

PROGRAMME

Regular Program 18 March 2023

12:00 PM **Fellowship** 12:30 Call to Order Pres. Ali Morales Invocation Dir. Lorena Cachola Pambansang Awit Rotary Hymn 4 Way Test 1:20 Introduction of Visiting Rotarians & Guests ... Rtn. Modz Bahul Entertainment Dir. Lorena Cachola Raffle Rtn. Ruth Rillera Rtn. Saud Al- Khayatt 1:40 Member's Time 1:50 President's Time 1:55 Introduction of Guest of Honor & Speaker ... PDG Linda Winter GHS: Atty. Rhenan Diwas "Baguio City - Environment and Parks Management"

PP Libby Fernandez
Program Coordinator

Adjournment Pres. Ali Morales

PP Chris PeraltaRetrospector

2:25

2:30

Open Forum Response

RCB Hymn

Pilipinas Kong Mahal

Dir. Lou de Guzman Imager

CONTENTS AT A GLANCE

President's Message	2
Club Speaker's Profile	3
Secretary's Report	4
n Retrospect	5
Scenes We Like to See	6
Featured Events	7
Rotary International Page8	-9
Editor-in-Chief's Page1	0
Announcements 1	1
Sponsor 1	2







PRESIDENT'S MESSAGE

ROTARY INTERNATIONAL

Jennifer Jones

Rotary International President

DISTRICT GOVERNOR

Ana Maria "Ann" Lorenzana

District Governor

Gov. Digna Ragasa

Vice Governor

Dan Torres

Assistant Governor

RCB BOARD

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Dir. Glen Flores

Dir. Tonton Tan

Rtn. Bert Talco

IPP Arnel Cabanisas Immediate Past President



Pres. Ali Morales

PresidentRotary Club of Baguio

Good afternoon fellow members and guests.

This month's theme is Water, Sanitation and Hygiene, but I find it more relevant to start and end my corner with a quote on everyone's kindness and generosity because of the fire. Quotes are both from my "katukayo" – Francis Bacon and St. Francis of Asisisi respectively.

Charity begins at home, but should not end there - Francis Bacon

his afternoon, let us all welcome our Guest of Honor and Speaker, Atty. Rhenan G. Diwas, the Department Head of the City Environment and Parks Management Office here in our very own City of Baguio.

Let us also thank our GHS last week, Mr. Reymon Dela Cruz Inway and the Dynamic Team Pasikat for honoring our Ladies in Rotary in the celebration of Women's month, from the entertainment to the presentation of gifts.

I would also like to personally welcome our new Rotarian, Ruth Molintas – Rillera. Congratulations and welcome to the Rotary Club of Baguio. Thank you for being our 49th member. Enjoy your rotary journey.

Even prior to her induction, she had always shown her enthusiasm in our regular meetings and has shared her blessings through her generous donations during our vocational awards and in our 85th charter anniversary. She also donated USD 500.00 for her first Paul Harris pin as her first 500USD will be matched.

Last Saturday, PE Cora and I attended the RLI Leadership seminar, a very educational, engaging training, a training where we encourage you our members to attend.

Last Saturday night, our city was shocked as we all know, the market caught fire around 23:00 o'clock at night and was out around 4:00 o'clock in the morning. Around 1,700 businessmen/vegetable vendors were displaced because of this fire, losing their sources of income.

It is so heartwarming to learn that benevolence in the hearts of our fellowmen was again proven in the influx of help, may it be financially or in kind.. Volunteers arrived too, to help in the clearing of the remnants as a result of the fire.

The rotary clubs under Cluster 1C, under the leadership of AG / DGND Dan Torres, initiated a donation drive from its 11 presidents, where bottled water and food packs were purchased on Sunday for the volunteers which were brought by leaders who were here in the city on said date. Kudos Cluster 1 C for the swift support extended.

Thank you too to our members who have given their respective pledges for the volunteers and the victims, and to your suggestions on how to implement our donations for the fire victims in the form of sustainable livelihood projects.

Yesterday, 40 % of the pledges was already given for the volunteers in food packs/ bottled water thru the kindness of Rtn. Levy.

May we also extend our condolences to IPP Arnel, Dir Cora and Rtn Eric, on the passing of their loving fathers who joined our creator last Sunday and Wednesday respectively. May our Almighty God's peace and comforting grace find you in this very difficult time.

PP Lito was admitted at the SLU Hospital last Wednesday, and we were happy that he was discharged last Thursday and continue to rest in his home sweet home.

