monday, 7 November, a meeting and ocular inspection for today's MEDELEG Mission; Tuesday, 8 November, a fellowship meeting with Governor Yu which includes the schedules of his Feb 2023 visit ; and on same date, the sorting and inventory of Medicines, 11 November Friday, a Leadership Training organized by President Elect Cora and conducted by the Able Leader, the expert Leadership Trainer, Past President Chris F, held at the Sto. Tomas National High School our soon to be Interact Club, with fifty (50) student leaders in attendance. Kudos to PE Cora and PP Chris.

Once again, Thank you for your attendance and participation on said activities - Gov Linda, Past Presidents Libby, Marilyn, Gerard, Bert, Baby, Chris F, PAG Gie, President Elect Cora, Vice Pres Joe, Directors Lou, Lorena, Reymund and Tonton.

Let us all greet our Birthday Celebrants Director Mariver (05 Nov), Rotarian Manong Jody (06 Nov) and PP Baby (11 Nov). Happy Birthday! Wow! Ice cream on our MEDELEG mission and club assembly.

As I reflect on our birth month, I would like to end my column today with this : " Do your little bit of good where you are; it is those little bits of good put together that overwhelm the world." - Archbishop Desmond Tutu

# SECRETARY'S REPORT

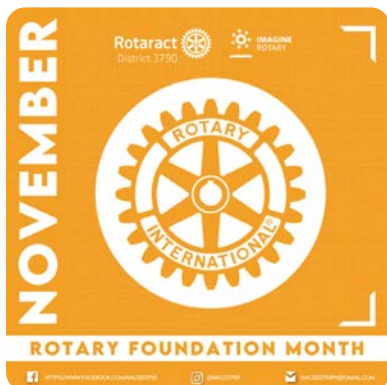
## THEME

Rotary Foundation  
Month



**Sec/PP Baby Kaur**

Secretary / Past President  
Rotary Club of Baguio



## Events and Activities for the Month of November

08 November **Sorting of meds for MEDELEG**

Attended by: PP Libby, Dir. Lou & PDG Linda

08 November **Dinner Fellowship with Gov. Yu**

Attended by: Pres. Ali, PP Bert, PP Gerard, PP Gigi, PP Marilyn, PP Atom, PP Chris Faelnar, PP/Sec Baby, VP Joe, Dir. Lorena, Dir. Mariver, Dir. Reymund & Dir. Tonton

## Attendance Update as of 05 November 2022

PP Gerard Audineau, PP Veeh Balajo, PP Marilyn Barredo, Dir. Reymund Barrios, IPP Arnel Cabanisas, Dir. Lorena Cachola, PP Anet Calabias, PP Raffy Chan, PP Diony Claridad, PP Lani Fabi, PP Chris Faelnar, Dir. Lou De Guzman, PP Libby Fernandez, Dir. Glen Flores, Rtn. Saoud Jawad, Rtn. Ailyn Kindipan, PP Baby Kaur, PP Ben Ladilad, PP Alfred Laygo, PAG Gigi Maranan, Pres. Ali Morales, PE Cora Ocampo, Rtn. Levy Orcales, PP Chris Peralta, Dir. Tonton Tan, Dir. Susan Villanueva & PDG Linda Winter, Rotakids Janjan Morales, Marcus Ocampo & RAPP Cely Ladilad & Josie Chan

WE WISH TO SEE YOU NEXT MEETING

Dir. Mariver Agayas (mu), Rtn. Jody Alabanza, Rtn. Nancy Alabanza, Rtn. Modz Bahul (mu), Rtn. Toni Boguen, PP Jun Bondoc, Rtn. Vangie Cacho, PP Mia Cawed (mu), Rtn. Eric De Guzman, Rtn. Ike Dulnoan (exc), PP Cy Fagar (exc), Rtn. Lily Landayan, PP Atom Mendalla (mu), PP Lito Pangilinan (exc), PP Benny Sunga (exc) Rtn. JM Ty & VP Joe Ursua

## UPCOMING ACTIVITIES

14 November  
**TRF Banquet**

## RI UPCOMING EVENTS

### November Birthdays

05 Nov – Dir. Mariver Agayas  
06 Nov – Rtn. Jody Alabanza  
10 Nov – Pres. Ali Morales  
11 Nov – PP Baby Kaur  
15 Nov – PP Bert Talco  
30 Nov – PAG Gigi Maranan

