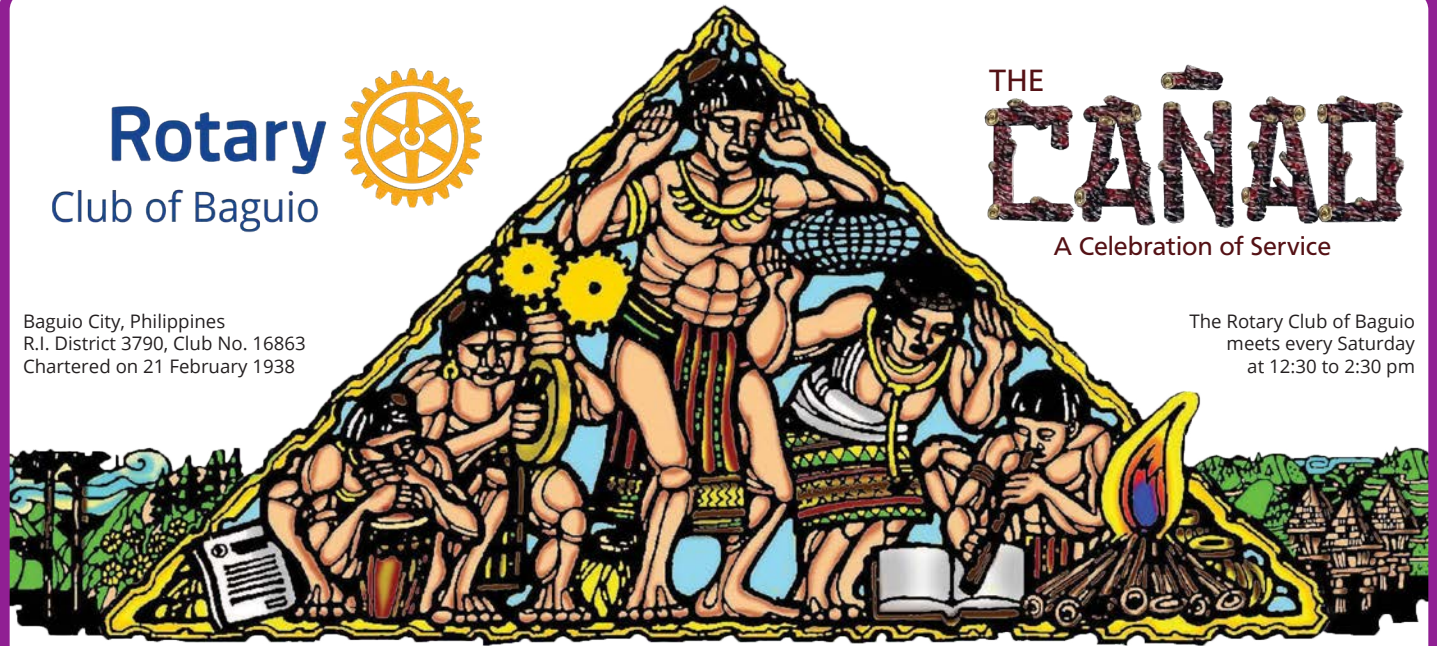


Baguio City, Philippines
R.I. District 3790, Club No. 16863
Chartered on 21 February 1938

The Rotary Club of Baguio
meets every Saturday
at 12:30 to 2:30 pm



OFFICIAL CLUB BULLETIN **Volume LXXV Issue 32** **15 April 2023**

PROGRAMME

Regular Program
15 April 2023

- 12:00 PM Fellowship
- 12:30 Call to Order Pres. Ali Morales
- Invocation PP Gerard Audineau
- Pambansang Awit
- Rotary Hymn
- 4 Way Test
- 1:20 Introduction of Visiting Rotarians & Guests
 ... PP Atom Mendalla
- Entertainment PP Veeh Balajo
- Finest Moments PP Chris Faelnar
- Raffle PN Susan Villanueva
- 1:40 Member's Time
- 1:50 President's Time
- 1:55 Introduction of Guest of Honor & Speaker
 ... PP Veeh Balajo
- GHS: Ms. Vicky Tenefrancia
- Topic: "Sustainable & Innovative Solutions
for our Environment"
- Open Forum
- Response Rtn. Levy Orcales
- 2:25 RCB Hymn
- 2:30 Pilipinas Kong Mahal
- Adjournment Pres. Ali Morales

CONTENTS AT A GLANCE

- President's Message 2-3
- Club Speaker's Profile 4
- Secretary's Report 5
- In Retrospect 6
- Scenes We Like to See 7-8
- Featured Events 9
- Rotary International Page 10
- Editor-in-Chief's Page 11
- Member's Page 12-14
- Announcements 15
- Sponsor 16