May I again express my thanks and gratitude for donating to The Rotary Foundation. We remitted the total of USD 2,600.00 to the Foundation, making our total donation at USD 16,000.00+. Thank you PP Benny (USD 1,000.00), Rtn Ruth (USD 500.00) and PP Atom (USD 100.00). The rest from me.

May I encourage everyone to donate your extra to our Foundation, the Rotary Foundation, the most trusted rated 4 stars and the best.

Let me end my page with the quote of St. Francis of Assisi – FOR IT IS IN GIVING THAT WE RECEIVE...

Have a great weekend everyone.

CLUB SPEAKER'S PROFILE



Rhenan Golingab Diwas

Department Head CEPMO, City of Baguio

Work Experience

Department Head

City Environment and Parks Management Office, City Government of Baguio

12/2020 to PRESENT, Supervisor: Mayor Benjamin B. Magalong

- Managing the operation and maintenance of facilities and equipment in the following areas: Sewerage Treatment Plant (STP) and Septage Management Facility, Ambient Air Quality Management, Water Quality Management, Urban Forest, parks and Watershed Management;
- Formulating measures for the consideration of the Sangguniang Panlungsod and provide assistance and support to the City Mayor in carrying out measures to ensure the delivery of basic services relative to environment and natural resources management and the provision of adequate facilities relative to parks services;
- Developing plans and strategies which have to do with environment, natural resources and parks management programs and projects;
- Coordinating with government agencies and nongovernmental organizations in the implementation of measures to prevent and control land, air and water pollution with the assistance of the Department of Environment and Natural Resources (DENR);
- Providing technical solutions concerning the environment and natural resources, particularly in the renewal and rehabilitation of the environment during and in the aftermath of man-made and natural disasters and calamities;
- Recommending measures to the Sangguniang Panlungsod and advise the City Mayor on all matters relative to the protection, conservation, maximum utilization, application of appropriate technology and other matters related to the environment and natural resources; and
- Exercising such other powers and perform other duties and functions as provided for under the law or ordinance.

Assistant Department Head and Officer-in-Charge

City Environment and Parks Management Office, City Government of Baguio

09/2019 to 12/2020, Supervisor: Mayor Benjamin B. Magalong

Attorney IV

City Legal Office, Government of Baguio 01/2017 to 09/2019, Supervisor: Atty. Melchor Carlos R. Rabanes

Attorney III

City Legal Office, Government of Baguio 03/2016 to 12/2016, Supervisor: Atty. Melchor Carlos R. Rabanes

Education

School of Laws

Saint Louis University, Baguio City 06/2009 to 03/2013

School of Humanities, Major in Political Science

Saint Louis University, Baguio City 06/2005 to 03/2009

 Published Thesis: Indigenous Forest Management in the Cordillera Region

Lead Programs

- Baguio Resilient City Tourism Project (BRCTP)/Baguio City Sanitation Improvement Project (BCSIP): Upgrading and Rehabilitation of the Baguio Sewerage Treatment Plant, Faecal Sludge Management Facility and Sewerline Networks
- Parks Rejuvenation Program: Rehabilitation/Restoration of parks and open Spaces in the City of Baguio consistent to the mandate of Sustainable Development Goals.
- Blue Walk Projects: Watershed and Waterway Rehabilitation: Adoption of Nature-based Solutions in the improvement and/or rehabilitation of waterways for optimal use, improvement of water quality; and enhance recreational value
- **Urban Forest Management Plan:** Protection and Expansion of green spaces in the City of Baguio; Rationalization of forest cover in the City of Baguio

Training and Professional Dev't

- 21st African Water Association and Exhibition/ 7th International Faecal Sludge Management Conference, African Water and Sanitation Association (AfWASA), Abidjan, Ivory Coast, West Africa, 02/19-24/2023
- Capacity Building Workshop for Cities in Southeast Asia: Green and Low-Carbon Initiatives-Practices for Climate Resilience, United Cities and Local Governments Asia Pacific (UCLG ASPAC), Jakarta, Indonesia, 09/28-29/2022
- Create City Network Conference and Workshop: Role of Culture in Reducing Social and Economic Inequality and the Revitalization of Urban Environment, United Nations Educational, Scientific and Cultural Organization (UNESCO), Sao Paolo, Brazil, 07/20-25/2022
- Certified Heritage Sites and Building Conservation Specialist Course, Graduate School, University of Santo Tomas, Manila, Philippines, 03/04/2022-05/23/2022
- Environmental Training on Managing Heads, Pollution Control Association of the Philippines, Mandaluyong City Philippines, 04/14/2021
- Solid Waste Management PPP Project Development Workshop for Local Government Units, Public-Private Partnership Center of the Philippines and Infrastructure Asia, Quezon City, Philippines, 12/10-11/2019