### November in Rotary

05-2008 – PP Libby (PP Bert)  
03-2010 – Rtn. Lily (PP Chris P)  
07-2015 – IPP Arnel (PAG Gigi)

### November Anniversaries

17-07 – Dir. Glen & Ann Chiara  
29-09 – PP Ben & RAPP Celi



## IN RETROSPECT



### EIC/PP Libby Fernandez

Editor-in-Chief / Past President  
Rotary Club of Baguio

05 November 2022

As a regular Early bird, I was happy to see the beautiful Rotary Anns, RAPPS Cely Ladiland and Josie Chan, enjoying some sweet talk. After a little while, fellow Rotarians and guests started pouring in, milling around with the atmosphere of welcomes and hellos. It was still early but Wolfson was full house! "Chairs! Tables!" "More Chairs!" "Fans!" "Menu books!"

President Ali called the meeting to Order at 12:30 noon. Yours truly gave a touching Invocation. Then the room roared with the singing of Lupang Hinirang, Rotary Hymn and the 4-Way Test.

I then proceeded to introduce our guests which was a long and continuing list. Regular and first-time guests were introduced who showed smiles excitement and awe! The Club has 12 guests! Our fellow Rotarians are really sharing Rotary in the real sense of the word!

Dir. Lorena and her guest, Vivian Carbonell, entertained us with two Christian songs with their voices blending beautifully!! The Raffle was a boom with PP Marilyn and Rtn Saud giving to 2-4-time lucky winners. Rotakid Jan and PP Gerard who won many times shared their prizes with their favorite members! Lucky favorites too!

For Member's Time, PE Cora informed the Club of the Leadership Training at Sto. Tomas National High School on Friday, 11 November 2022 at 1:00 o'clock in the afternoon.

PP Chris Faelnar announced the forthcoming visit of Gov Yu Daibong of the Rotary Club of Wonju, Korea on 08 November 2022 to discuss the global grant project of the Club.

I gave an overview of the November schedule as prepared by the Pasikat Team.

12 November – MEDELEG and Club Assembly

19 November – Rotary Foundation Day

26 November – Thanksgiving Celebration

For President's Time, President Ali took pride in relaying to the membership of the overwhelming support for the Rotary Foundation and Polio Plus. He gave thanks

to the growing number of donors and encouraged others to do the same. More noted activities were:

TRF Banquet by the District on 14 November 2022 and 14 Baguio members are attending.

MEDELEG, 12 November 2022, Abanao Square, Baguio City.

Project 1 Bubble painting for 17-25 November at different locations, chaired by Dir. Lou.

"YAKAP" Maternal and Child Care chaired by Dir. Susan.

Bamboo planting by Environment Chair, Dir. Reymund.

"Next Step", RCC Project by Economic and Development Chair, Dir. Glen.

Water and Sanitation by Dir. Lorena.

Birthday greetings to absentee celebrants, Dir. Vell and Rtn. Sumi.

Induction of RCBaguio newest member, Rtn. Jeffrey Isip, after a moving Charging by PP Raffy.

Dir. Glen introduced the Club's Honored Guest and Speaker, Mr. Fernando Tiong, a multi-awarded developer in the City of Baguio with his topic, "Condominium Development Experience in the City of Baguio". A Baguio based developer, our speaker acknowledged several members of our Club who are friends and some who are partners in some projects for the City of Baguio. A truly interesting talk, historical and inspiring too. Finally, he concluded his talk in a strong message, "Finish the project, no matter what!"

Our Guest Speaker, somehow felt the Club's enthusiasm and positive energy and he ended up inviting the membership to a holiday caroling or gathering in his very own home!

Gov. Linda gave the Response along with appreciation for the invitation. Then, the singing high of the RCBaguio Hymn! The President banged the gable to adjourn the meeting at 3:00 o'clock in the afternoon! Whew!



# SCENES WE LIKE TO SEE

RCB Regular Meeting

05 November 2022





## FEATURED EVENT

**Birthday Treat for Rtn Jody's birthday**

**06 November 2022**

Birthday Treat for Rtn Jody's birthday with Pres Ali and family, PP Alfred and Engineer Gamaliel Flores, dad of Dir. Glen Flores. A great day Mr. Sunshine!