PP Atom Mendalla
Program Coordinator

PN Susan Villanueva
Retrospector

PN Susan Villanueva
Imager



PRESIDENT'S MESSAGE

ROTARY INTERNATIONAL

Jennifer Jones
Rotary International President



Pres. Ali Morales

President
Rotary Club of Baguio

DISTRICT GOVERNOR

Ana Maria "Ann" Lorenzana
District Governor

Gov. Digna Ragasa
Vice Governor

Dan Torres
Assistant Governor

RCB BOARD

Pres. Ali Morales
President

PP / Sec. Baby Kaur
Secretary

PP Marilyn Barredo
Treasurer

PE Cora Ocampo
President Elect

PP / EIC Libby Fernandez
Editor-in-Chief

VP Joe Ursua
Vice President

Dir. Mariver Agayas
Director

Dir. Lorena Cachola
Director

Dir. Emylou de Guzman
Director

Dir. Reymund Barrios
Director

Dir. Susan Villanueva
Director

Dir. Glen Flores
Director

Dir. Tonton Tan
Director

Rtn. Bert Talco
TRF Chair

IPP Arnel Cabanisas
Immediate Past President

We have just concluded the Lenten season, the long easter weekend was a time to spend with our loved ones and reflect on our values. To live life with gratitude and continue contributing to a better world. Happy Easter.

April is Environment month. Our Dynamic Team V Squad invited our Guests of Honor and Speakers who are experts in the Environment sector, like proper waste management, clean air, climate change. They are not only experts but also are advocates on saving the environment.

Our first week's speaker was the head of our city's busiest, no holiday unit – the General Services Department headed by Mr. Eugene Buyucan. Thank you my good friend for taking time from your very busy schedule to enlighten us on the initiatives of the city for solid waste management.

Let us welcome today our Guest of Honor and Speaker, Ms. Maria Buena Victoria T. Tenefrancia, who will present to us her topic on Sustainable and Innovative Solutions for our environment.

Last April 04, 2023, we were privileged to be a partner in service with the Baguio General Hospital and Medical Center and John Hopkins on our joint project on the HPV / Cervical Cancer screening held at the Forest Lodge, Baguio City. Thank you PP Diony for forging the partnership with the said institutions thru Dra Jennifer. Balatian – Tiong.

Last Wednesday April 12, 2023, we (2 per club) were invited by RC Baguio Summer Capital to a Hawaiian Summer Beach Party in celebration of their 24th Charter Anniversary. As a member of the mother club, I obliged and attended with my winning RC Baguio Hawaiian costume in 2021. I was 1 of the 6 male finalists in Best Costume and won the prize for the best in costume thru a raffling of a "tansan" among the finalists consisting of 2 guests (Me and DGND/AG Dan Torres) and 4 of their members. I was indeed lucky enough attending the events hosted by the RC Summer Capital and I won the Grand prize during our PETS (you would not believe it, best in costume and best male dancer during their induction) It was a fun-filled anniversary celebration held at the UB Centennial Hall.

Last night we had our 8th Fireside chat for our 12th potential new member for this rotary year sponsored by Rtn Lily, one of his students back then, Frederick Gabriel Pacis – Exebia, a Robotics engineer, and if inducted today, will be our 52nd member.

Allow me again to thank our members who attended our club's activities for the past 2 weeks :

Many thanks for attending the HPV / Cervical Cancer Screening on joint project with Baguio General Hospital and Medical Center and John

PRESIDENT'S MESSAGE

Hopkins – Past Presidents Diony, Libby, Veeh, Marilyn, PDG Linda, Directors PN Susan and VP Joe, our Baby Rotarians- Ruth, Elaine, Arlene and Edward together with his Ann Vanessa.

Thanks much for our Global Grant Guru(s) Past Presidents Chris F, Bert and Gerard for sitting down again to comply with the new requirements sent by RI's PP Annie Shin, held in Abong at 2PM of April 04.

Many thanks too for attending our fire side chat last night – Past Presidents Chris P, Raffy, Marilyn, Bert, Baby, Directors Raymund and Tonton, Rotarians Lily, Edward and Elaine and her guest Virafel Saberón

Special thanks too to IPP Arnel for allowing RCBaguio's Global Grant Guru(s) to make use of your facility(ies); PP Chris Peralta and RAPP Maya, for being our Gracious and very generous Hosts for last night's fire side chat, held again in their lovely home, our official fire side chat venue this RY 2022-2023; and to PP Raffy for his state of the art presentation and rotarization of our potential new member.

My apologies for last The Cañao, on the PETS, I wrote, that it was held in Malaysia, it was in Vietnam. I stand corrected on this though I was reminded on what I was on the other three hundred sixty four.

Let us also greet our birthday celebrants, PP Marilyn who treated us scoops of vanilla ice cream in advance of her April 2 special day and to Rtn Jeff who might also be treating us for scoops of ice cream today whose memorable day was last April 06, 2023. Wishing you both all the BEST.

On Friday, April 21 till Sunday the 23rd, fifteen (15) of us will be attending the 3-day DISCON at the Royce Hotel in Clark.