SECRETARY'S REPORT

THEME

Water, Sanitation, and Hygiene Month

SANITATIO

AND HYGIE



Sec/PP Baby Kaur

Secretary / Past President Rotary Club of Baguio

Events and Activities for the Month of March

10 March Fireside Chat

Attended by: PP Chris P, Pres. Ali, PP Raffy, PDG Linda, PP Libby, PP Bert, PE

Cora, Dir. Mariver, Dir. Lorena, Rtn. Levy & Sec. Baby

UPCOMING ACTIVITIES

21-23 April

DISCON 2023

Attendance Update as of 11 March 2023

PP Gerard Audineau, PP Veeh Balajo, Dir. Reymund Barrios, Rtn. Vangie Cacho, PP Mia Cawed, PP Chris Faelnar, PP Libbby Fernandez, Dir. Glen Flores, Sec. Baby Kaur, Rtn. Lily Landayan, PAG Gigi Maranan, PP Atom Mendalla, Rtn. Levy Orcales, PP Chris Peralta, Rtn. Eduard Ramos, Rtn. Ruth Rillera, PP Bert Talco, Dir. Tonton Tan, Dir. Susan Villanueva & PDG Linda Winter

WE WISH TO SEE YOU NEXT MEETING

Dir. Mariver Agayas (mu), Rtn. Nancy Alabanza, Rtn. Jody Alabanza (exc), Rtn. Bess Aniban, Rtn. Modz Bahul, PP Marilyn Barredo, Rtn. Toni Boguen, PP Jun Bondoc, IPP Arnel Cabanisas, Dir. Lorena Cachola (mu), PP Anet Calabias (mu), PP Raffy Chan (mu), PP Diony Claridad (exc), PP Lani Fabi (mu), PP Cy Fagar (exc), Rtn. Eric De Guzman (mu), Dir. Lou De Guzman (mu), Rtn. Ike Dulnoan (exc), Rtn. Jeff Isip (mu), Rtn. Saoud Jawad, Rtn. Ailyn Kindipan, PP Ben Ladilad (exc), PP Alfred Laygo (exc), Pres. Ali Morales (mu), PE Cora Ocampo (mu), PP Lito Pangilinan (exc), PP Benny Sunga (exc), VP Joe Ursua & Rtn. Annie Viernes

March Birthdays

19 Mar - VP Joe Ursua27 Mar - PP Anet Calabias

RI UPCOMING EVENTS

13-19 March

World Rotaract Week

31 March

Preregistration discount ends for the Rotary International Convention

March in Rotary

03-2008 PAG Gigi 23-1996 PP Chris Peralta 26-2011 PP Lani 26-2011 Sec. Baby 31-2012 Dir. Glen

IN RETROSPECT



EIC/PP Libby Fernandez

Editor-in-Chief / Past President Rotary Club of Baguio

11 March 2023

Such a cold and crisp Saturday! However, Team Pasikat, as usual, marched thru Baguio Country Club, as the month host for the regular Rotary meeting, with their usual tow of whatever needed for the day, actually, also in celebration of the National Women's Month! Better again, the meeting's venue was at the FVR Training Center, the old hall newly turned into a museum with all the trappings of Baguio Country Club history! Beautiful, historical!

Anyway, the meeting was called to order by Presiding Officer, Sec/PP Baby Kaur at 12:30 noon. President Ai Morales, along with PE Cora Ocampo, attended the Rotary Leadership International Institute in Angeles. The beautiful and ever smiling PDG Linda Winter, Program Coordinator, called on PP Chris Peralta for the Invocation. The singing of the Pambansang Awit, Rotary Hymn and 4 Way Test followed. Yours truly enjoyed looking around as there were several new and young faces guesting for the day. Veronica Gabriel, guest of Rotarian Vangie Cacho, Frederick Exhibia, guest of Rtn. Lily Landayan, Arlene Joy Sumalag, guest of Sec/PP Baby Kaur, Sonny Balajo, guest of PP Veeh Balajo, Elaine Paredes and to be inducted member, Ruth Rillera, as my guests!