**Meeting with Gov. Yu Dai Bong**

**08 November 2022**

Red Ruztikz Restaurant





## FEATURED EVENT

### RAPP Tess' Sunshine Visit

08 November 2022

RAPP Tess' Sunshine Visit by the Rotary Anns. It was a sunshine visit to RAPP Tess Dulnuan. First time to get together after a long hiatus.

RAPP Tess was nominated as one of the "Most Outstanding Alumni of SLU"

Sierra Vista

- RAPP Debbs Bautista
- RAPP Cely Ladilad
- RAPP Josie Chan
- Ann Josephine Pangilinan
- RAPP Mina Pearson
- Ann Abigail Flores
- RAPP Yolly Faelnar
- RAPP Edith Cabanisas



### Finalizing MEDELEG and Project 1

11 November 2022

Gov. Linda, PP Libby and Dir. Lou finalize MEDELEG and Project 1, Forest Lodge, Baguio City.





# FEATURED EVENT

## Leadership Training Seminar

11 November 2022

The successful Leadership Training Seminar was led and conducted by PE Cora Ocampo and PP Chris Faelnar. Pres Ali Morales joined the said activity.





# ROTARY INTERNATIONAL PAGE

## Rotary Projects Around the Globe - November 2022

by Brad Webber

### Dominican Republic



Like other places in the Dominican Republic, Los Cocos de Jacagua faces shortages of suitable housing and sanitation infrastructure. For 15 years, the Rotary Club of Santiago Monumental has addressed community needs there in tandem with a Rotary Community Corps, creating a library, a community center, playgrounds, and a financial cooperative. They installed hundreds of latrines and provided medical care, among other contributions, many accomplished with the help of international partners in District 7710 (North Carolina). The Santiago Monumental club has begun building homes for families, completing nine as of February at a cost of about \$10,000 each, says club member David Crow. "Our international partners spend a week at a time with us, providing labor for the construction effort," Crow says. "This alliance is a powerful way to promote peace and offer Rotarians the opportunity to live and work together with local Rotarians and the communities served."

### United States

Four Rotary clubs in Florida flexed their muscles with a fire truck pull to raise more than \$15,000 to refurbish the entrance of an assisted living facility. Sixteen teams competed to be the fastest to tug the 17-ton truck 50 feet across the parking lot of a sponsoring brewpub. Led by the Rotary Club of Mid-Bay Bridge (Choctawhatchee Bay), the April event drew about 400 people. Joining the effort were the Rotary clubs of Destin, Fort Walton Beach, and Niceville-Valparaiso, which sponsored the winning team of Niceville High School football players. Members of two Knights of Columbus chapters and the Boggy Sisters, a senior support group, assisted the Rotarians. Community partnerships "lightened the load and made the event possible," says Steve Wolfrom, immediate past president of the Mid-Bay Bridge club.



### Romania

To put the brakes on dangerous driving, the Rotaract Club of Bistrița Omnia recently partnered with the police and a driving school to set up a car crash simulator at locations in the northern Transylvanian city. "It consists of a driver's seat equipped

with a seat belt, fitted on a moving platform that reaches a speed of about 18 mph," says Christian Nistor, immediate past president of the club. "The platform crashes into a stopping bar, simulating the accident." The device was built by the Rotaract Club of Târgu Mureș Téka. Interact and Rotary clubs have also helped with the project. During one simulation event in May, about 200 people were put to the test during the Drive Safely, Choose Life initiative, Nistor says. "Drivers are reminded of the importance of seat belts and the effect of speed in a car crash," he says.

### Germany

The Rotary Club of Göttingen-Sternwarte teamed up with the Production School Göttingen, a trades-oriented institution for teens, to harvest about 2 tons of apples and turn them into nearly 400 gallons of juice. The Apfelfest project culminated in October 2021 with the juice being donated to elementary schools or sold, raising more than \$3,300 for End Polio Now. "The juice is amazing — a sweet-sour note, pure apple flavors," reports club member Sönke Jaek. "And the dry apple mash was used to feed game such as deer and boar. They loved it." Club members also serve as tutors and assist the students in writing resumes, finding internships, and applying for jobs.



### Australia



Reveling in a uniquely Australian art form, the Rotary Club of Gloucester stages readings of bush poetry, which celebrates life in the less populated hinterlands. "Bush poetry is principally stories from the bush,"

the tales suitable for "shearing sheds, cattle yards, pubs, etc.," says club member Grahame Stelzer. "Normally very funny, sometimes rude, and occasionally serious." In February, three poets and a country band headlined the Bush Poetry at the Saleyard event, held, fittingly, in a livestock arena. "The idea was born at a private dinner when one of the guests just happened to be a current Australian bush poet champion," says Stelzer. "My club was looking for a fundraiser for a nursing home, so it all came together that night." The festivities raised about \$3,900 for local projects.