On April 22, we do not have our regular meeting as it is a Holiday, Eid al -Fitr, one of the major holidays of our brother Muslims, as it commemorates the end of the holy month of Ramadan.

We still have a few projects to finish this rotary year with the last one – hopefully will push through- the Great 25K run, which we will be partnering with the Baguio Benguet Bankers Association on its 4th Bankers Run – now with the Rotary Club of Baguio which will be held on June 18, 2023. Beneficiaries of this run will be the End Polio Plus Fund, the Paralympics of our City and the Banker's chosen own beneficiary. Any excess shall be shared with the BBBA, wherein our share shall be for our service projects, majority of which will fund our signature project – Project 1 for its 5-year sustainability.

After listening to our various speakers for the past weeks, allow me to end my corner with a quote from Gregoru Bateson- “ The major problems in the world are the result of the difference between how nature works and the way people think.”

Have a great weekend ahead.

CLUB SPEAKER'S PROFILE



**Maria Buena Victoria T.
Tenefrancia**

Senior Lecturer I
College of Social Sciences, UP Baguio

Work Experience

University of the Philippines Baguio

1. Senior Lecturer I for the College of Social Sciences, Institute of Management for the subjects Human Resource Management and Organizational Communication, 02 August 2016 to 15 June 2022
2. Editor of case studies for the Institute of Management, December 2017 to 2018

Benguet State University

1. Adjunct Lecturer for the Open University for the subjects Sociology of Development and Organizational Development, 26 September 2016 to 10 December 2021
2. College Instructor for the subjects: Psychology, Sociology, Human Sexuality, Taxation, Agrarian Reform, Logic, and Political Science, 1984-1988
3. Guidance Counselor for High School and College students, 1984

PHINMA Araullo University, Cabanatuan, Nueva Ecija

Assistant Professor I at the Graduate School for the subjects Personnel Administration and Government and Business, 19 July 2021 to May 2022 (modular)

University of the Cordilleras, Baguio City

Part-time Faculty at the College of Business Administration for the subjects Perspective of Development and Theory and Practice of Public Management, 03 May to 05 August 2021

D&G Pacific Corporation

(private company that does industrial, agricultural and sea vessel cleaning; property management; and education and awareness for solid waste management) - Consultant

Local Government Unit – Barangay Palma-Urbano

Legislator (Kagawad), 01 Dec. 2013 to 30 June 2018
Chair for the Committee on Health and Sanitation and environmental Protection

With the Food and Agriculture Organization of the United Nations

1. National Consultant for the FAO 2017 Corporate Outcome Assessment Survey, 18 August to 03 November 2017
2. National Consultant for the FAO 2015 Corporate Outcome Assessment Survey, 04 to 31 December 2015
3. Local Expert/Coordinator for a PPG: "RicePlus: Dynamic Conservation and Sustainable Use of Agro-biodiversity in Rice-based Farming Systems of the Philippines (GCP/

PHI/063/GFF), May 2014 to March 2015

4. Agrarian Reform/Project Development Specialist for TCP on the Agricultural Restoration Assistance and Resiliency Program for Typhoon Bopha/Pablo affected Agrarian Reform Communities (TCP/PHI/3403), May to October 2013
5. National Coordinator for the Project: Integrated Phase Classification (IPC) for Food Security Coordinator (OSRO/RAS/102/EC), September 2012 to January 2013

Department of Agrarian Reform

1. Executive Assistant of the Regional Director
2. Supervising Agrarian Reform Program Officer
3. Designated Personnel Officer

Involvement in Climate Change, Environmental Protection and Management, and Food Security Related Activities or Projects

- Board of Trustee of the Ecowaste Coalition from 2022-2028
- Co-convenor of the Zero Waste Baguio, Inc. of the Baguio We Want
- Speaker, Facilitator and Moderator on Climate Change Watershed and Poverty Summits and Fora
- Project Proposal Finalization with the Farmers Community Development Foundation International on Strengthening CC Preparedness to Reduce Poverty in Calamity-Prone Agrarian Reform Communities in CAR
- Legislative Actions for Payment for Environmental Services

Education

Master in Management, Major in Public Management

University of the Philippines
1990-1994

Ecosystem Services: A Method for Sustainable Development

University of Geneva through Coursera
March 2021

Bachelor of Science in Psychology

University of the Philippines
1978-1983

SECRETARY'S REPORT

THEME

Environment Month



Sec/PP Baby Kaur

Secretary / Past President
Rotary Club of Baguio



Events and Activities for the Month of April

04 April **HPV/Cervical Cancer Screening**

Attended by: PP Diony, PDG Linda, PP Libby, PP Marilyn, PP Veeh, Rtn. Elaine, Rtn. Ruth, Rtn. Arlene, Dir. Susan, VP Joe & Rtn. Eduard