The raffle did go fast as the winners kept coming! Then followed by the entertainment where all the ladies in the hall were requested to get to the front and received tokens after answering some question of the women of the world. Great, funny and informative! Answers were names of women of the world, such as Evita Peron, Imelda Marcos, Jackie Onassis, Marilyn Monroe, Oprah Winfrey, Golda Meir, Margaret Thatcher, Lady Di, Queen Elizabeth and our very own, PDG Linda Winter, PP Veeh Balajo and of course, RI President, Jennifer Jones!

PP Chris Faelnar, for Member's Time, once again reminded the members to complete the requirements for their travel to South Korea to

attend the installation of the Rotary Club of Wonju.

For President's Time, Sec/PP Baby Kaur relayed President Ali Morales' message, thanking the members who attended the Fireside Chat just last night, March 10, 2023. Likewise, the towels given by Gov. Yu Dai Bong to the members were ready for distribution.

Our new member, Ruth M. Rillera, was inducted by PDG Linda Winter after the charging done by PAG Gigi Maranan. Rotarian Ruth truly cherished the moment and even happily declared that she is "APPLES 49!"

Director Glen Flores then introduced our Guest of Honor and Speaker, a young gentleman of many accomplishments for his age, Engineer Reymon Dela Cruz Inway. He is the Development/ Health Program Officer of the Department of Health, (CHD-CAR). He spoke of water and its importance in the life of the community. He emphasized the National Policy on Water Sanitation and Hygiene (WASH) in emergencies. There are actually many laws to protect water and the environment.

Many Rotarians were interested in finding out how much really is being done by the government to protect our water system, especially our rivers. PP Albert Talco observed that a river somewhere in Ampucao, a system very near the club's proposed global grant project, is dead and inquired if the small-scale mining industry in the areas has something to do with it, considering the chemicals used in the processing mining produce. The speaker said that aside from the mining industry, there may be other causes which have resulted to the death of the said river.

With such an interesting topic many questions were asked our young guest of honor and speaker. There was much learning that afternoon.

PP Chris Peralta gave the response and after the singing of the RCB Hymn and the Pilipinas Kong Mahal, the meeting was adjourned at 2:45 in the afternoon.

SCENES WE LIKE TO SEE

RCB Regular Meeting

11 March 2023

























FEATURED EVENTS

The Rotary Leadership Institute

11 March 2023







ROTARY INTERNATIONAL PAGE

Measuring our results: Making sure that we're changing lives for good



or a long time, Rotary thought about measurement in terms of the money and time that we invested in a project, or the number of people that we trained through our project and programs. While these types of information are useful to gather, our approach to measuring our results is changing.

It remains important to celebrate the money, time, and other resources we bring to help address needs in a community, yet we cannot stop there. We have bigger goals than that. Our members want to improve the quality of life in communities near and far. And to ensure that is happening—and that we are individually and collectively learning and growing—we need to double down on measuring the positive change that happens as a result of our actions.

And that is what impact is at Rotary. It is the positive, long-term change resulting from our actions. Our members join Rotary to grow in their experiences and in their service. And part of that growth requires reflection and learning.

Now we want to know for certain if we're creating positive change — to determine while our projects are in progress if they're working or if we need to make adjustments, and to understand exactly what kind of results they're having. And we want to make sure the change is sustainable.

This is why our Action Plan asks all of us not only to do good work but also to measure the full results of our efforts — which means incorporating monitoring and evaluation into every project that we carry out.

Dr. Axel von Bierbrauer, medical project manager for a project in the Rarieda district of Kenya, acknowledges that this requires a new mindset. "Most people believe that acceptable data is 'training 100 people through our project.' Measurement doesn't stop at counting how many people you trained. It's the next step — checking the quality." In short, measurement includes not only counting the number of community health workers trained within a project but also determining if these workers are sufficiently applying the training in their work with patients.

Isis Mejias, an ambassador for the Water, Sanitation, and Hygiene Rotary Action Group and the founder and director of the organization Global WaSH, says measurement used to focus on the number of available clean water sources. "But that's not capturing what happens when children live without disease," Mejias says. "When we measure results, we can see how projects positively change people's lives. This means job opportunities, gender equity, time savings, improved health — all of which is not seen if you just pay attention to the number of new water sources."