This story originally appeared in the November 2022 issue of [Rotary](#) magazine.

Source: <https://www.rotary.org/en/rotary-projects-around-globe-november-2022>



# EDITOR-IN-CHIEF PAGE

## DEI is a difference maker



### EIC/PP Libby Fernandez

Editor-in-Chief / Past President  
Rotary Club of Baguio



*Mohan Kumar, right, leads discussion sessions in his club designed to let everyone share their ideas.*

*By Mohan Kumar, charter president, Rotary Club of Bangalore Prime, India*

I was given the opportunity to establish a plan aimed at increasing diversity, equity, and inclusion in our club as the chair of our DEI taskforce.

We have found that when we approach millennials or women to join Rotary, they look at the level of diversity in our club. We are a four-year-old Rotary club with 34 members, seven who are women. For the current Rotary year, we also have women serving as president, secretary, and treasurer. We have just one member below the age of 40 and six members in the range of 40-49. Through this lens, we knew that we could do better and be more relevant in the communities we serve.

Increasing our diversity, equity, and inclusion is imperative to our success and our future in Rotary. Our goal is cultural change. To do this, we need a shared language, candid conversation, and an understanding of how to be relevant to our communities.

Diversity goes beyond age, gender, race, and ethnicity. The diversity of thoughts and of people fosters a strong sense of belonging. We had a joint meeting with six clubs that I facilitated involving a conversation about DEI. Most of the participants realized the importance of leveraging these initiatives and aligning them to our club goals.

We need to make inclusivity more than an initiative, though, and make it a mindset. Rotary Fellowships and Rotary Action Groups are great pockets of conversation which thrive on inclusivity. We are educating our members about these groups and asking that each member be a part of one Rotary Fellowship and one Rotary Action Group.

*“When a flower doesn’t bloom – you fix the environment, not the flower”*

Our club members are now encouraged to bring their own projects to the table for discussion. We are working on having hybrid weekly meetings through appropriate IT platforms. This will ensure better attendance and engagement.

To augment our membership, we are considering having potluck dinners. The diversity of the dishes will celebrate different heritages and broaden our cultural understanding. Members are encouraged to bring guests. Many have taken an interest in organizing these dinners ensuring a sense of inclusivity.

To fuel agility, we will have huddles that circumvent boring meetings. These huddles will focus on allowing each person to have the same amount of time to speak as others. The journey of a DEI program is about having candid conversations on an on-going basis. There will be successes and setbacks, but moving forward is critical. We can’t prepare ourselves and Rotary for the future if we are not elevating and activating all people at their fullest capacities.

DEI is the bedrock of any progressive organization.