UPCOMING ACTIVITIES

21-23 April

DISCON 2023

Attendance Update as of 01 April 2023

Rtn. Jody Alabanza, Rtn. Nancy Alabanza, PP Gerard Audneau, Rtn. Modz Bahul, PP Veeh Balajo, PP Marilyn Barredo, Dir. Reymund Barrios, PP Anet Calabias, PP Mia Cawed, PP Raffy Chan, PP Diony Claridad, PP Chris Faelnar, PP Lani Fabi, PP Libby Fernandez, Sec. Baby Kaur, Rtn. Ailyn Kindipan, PP Alfred Laygo, PAG Gigi Maranan, PP Atom Mendalla, Pres. Ali Morales, Rtn. Levy Orcales, Rtn. Elaine Paredes, PP Chris Peralta, Eduard Ramos, Rtn. Ruth Rillera, Arlene Sumalag, PP Bert Talco, Dir. Tonton Tan, VP Joe Ursua, Rtn Annie Viernes & PDG Linda Winter

WE WISH TO SEE YOU NEXT MEETING

Dir. Mariver Agayas, Rtn. Bess Aniban, Rtn. Toni Boguen, PP Jun Bondoc, IPP Arnel Cabanisas, Rtn. Vangie Cacho, Dir. Lorena Cachola, Rtn. Ike Dulnoan, PP Cy Fagar (exc), Dir. Glen Flores, Rtn. Eric De Guzman, Dir. Lou De Guzman, Rtn. Jeff Isip, Rtn. Saoud Jawad, PP Ben Ladilad, Rtn. Lily Landayan, PE Cora Ocampo (mu), PP Lito Pangilinan (exc), PP Benny Sunga (exc) & Dir. Susan Villanueva (mu)

RI UPCOMING EVENTS

30 April

[Rotary International Convention registrations](#) and **ticket cancellations are due**

April Birthdays

02 Apr	PP Marilyn
06 Apr	Rtn. Jeff
17 Apr	Dir. Tonton
21 Apr	PP Atom
24 Apr	PP Veeh
30 Apr	Rtn. Vangie

April in Rotary

03	PP Lito
07	PP Bert
13-1996	PP Chris Faelnar
18-1998	Rtn. Dwight
21	PP Anet
21-2018	PN Susan

IN RETROSPECT



PP Veeh Balajo

**Past President
Rotary Club of Baguio**

By the time I arrived before 12 noon, the Wolfson room was already half full with the early birds savoring their lunch. And when our GHS arrived, the room was already full. Pres. Ali called the meeting to order at exactly 12:30 PM. Our versatile vibrant **PP Lani, the Program Coordinator** for the day, led us in an **Invocation**. This was immediately followed by the singing of the **Lupang Hinirang, the Rotary Hymn & the Four-Way Test of Rotary**.

As everyone settled down, **PP Lani introduced** the personalities at the head table, followed by the Rotary spouses & Rotary kids/apos present. Then, **PP Gerard** with his harmonica, accompanied on the guitar by Andrew, the Rotary son--in-law of PDG Linda, gleefully **entertained** us, to the enjoyment of the audience. This was followed by the **Finest Moments, ably delivered by PP Atom**, who recognized the members who did something laudable in the name of Rotary for the past weeks/months. Then the most awaited **Raffle** followed, wherein tools & organic agents for cleaning were raffled off (since the topic for the day was on solid waste management). At this point, PP Raffy also generously donated pouches (or coin purses) straight from Egypt, as additional raffle prizes. Likewise, PP Atom also donated 2 gift checks worth P500 each for the raffle.

During **Members' Time**, PP Chris F. announced important reminders for our RCB delegation to Korea. PP Diony invited the members to join in the HPV/Cervical Cancer screening activity to be held in Forest Lodge, 9 AM till 12 noon on April 4, 2023. For the **President's Time**, please read the President's Corner in the Canao (April 1 issue) for a complete & accurate report.

Rtn. Levy then formally introduced our Guest of Honor & Speaker, Mr. Eugene Buyucan, the General Services Officer of Baguio City, who elaborated on the "**Solid Waste Management in Baguio City.**" He reported that Baguio City has 26 collection vehicles (open-dump trucks) and we dump our garbage in the engineered sanitary landfill in Capas, Tarlac, which costs the city P1388.00/ton, that is more or less P141,336,500.00 annually. The previous Irisan dump site is now converted into an Eco-park. Common problems encountered by the GSO were non-segregation from residences & business establishments, plus the influx of tourists many of whom are irresponsible. He enumerated waste reduction initiatives which he proposed to the local government as:

- 1) Transfer to a nearer final disposal facility (ESL)
- 2) Installation of MRF (mechanical materials recovery facility)
- 3) Intensification of IEC campaign on the 3R's (reduce-reuse-recycle) of solid waste management
- 4) Establishment of a waste-to-energy facility (both for biodegradable & non-biodegradable wastes)
- 5) Outsourcing of garbage collection (Resolution no. 566, series of 2020)

Open forum followed, which was very lively, enlightening and interesting.