Beyond showing our impact, she says, gathering quality information about project results can also be a source of inspiration. One project partner in Uganda told Mejias that she hadn't realized the connection between water quality and school attendance, or that girls miss one week of school each month because they don't have a safe toilet and the

ROTARY INTERNATIONAL PAGE

Measuring our results: Making sure that we're changing lives for good

hygiene support they need when they're menstruating. "Measuring impact empowered this partner to continue her work and make it better," Mejias says. "It's not just about the number of pumps installed, it's about touching someone's life directly. It's about envisioning the ripple effect of having clean water"

Marcelo Haick, a trustee of the Rotary Foundation and chair of the Cadre, believes that the ability to clearly demonstrate our results is also a powerful incentive for attracting and retaining members. "Young people, especially, have expectations when they join Rotary — and they leave when they don't see those expectations fulfilled," he says. "They've grown up and work in a data-driven culture —measuring and sharing our results is one way we can show them how we're making a genuine impact."

So, how do we know what measurements we need? One way to start is to find out what information others have collected—. Randall Blair, principal researcher at the evaluation consulting firm Mathematica, helps foundations and government agencies determine the best types of programs to invest in. Blair, who is also a new Rotarian, says a good starting point is to simply search the internet early in your planning and use the large amount of data that's available.

You can search for a big concept, like 'reducing maternal mortality or proven methods to increase literacy.' "To make the search more effective, add the names of trusted international organizations like the United Nations and the World Bank' Blair says. "This kind of early phase research helps identify solutions that are already known to work—as well as vetted measures of success."

In terms of how we collect the information we need, no one method fits every situation. For some projects, large-scale surveys are the best way to gather information about the results. For others, the outcomes might be assessed using economic indicators, interviews with community members, or focus group discussions with parents and officials.

Determining how to collect data can also involve using Rotary members' renowned networking power. Rotary clubs can easily find and work with local government entities, nongovernmental organizations, universities, or other research institutions that von Bierbrauer says already have "the skills, knowledge, and networks to strategize and conduct quality measurements, collect and manage data, and analyze effectiveness."

Mejias used that approach for a project in Uganda. She connected with a local university that was instrumental

in developing a baseline survey of indicators in the community. University students went house by house to conduct the survey. Mejias says that Rotary members could have similar roles gathering data, while delegating the analytical work to a partner.

We should also establish how often we'll collect information, says Viveca Serder, a technical coordinator for the Cadre in basic education and literacy: "If we don't know the starting literacy rate, we can't measure our success — so we have to do this from the very beginning."

Next, she says, think about: "What will happen? How should we use the money? Then, write down your thoughts about what you want to happen in one year, two years, and after Rotary leaves a project. All of this is important to do early on, so the intended long-term effects are part of the project design and we know where we are starting from and what changed because Rotary was there. Many times, that will need to be assessed years after a project ends."

This method of designing a project — identifying your desired results and the steps needed to get there — is a process known as a theory of change. It can apply to initiatives of any size.

"It's a road map of what's supposed to happen," Blair says. "For example, in a teacher training program, you first document the money you will spend on training, how you you plan to target schools and teachers, and what the training will include. Then, you can plan out the behavior change and benefits that you expect from the training, provided your assumptions hold. Will teacher engagement with students go differently, and will students better master the material through that engagement? Anything that results from the training is something we can measure along the way."

However you define your theory of change, having what Blair calls "your vision for success" will help you make a bigger difference.

"As long as everyone uses that same plan detailing how you'll achieve your desired results, your project will benefit," Blair says. "Through this, years later, you will have changed the system of behavior so that it never goes back to how it was before. That's impact."

<u>Connect</u> with your local district resource network to learn more.

Source: https://www.rotary.org/en/measuring-our-results

EDITOR-IN-CHIEF PAGE

Working alongside ShelterBox after Super Typhoon Rai



EIC/PP Libby Fernandez

Editor-in-Chief / Past President Rotary Club of Baguio

Editor's Note: In December 2021, Super Typhoon Rai hit the Philippines with gusts of up to 240 kilometers per hour, the equivalent of a category 5 hurricane. ShelterBox worked closely with Rotary contacts, local partners, international response teams and the Philippines Navy. Bernard Vonn Sia was part of a disaster response team working with ShelterBox.



Bernard Vonn Sia, left, carries corrugated iron sheeting as part of ShelterBox's response to Super Typhoon Rai in Cebu in 2021.

By Bernard Vonn Sia, Rotary Club of Cebu, Philippines

s the son of a Rotary member, I was exposed to the organization very early. I thought of it as a group of like-minded people who wanted to help the poor. It wasn't until I joined the Rotary Club of Cebu sometime later that I realized Rotary was about more than that. Rotary is about coming together to share our time, talent, and resources to better humanity. Giving becomes a pleasure, as we collaborate with other organizations to use our different strengths and competencies to save lives and build a better future.