Source: <https://blog.rotary.org/2022/11/07/dei-is-a-difference-maker/>



# ROSTER OF FILLED CLASSIFICATIONS

Rotary Year 2022-23

As of: 12 November 2022

RI Occupational Code	ROTARY INTERNATIONAL OCCUPATION	MAIN CLASSIFICATION- Sub-Classification	Retired	Filled	Member	Remarks
02	Advertising and Public Relations	<b>PUBLIC RELATIONS</b>				
02-99	Other	Consumer Welfare		•	Eric DE GUZMAN	
03	Agriculture, Fishing and Forestry	<b>AGRI/FORESTRY</b>				
03-99	Other	Research & Development	☒	•	Ben LADILAD	
04	Architecture and Engineering	<b>ARCHITECTURE</b>				
04-01		Green Building		•	Raffy CHAN	
04-01		Environmental Planning	☒	•	Jody ALABANZA	
04		<b>ENGINEERING</b>				
04-06		Civil Engineering		•	Bert TALCO	
04-06		Civil Engineering	☒	•	Cyrus FAGAR	
04-06		Civil Engineering	☒	•	Gerard AUDINEAU	
04-06		Power Generation		•	Chris FAELNAR	
04-11	Mining Engineer	<b>MINING</b>				
04-11		Exploration	☒	•	Ike DULNOAN	
06	Banking and Money Management	<b>BANKING/MONEY</b>				
06-01	Banker/Bank Manager	Bank Manager		•	Ali MORALES	
06-01		Regional Operations		•	Atom MENDALLA	
06-99	Other	Info Technology	☒	•	Marilyn BARREDO	
09	Communications/New Media	<b>COMMUNICTN/MEDIA</b>				
09-05	Reporter/Correspondent	Correspondent		•	Mariver AGAYAS	
09-99	Other	Telecom		•	Lani FABI	
10	Community and Social Services	<b>SOCIAL SERVICE</b>				
10-99	Other	Entrepreneurship Dev		•	Jun BONDOC	
11	Construction, Repair and Maintenance	<b>CONSTRUCTION</b>				
11-01	Contractor	Comm'l/Resid'l Contracting		•	Glen FLORES	
12	Education	<b>EDUCATION</b>				
12-06	Teacher- Secondary	Secondary	☒	•	Lily LANDAYAN	
12-99	Other	Medical		•	Alfred LAYGO	
12-99	Other	Consultancy/Technopreneurship		•	Cora OCAMPO	
14	Food Industry	<b>FOOD INDUSTRY</b>				
14-01	Restaurateur	Finance Manager		•	Emylou DE GUZMAN	
14-03	Food processing and Distribution Professional	Meat Processing		•	Nancy ALABANZA	
14-99	Other	Catering		•	Vangle CACHO	
15	Government	<b>GOVERNMENT</b>				
15-02	State/Province Representative/Legislator	City Legislation		•	Levy ORCALES	
15-99	Other	Deeds Examination		•	Susan VILLANUEVA	
15-99	Other	Judiciary		•	Jun BAHUL	
16	Human Resources/Personnel Management	<b>HUMAN RESOURCE MGMT</b>				
16-01	Human Resources Professional	Personnel Mgmt		•	Evelyn BOGUEN	
17	Insurance and Risk Management	<b>INSURANCE</b>				
17-04	Professional Risk Management	Risk Management		•	Jeffrey ISIP	
17-99	Other	Entrepreneurship		•	Anita CALABIAS	
18	Legal	<b>LEGAL</b>				
18-01	Lawyer	Civil Law		•	Ailyn KINDIPAN	
18-01	Lawyer	Criminal Law		•	Libby FERNANDEZ	
18-02	Judge	Judiciary		•	Mia CAWED	
19	Management/Administration	<b>MGMT/ADMIN</b>				
19-99	Other	Special Events		•	Gigi MARANAN	
19-99	Other	Executive Mgmt		•	Arnel CABANISAS	
21	Marketing/ Sales	<b>MKTG/SALES</b>				
21-02	Retail Sales Professional	Retail Sales		•	Baby KAUR	
21-03	Wholesale/Corporate	Animal Feeds		•	Reymund BARRIOS	
21-99	Other	General Merchandise		•	Lito PANGILINAN	
22	Medical/Health Care	<b>HEALTH CARE</b>				
22-01	Administrator	Administration		•	Diony CLARIDAD	
22-02	Dentist	Dentistry		•	Linda WINTER	
22-08	Physician/Surgeon	Urology		•	Benny SUNGA	
22-08	Physician/Surgeon	Diabetology		•	Chris PERALTA	
22-08	Physician/Surgeon	Obstetrics Gynecology		•	Veeh BALAJO	
25	Real Estate	<b>REAL ESTATE</b>				
25-99	Other	General Practice		•	Tonton TAN	
26	Science, Math and Technology	<b>SCIENCE/TECH</b>				
26-99	Other	OBGyne Sonology		•	Joe URSUA	
27	Service Industries	<b>SERVICES</b>				
27-99	Other	Drinking Water		•	JM TY	
27-99	Other	Personal Care		•	Lorena CACHOLA	
27-99	Other	Salon and Spa		•	Saoud JAWAD	

Total: 46 current members

RCB Membership committee: Dir Glen Flores, Committee Chair. Prepared by Classifications SubCommittee: PP Raffy Chan, Classifications Chairman



# ANNOUNCEMENT

Creating Healthy Tomorrows: Medical Mission 2022



Abanao  
Square

and

Rotary  
Club of Baguio



CREATING HEALTHY TOMORROWS:

# MEDICAL MISSION 2022

NOVEMBER 12, 2022 | Registration starts at 8AM  
Event proper is from 9AM - 12NN (cut off)

5TH FLOOR RIGHT WING HALL  
Abanao Cor. Zanduetta Sts., Baguio City

**FREE SERVICES OFFERED**  
Medical, Dental, Legal, & Surgical (Tuli)

Dental - First 50 patients only  
Surgical - First 25 patients only

In partnership with

**Rotaract**  
Club of Baguio  
SLU - School of Medicine



# ANNOUNCEMENT

## A Four-Way Test for Business

**Nick Poblador**

**Former Member**  
Rotary Club of Baguio

Former RCB member Nick Poblador, a recent visitor of the Club, has just written a book entitled STRATEGY IN THE NEW AGE OF CAPITALISM.