PP Chris F. delivered the Response in the name of the club, followed by a **Note of Thanks and awarding of the Certificate of Appreciation to our GHS by our Pres. Ali**.

After the **singing of the RCB Hymn and the Pilipinas Kong Mahal**, Pres. Ali adjourned the meeting at exactly 3:00 PM.

SCENES WE LIKE TO SEE

RCB Regular Meeting

01 April 2023



SCENES WE LIKE TO SEE

RCB Regular Meeting

01 April 2023



FEATURED EVENTS

HPV/Cervical Cancer Screening Joint Project

04 April 2023

HPV/Cervical Cancer Screening Joint Project of RC Baguio, John Hopkins and Baguio General Hospital and Medical Center held at the Forest Lodge, Baguio City



Fireside Chat for Gabriel Exibia

14 April 2023

Fireside chat for Gabriel Exibia at the beautiful home of our gracious hosts, PP Chris and RAPP Maya Peralta





Jennifer Jones

President 2022-23
Rotary International

Introducing the Rotary Youth Network

How do you take the best from the worst?

None of us will forget how the pandemic altered our world and our lives. Each of us had to traverse this period of uncertainty, and no one had a free pass from the effects.

I personally believe this has created space for a different kind of global leadership — one that is courageous, empathetic, and vulnerable. I met my good friend Anniela Carracedo online in early 2020. She is one such leader, and I'm thrilled to turn this month's column over to her.

— Jennifer Jones

In March 2020, I had a panic attack. I couldn't breathe, and I felt a terrible pain in my chest.

It had been a few days since the World Health Organization declared COVID-19 a global pandemic, and I was in the middle of my year as a Rotary Youth Exchange student in the United States. Think about it: an 18-year-old girl stuck in a different country, with a foreign language, with people she had only met six months before. It was scary.

But I am familiar with uncertainty. I was born and raised in Venezuela, which is going through one of the worst humanitarian and political crises in the Western Hemisphere. But my mom always said, "Challenges are nothing more than needs that require a solution."

I called up my Interact and Youth Exchange friends. Together, we organized an online meeting to share projects and get inspired by what everyone else was doing during the quarantine. In that first meeting, we had 70 people, mainly students, from 17 countries.

From that beginning, we built an online platform for Rotary youths worldwide to share their experiences and inspire others with project ideas during isolation.

We looked for mentors and supporters who would help our group connect young people, share cultures, and open new collaborative opportunities for international service projects. We called it Rotary Interactive Quarantine, or RIQ.

After only a year, we engaged with more than 5,000 students from 80 countries. Several of our team members became district Interact representatives and district committee members, and some of us even serve on Rotary International councils.

Eventually, quarantine restrictions were being lifted, and the needs of our participants were changing. At our last official meeting as RIQ, Past RI President Barry Rassin inspired us to create even bigger change, so we transformed RIQ into the Rotary Youth Network, or RYN.

A few of our members, including me, were selected to serve on the inaugural Interact Advisory Council, where we presented our vision for youth in Rotary to the RI Board of Directors.

Our presentation to the Board inspired President Jennifer and her team to create a Youth Advisory Council in Rotary International, which I am honored to serve on as a co-chair.

The Rotary Youth Network officially launched during a breakout session at the 2022 Rotary International Convention in Houston. Five of us, who had participated in Interact, Youth Exchange, and Rotary Youth Leadership Awards, traveled across continents to launch an organization we had kicked off online two years before. The convention was also the first time we had met in person.

When my friends and I finished our talk, we realized more than 500 people were giving us a standing ovation. Tears filled our eyes, and the feeling of excitement and accomplishment took over.

Who would have thought that a panic attack would lead to this?

EDITOR-IN-CHIEF PAGE

Hearts of Europe wine tasting builds connections



EIC/PP Libby Fernandez

Editor-in-Chief / Past President
Rotary Club of Baguio



Rotary members in Serbia take part in a wine tasting event, advancing understanding and deepening connections between clubs involved in the Hearts of Europe initiative.

By Ann Marie Ellis, Rotary Club of Austin, Texas, USA

I had been to Serbia in 2019 before as a tourist, but I didn't expect that I'd develop a life-long relationship with the people, the country, and its traditions through Rotary. However, that's exactly what happened.

In the spring of 2020, I received an email from former Governor Vladimir Matic in District 2483 (Serbia & Montenegro) asking if my club, the Rotary Club of Austin, would participate as the international partner on a global grant. The grant would be part of a new initiative called Hearts of Europe, which is a collaboration between the United States Agency for International Development (USAID) and Rotary International.