I saw this very clearly as I got involved with <u>ShelterBox</u>. I had previously heard about ShelterBox when Typhoon Yolanda hit Western Visayas in 2013. It was a gruesome time in Tacloban City and Rotary members there reached out to our club for help. Two members of the Rotary Club of Cebu rushed to Tacloban City and brought whatever they could as relief goods. They kept going back and forth as facilitators for the ShelterBox relief efforts.

In December 2021, Typhoon Odette (as Rai was known locally) hit our city hard. We had no water or power, and most of the roads were blocked. Thankfully, damage to our property and business were minimal. I was busy because I am in the building materials business, and the need for generators and roofing materials was at an all-time high.

Stephen Castillo asked a select group of Rotarians to

accompany him with ShelterBox in distributing tarpaulins, nails, and tools to the remote mountain houses in Cebu. Our involvement included assisting in the distribution of these tarpaulins and tools, along with roofing materials and other goods.

Rotary was mainly involved with providing logistics and manpower (along with other organizations like the Cebu Contractors Association) to deliver much-needed relief goods to far-flung mountain areas in our island. We also provided financial support, supplementing the materials donated by ShelterBox by purchasing galvanized corrugated roofing, construction materials, and tools. We did this together with the help of other Rotary clubs and Rotary districts 3860 and 3800. The supplies were then distributed to the various towns pre-evaluated by ShelterBox.

It was great to witness how both organizations benefit from each other. ShelterBox has the technical expertise not just in distribution methodology on that day, but also in a proper evaluation technique for ensuring that we were giving to those most in need. They also had resources and material to give out immediately.

Rotary has the advantage of being based locally. With our network of members belonging to different parts of society, from different vocations and professions, we were able to fill the gaps around ShelterBox's effort. This included logistics, volunteers, and coordination.

After the distribution in Cebu, ShelterBox moved on to other islands affected by the typhoon and we handled the last two distributions ourselves. Through our close coordination and collaboration with ShelterBox, we gained a valuable overview of disaster relief operations. I was fortunate enough to carry out the pre-screening and shortlisting of beneficiaries. I even conducted some of the actual on-site visitations of destroyed homes. It was no easy task!

Visiting destroyed homes and talking to families, it was so difficult to take in their hardships and then go back to my own home with a good roof over my head. I can only imagine how ShelterBox response teams feel every time they speak to someone affected by disaster.

This new skill set has been very beneficial to our members. It will help us identify future disaster victims effectively and better handle the distribution and co-ordination with our local government units.

Rotary and ShelterBox collaborate to provide emergency shelter and vital supplies to stabilize, protect, and support communities affected by disasters and humanitarian crises. Learn more about the partnership.

Full article: https://blog.rotary.org/2023/03/14/working-alongside-shelterbox-after-super-typhoon-rai/

ANNOUNCEMENT

DISCON 2023 - Rotary District 3790



Good morning everyone!

Let us share to you the Attire for each day of the DISCON:

APRIL 21

Business Attire

For the afternoon Plenary session and Dinner Fellowship

APRIL 22

Business Attire

For the morning and afternoon Plenary sessions

APRIL 23

<u>District T-shirt or Club Uniform</u> For the morning Plenary session

Thank you!



APRIL 22

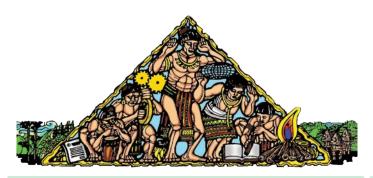
Colorful Formal
For the Governor's Ball



SPONSOR

Team Pasikat







THE CAÑAO EMBLEM

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community-always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."

THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardiode-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

Service Above Self.







Baguio City, Philippines

R.I. District 3790, Club No. 16863 Chartered on 21 February 1938

CP No.: 0917-323-8985 (Pres. Ali) CP No.: 0917-510-3955 (PP / EIC Libby)

RCB Website: <u>rcbaguio.org</u> E-mail: <u>RCBaguio1938@gmail.com</u> Facebook: <u>@rotaryclubbaguio</u>

The Cañao Website: <u>canao.rcbaguio.org</u>
The Cañao E-mail: <u>canao@rcbaguio.org</u>

EIC/PP Elizabeth Fernandez

The Cañao, Editor-in-Chief E-mail: RCBaguio1938@gmail.com

PP Raffy Chan

Adviser

Youichi Tanaka

The Cañao, Graphic Designer E-mail: youichigtanaka@gmail.com