The book poses the fundamental question, "Can business serve the interest of others while pursuing its traditional goal of profit maximization?"

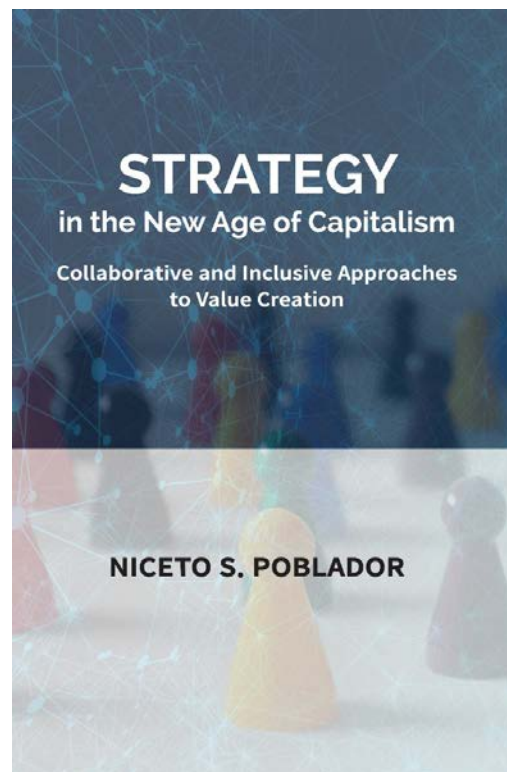
The book answers the question in the affirmative, but clarifies that to do so, business firms must implement the following broad strategies: (1) Give value for money to their customers; (2) Pay comfortable wages to their workers; (3) Treat their business partners fairly; and (4) Serve the needs of the community.

The bulk of the book discusses alternative measures by which firms can achieve their long-run goal of wealth maximization for their owners by creating value for All their stakeholders.

The book cites a number of illustrative cases, and draws insights from economics, evolutionary sociology, cultural anthropology and other disciplines.

Published by the U.P. Press, the book is available from Lazada and other online distributors.

The author may be contacted directly at [nspoblador@gmail.com](mailto:nspoblador@gmail.com).

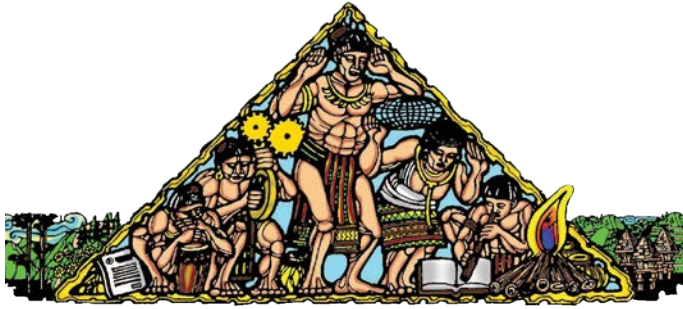




# SPONSOR

Team Pasikat





## THE CAÑAO EMBLEM

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."



# Rotary Club of Baguio

## THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardioid-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

*Service Above Self.*



Baguio City, Philippines

R.I. District 3790, Club No. 16863  
Chartered on 21 February 1938

CP No.: 0917-323-8985 (Pres. Ali)  
CP No.: 0917-510-3955 (PP / EIC Libby)

RCB Website: [rcbaguio.org](http://rcbaguio.org)  
E-mail: [RCBaguio1938@gmail.com](mailto:RCBaguio1938@gmail.com)  
Facebook: [@rotaryclubbaguio](https://www.facebook.com/@rotaryclubbaguio)

The Cañao Website: [canao.rcbaguio.org](http://canao.rcbaguio.org)  
The Cañao E-mail: [canao@rcbaguio.org](mailto:canao@rcbaguio.org)

## EIC/PP Elizabeth Fernandez

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## PP Raffy Chan

Adviser

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