This initiative builds ties between Rotary clubs in Europe and the United States as a vehicle to improve Transatlantic relations and promote public policy for free and open markets. Through small grants, jointly funded by Rotary and USAID, local Rotary and Rotaract clubs across Europe and Eurasia design and implement activities to benefit their communities, demonstrating a commitment to enhancing local leadership, capacity, and accountability.

This was early in the COVID-19 pandemic, and one project stood out: the town of Čačak in a region of around 250,000 people in southwest Serbia had no way to test for COVID. Matic connected me via email with Vesna Baur, the Serbian lead on the project from the Rotary Club of Čačak, and we began to work right away.

From the beginning, Vesna and her affable husband, Balz, who sometimes served as interpreter, became delightful, hardworking partners. We often emailed daily as we discussed next steps in the grant development. I was proud of our work, and the proposal was successful - one of the first projects approved. Today there are ten approved Hearts of Europe

projects, five of which are in Serbia.

The grant proposed a remodeled space for a PCR Lab within an existing and older regional healthcare center. But the importance of the lab and its need for versatility prompted the regional authorities to build an annex just for our lab. While good news, it created a major delay in starting up the COVID testing project.

During the delay, Sam Kendall, our project officer, suggested that our clubs have a social activity. Vesna and I settled on a wine-tasting. As they took part in the 2022 Rotary International Convention in Houston, Texas, USA, Vesna and Balz took the opportunity to attend a meeting of the Austin club where we exchanged wines. We then held a virtual wine tasting on 12 July where our members tasted delicious fruity Serbian wines while their club sampled the best of sunny Texas Hill Country wines. We became better friends, and the time difference and language barriers didn't hinder us from having a good time. Our experience leads us to strongly recommend other clubs to do something similar.

In October 2022, the lab was nearly completed, and our club's global services chair, Cindy Brummer, and I went to Serbia to help inaugurate the lab, review the installation of the equipment, check on testing procedures, and meet the lab's staff. I was overwhelmed by Serbian hospitality and gratitude for our work. In addition to COVID-19 testing, now this region in Serbia would have a way to also test for water and environmental pathogens, birth defects, and a huge array of diseases. The impressive new lab, the additional staff added by the regional health authority, and the extensive communication efforts all were unexpected when we first began the initiative. The "Hearts of Europe" program in partnership with USAID and the Rotary Foundation is a success and has a tangible impact.

While in Serbia, Cindy and I went with our Čačak hosts on a hike above the city for a magnificent view of the meandering river and gorge below, dotted with dozens of monasteries founded in the 1300's. On our way down from the mountain, a local vineyard owner prepared a luncheon for us with local fruit wine. He gifted us with a bottle, which prompted the second wine-tasting of the Rotary Club of Austin and the Rotary Club of Čačak. Cindy and I prepared a presentation of our trip to our club upon our return and we enjoyed a final tasting of Serbian wine with our members.

This project was the most rewarding and enjoyable collaboration of my career. The support from Sam Kendall and Raquel Juncal, our RI technical advisor, and the contributions of USAID made the grant project possible and thus allowed these connections to happen. The generosity of the Rotary Club of Čačak made it successful, and our wine tasting and travel made it great fun! We look forward to continuing to work and connect with our new Rotary friends in Serbia.

Learn more about ways to collaborate through Hearts of Europe global grants

Source : <https://blog.rotary.org/2023/03/30/hearts-of-europe-wine-tasting-builds-connections/>

MEMBER'S PAGE

On Being Rotary Club President



PP Chris Peralta

**Past President
Rotary Club of Baguio**

My Thoughts and Experiences

People think that being president of a rotary club is all power, glamour, prestige and, being in command, and you can do whatever you want. But, truthfully, it really isn't all that simple. You have to manage a group of people, some of whom have their own ideas, different from yours. These members also have their good ideas to share, and sometimes, because it is not your own idea, that doesn't mean it is not a good proposal. Because of differences in ideas, and ways of doing things, disagreements and misunderstandings may arise. The most acceptable solution to this situation is probably to compromise, to arrive at a solution that all parties are amenable to. So how will you handle it, as President? We shall try to put thoughts and light on the matter. By the way, this article is a "No holds barred, no sugar coating, straight to the point and a straight from the heart write-up."

Let me start at the beginning of my Rotary experience. Twenty seven years seems to have passed by quite quickly, and in essence, that is how long I have spent in Rotary. I still remember that it was a Saturday, March 23 1996 when I took my first step becoming a full-fledged Rotarian. Beforehand, I had completed the mandatory attendance requirement of three meetings, and now I was being inducted as new member of Rotary Club of Baguio, at the Casa Vallejo main hall. My ever supporting better half Maya was standing beside me to my right, with my sponsor PP Benny

Sunga at my left side, and this is how it all started in Rotary.

To digress a little, during my medical school days at UERMMMC, I was in fact, a Circle K, KIWANIS Club member, not a Rotaract member, but that's another story. Fast-track six years down the road, having participated diligently in all the club's programs and activities because I was really into it, I got elected as club President. And I asked myself, 'OMG, What am I getting myself into?' I wanted to be prepared for what was to come my way. And so I googled it and this is what I found. "As club president, your role is to lead an EFFECTIVE rotary club. The president provides leadership to officers and members, recommending specifically to doing the following:

1. Preside over club and board meetings
2. Appoint committee chairs and members and ensure that they take care of their assigned responsibilities
3. Conduct club assemblies
4. Create a budget and manage club finances including doing an Annual Audit
5. Develop a safe environment for youth participants
6. Work with your District Governor and Assistant District Governor

From this statement of My ROTARY, it all seems easy, clear cut and exceptionally doable. Except Rotary never took into to consideration the idiosyncrasies of each of the members you have to contend with. Like people who will decline to do



MEMBER'S PAGE

On Being Rotary Club President

your bidding because they felt shy and insecure to face the rotary crowd, or they already had a scheduled important matter to take care of on that day. Or, "I am busy and have no time to prepare to do that". "I don't know anything about that topic and I am not comfortable doing that so please assign someone else" or just a plain answer like "No, I don't like to do it". All these are scenarios on the ground and are what a club president will be confronted with. So what do you do in that case? My answer: Be patient, be understanding, be tolerant. Try to convince them that if they participate in let us say the program, they will feel good about themselves, that they have achieved something meaningful and will improve their self-confidence. Also tell them that come club election time, performance of assigned tasks is usually the criteria on which most voter members use to elect that particular member. If there is still refusal on their part, then probably look for someone else to do your bidding. And this is where you will need a "Core group" to help you out, coming in handy. So what do we mean by having a core group? This is the set of people who the president can count on, through thick and thin, through good and bad times, and these people can be best friends, a person who is related by blood, as in family. Hopefully for you that you ALREADY DO HAVE the all important core group. If not, you're screwed! I mean, you might have a difficult time.

Your members of the Board of Directors have already been chosen for you through the club elections. But the more important thing that you have to do is to decide which person will best be suited to do the job for the different Avenues of Service. Which person among the Board of Directors will be the most qualified, and also compatible in the Avenues of Service that you have to fill up. Also, your choice of Club Secretary, a trustworthy Treasurer, your Club Membership chair, all these are very important components of the club that require people who will do the job, and hopefully, do their job well. Another thing that should be done is to identify a Special Events Chair to organize and take care of Christmas party, Anniversary celebration, Golf Tournaments, etc. Your Board of Directors monthly meetings are where the planning of projects, organizing get-togethers and Christmas parties and anniversary will be discussed. The successful outcomes of these events are principally because they have had a lot of planning and preparation done. Make members realize that socialization and fellowship are good and enjoyable, BUT there is also a job to be accomplished.

I guess I have gone through everything that needs attention, having been President.

Listen to everyone, explain to your BOD what you want to achieve. Give everyone the chance to give their



own thoughts and ideas. Reach a compromise and an agreement on things. And hope for the best that everything that was discussed comes out well and to everyone's satisfaction.

At the end, I finished my 2002-2003 Presidency with citations and awards coming from Rotary International, from District 3790, and from our very own club.

1. "Sow the Seeds of Love" 2002-2003 for RC Baguio, Presidential Citation from Rotary International President Bichai Rattakul.
2. Certificate of Recognition and Appreciation – Governor Macky Macabulos
3. Top Club Award for ROTARY FOUNDATION contributions
4. Presidential Leadership Award from Incoming President Linda Winter
5. Outstanding CLUB PRESIDENT
6. Outstanding CLUB in the District
7. Outstanding Club in Community Service – Rotary Club of Baguio

MEMBER'S PAGE

On Being Rotary Club President

8. Outstanding Club in Club Service – Rotary Club of Baguio

For a Rotary club to be an effective club, it must be active in all avenues of service. It must also create a positive public image and be a catalyst for promoting peace and



understanding globally. The key to achieving this lies in the members. Without members, there is no club, and without effective members, clubs cannot be effective.

Many leaders talk about membership development and retention in their strategy sessions. Some complain about disinterested members, while their members talk about feeling disconnected to the club or even to Rotary in general. The burden actually lies on both sides. To have an effective club, members and leaders must work together to build community and trust.

In particular, leaders should:

1. Get members involved: Members need to be active in projects and programs of the club. Give them specific tasks according to their expertise and time. This could be as small as delivering announcements at a meeting or as big as running a project or fundraiser. When members are involved, they feel more connected. And an active Rotarian is a committed Rotarian.
2. Give members responsibility: Don't be afraid to delegate tasks, and give members independence and ownership. Encourage members to make a project their own, be it a small one like beautifying a community park or a big effort like a global grant application for water and sanitation systems in Africa. Encourage them along the way.
3. Create a sense of belonging: The club and its members should be like one extended family. Welcome members at meetings and take time to learn what is going on in their lives outside the club. Come up with activities that allow established members to get to know newer ones. Let members know the club stands behind them and is there to

support them if they need anything.

4. Build trust: Conduct yourself in a manner that earns your members' trust. The Four-Way Test is a reminder that if you follow basic ethics in your daily life you will earn trust. Members will give you their best when they trust you.
5. Acknowledge success and effort: Take time at a club meeting to acknowledge successful efforts. Consider writing something up in the club's newsletter or on your website. Extending compliments builds a member's sense of worth and satisfaction in the club.
6. Communicate well and regularly: Provide your members with information on everything happening in the club. Share the decisions of your board both during meetings and in club publications. Seek your members input on key decisions.

Members also have a responsibility to see that a club succeeds. This includes:

1. A sense of commitment: Members should show they are committed to the cause and purpose of the club and Rotary in general by being available to perform tasks, contribute to events and projects, and do more than show up for a meal.
2. A sense of ownership: Members should take on activities or projects and make them their own. Give your club the same attention you would your profession or personal efforts. Give it your time and attention.
3. A sense of sharing: Share your insight and expertise with others, whether professional or personal.
4. A sense of giving: Be ready to give of your time, effort, or money, to the extent you are able. When everyone in a club is generous with their time, money and talents, a club thrives.
5. A sense of accountability: Be accountable to the club and to each other. If you are given a task, do it with the same diligence you would your job or a personal pursuit. Don't renege or go back on a commitment to another member or the club without discussion. A club's performance reflects on its members. If a club is struggling, it's probably because some or all of its members aren't fully committed.

I sincerely feel both the club leadership and its members are responsible for creating a bond of love and affection, an atmosphere of togetherness, and all-around camaraderie. Everyone has to make an effort in order to create an effective Rotary club... My beloved Rotary Club of Baguio.

A BIENTÔT.

ANNOUNCEMENT

DISCON 2023 – Rotary District 3790



ROTARY DISTRICT 3790

DISCON 2023

APRIL 21 TO 23, 2023
ROYCE HOTEL,
CLARK FREEPORT ZONE
PAMPANGA

REGISTRATION RATES:
EARLY BIRD
February 8 to 22, 2023 - Php5,800
REGULAR REGISTRATION
February 23 to March 24, 2023 - Php6,500
FINAL CALL
March 25 to April 7, 2023 - Php7,500

Please deposit payments to:
GCash Account : Prudencio De La Torre (0920 910 4286)
Security Bank : Rotary Club of Downtown Olongapo (071 306 993 5001)

Rotary  **IMAGINE**
District 3790  ROTARY

Good morning everyone!

Let us share to you the Attire for each day of the DISCON:

APRIL 21

Business Attire

*For the afternoon Plenary session and
Dinner Fellowship*

APRIL 22

Business Attire

*For the morning and afternoon Plenary
sessions*

APRIL 23

District T-shirt or Club Uniform

For the morning Plenary session

Thank you!



GOVERNOR'S BALL

A MAGICAL NIGHT

APRIL 22, 2023
SATURDAY, 7:00PM

ROYCE HOTEL BALLROOM
CLARK FREEPORT ZONE
PAMPANGA

APRIL 22

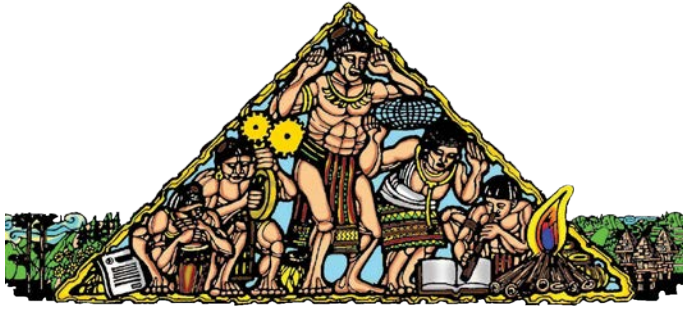
Colorful Formal

For the Governor's Ball

SPONSOR

Team Pasikat





THE CAÑAO EMBLEM

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."



Rotary Club of Baguio

THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardiode-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

Service Above Self.



Baguio City, Philippines

R.I. District 3790, Club No. 16863
Chartered on 21 February 1938

CP No.: 0917-323-8985 (Pres. Ali)
CP No.: 0917-510-3955 (PP / EIC Libby)

RCB Website: rcbaguio.org
E-mail: RCBaguio1938@gmail.com
Facebook: [@rotaryclubbaguio](https://www.facebook.com/@rotaryclubbaguio)

The Cañao Website: canao.rcbaguio.org
The Cañao E-mail: canao@rcbaguio.org

EIC/PP Elizabeth Fernandez

The Cañao, Editor-in-Chief
E-mail: RCBaguio1938@gmail.com

PP Raffy Chan

Adviser

Youichi Tanaka

The Cañao, Graphic Designer
E-mail: youichigtanaka@gmail.com