

PROGRAMME

Regular Program

03 June 2023 12:00 PM Fellowship Call to Order PP / Sec. Baby Kaur 12:30 Invocation PP Ben Ladilad Pambansang Awit Rotary Hymn 4 Way Test 1:20 Introduction of Visiting Rotarians & Guests ... Dir. Mariver Agayas Entertainment IPP Arnel Cabanisas Raffle Rtn. Lily Landayan 1:40 Member's Time President's Time PP / Sec. Baby Kaur 1:50 1:55 Tribute to RCB Fathers ... Dir. Mariver Agayas & Rtn. Lily Landayan Open Forum Response Dir. Tonton Tan 2:25 **RCB Hymn**

Dir. Reymund Barrios Imager

2:30

PP Anet CalabiasRetrospector

PP / Sec. Baby Kaur Program Coordinator

Adjournment VP Joe Ursua

Pilipinas Kong Mahal

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PRESIDENT'S MESSAGE

ROTARY INTERNATIONAL

Jennifer Jones

Rotary International President

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District Governor

Gov. Digna Ragasa Vice Governor

Dan Torres

Assistant Governor

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PP Marilyn Barredo Treasurer

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Dir. Susan Villanueva

Dir. Glen Flores
Director

Dir. Tonton Tan
Director

Rtn. Bert Talco TRF Chair

IPP Arnel Cabanisas
Immediate Past President



Pres. Ali Morales

PresidentRotary Club of Baguio

June is Fellowship Month and the end of the Rotary Year 2022-2023.

oday, may we all welcome the Dynamic Team BRIA (Baguio Rotarians in Action led by our Webpage creator, club bulletin adviser and this term's Fire Side Chat Chair, our very artistic technical wizard, Past President Raffy Chan. We also thank our previous month's host the Dynamic Team Bre (Team Baguio Rotarians Empowered with our balladeer PP Diony at the helm.)

May I take this opportunity to thank last week's Guest of Honor and Speaker, Ms. Carmencita Lumiwan-Chaluyen, a social worker. Further, thank you too VP Joe for presiding last week's regular meeting.

Let me run you down on my first ever attendance to the Rotary International Convention. This was held in Melbourne, Australia from May 27-31, 2023. Thank you dear family of our very own RC Baguio for your well wishes and prayers for our trip. I was then very excited to attend, at the same time, maybe nervous to be just the lone representative of the strong 85th year club in existence, RC Baguio, which according to the participants, was the club that used to have a number of attendees in the international conventions.

We arrived on the 26th of May in Melbourne and we stayed in our niece's house as planned. However, on May 27, dawn, it was a shock, that our niece's father / our brother-in-law passed away in the Philippines due to a sudden massive heart attack, hence plans/ schedules had to be changed so we had to rebook our flights the earliest possible time. Nevertheless, life has to go on. And I have to share with you the events in the Rotary International Convention.

On Friday afternoon, I received a text message from Gov Yu that we should meet at the registration area on Saturday May 27 at 9:00 in the morning. As usual, he was there with his megawatt smile as we met. We also waited for Gov Ann. While waiting, we entered the Friendship House, where we saw different booths on various Rotary Action Groups, booths for each country / state participant with its respective expertise on the areas of focus. A booth on the Rotary Foundation and the End Polio Now, where you are supposed to donate. There was a Flag or Pin Exchange area which I frequented from day 1 to day 4.

The official opening on May 28, at the Rod Laver arena, was attended by more or less 15,000 Rotarians from around the world. There was a roll call for all countries from A to Z. The Filipinos were the most rowdy batch and I cannot help but feel so proud being a Filipino Rotarian. I also waved two Filipino flags (very proud Pinoy here). I felt overwhelmed seeing so many participants and also seeing some participants who got teary eyed while all the country flags were being paraded. The first lady RI President Jennifer Jones gave a speech of appreciation, hope and commitment; and also welcomed speakers to talk about a sustainable and equitable world. She mentioned the tragedy that fell on Turkey and Syria, nature's wrath- and how the President of Rotary Patiyama who lost 41 members of his family still managed with other rotary members to build tent cities and support the survivors. Even if Rotary is not an emergency organization, it breathes air to give people in need, dignity and assistance. As the first woman president, she also exalts in moving as an empowered woman, contributing more substance to empathy. Related to this, is powering on the national strategy of Egypt in a 4-year

PRESIDENT'S MESSAGE

awareness campaign against Cervical Cancer, a high impact project to promote change, in advocating HPV vaccination. HPV vaccination was one of our signature projects in collaboration with Baguio General Hospital. Mentioned also was supporting indigenous people in Taiwan. After RI President, Jennifer Jones' speech, we were treated to a song by the Tenors, a Canadian soprano group.

On the third day, I attended the Philippine Rotary Friendship breakfast held at the Melbourne cricket grounds attended by about 450 Filipino Rotarians, RI board of trustees, RI President Jones and other RI past and future presidents who gave their respective inspirational messages.

The main conference is being held at the Rod Laver arena and the other events are held at the Melbourne convention and exhibition center which is a 15 minute ride by a cab. I frequented the house of friendship because that is where I meet other Rotarians and exchange experiences/ flags and pins and most importantly build international friendship.

On the last day, Wednesday, May 31, 2023- I did not

attend the closing ceremonies because we had to fly back.

It was a great experience though marred by a very tragic circumstance.

Thank you for persistently encouraging me to attend a truly enriching international convention. I will surely attend the future international conventions as long as I am equipped.

At this juncture, let us congratulate and thank our global grant gurus: PP Chris F., PP Gerard, and PP Bert for your patience and persistence because we finally got the approval of our 52,000-dollar global grant that will repair the water system of 4 barangays in Kabayan, ultimately benefiting the said communities.

In ending this column, I would like to quote Jennifer Jones: "We don't imagine yesterday- and we also don't look for hope in past actions. Hope and imagine are words for tomorrow- words that propel us forward. They build upon each other and offer a path forward, a path of continuity."

Happy weekend! Happy Father's Day.

Hello from Melbourne, Australia



















SECRETARY'S REPORT

THEME

Rotary Fellowship Month



Sec/PP Baby Kaur

Secretary / Past President Rotary Club of Baguio

Attendance Update as of 29 May 2023

Rtn. Nancy Alabanza, PP Veeh Balajo, PP Marilyn Barredo, IPP Arnel Cabanisas, PP Mia Cawed, PP Diony Claridad, Rtn. Ike Dulnuan, PP Libby Fernandez, Sec. Baby Kaur, Rtn. Ailyn Kindipan, PP Gigi Maranan, PP Atom Mendalla, Rtn. Elaine Paredes, PP Chris Peralta, Rtn. Ruth Rillera, PP Bert Talco, VP Joe Ursua, Dir. Susan Villanueva & PDG Linda Winter

WE WISH TO SEE YOU NEXT MEETING

Dir. Mariver Agayas, Rtn. Jody Alabanza (exc), PP Gerard Audineau (exc), Rtn. Bess Aniban, Rtn. Modz Bahul, Dir. Reymund Barrios (mu), Rtn. Toni Boguen, PP Jun Bondoc, Rtn. Vangie Cacho, Dir. Lorena Cachola, PP Anet Calabias, PP Raffy Chan (exc), Dir. Emylou De Guzman (mu), Rtn. Eric De Guzman, Rtn. Gab Exibia, PP Lani Fabi (mu), PP Chris Faelnar, PP Cy Fagar (exc), Dir. Glen Flores, Rtn. Jeff Isip, Rtn. Saoud Jawad, PP Ben Ladilad (exc), Rtn. Lily Landayan, PP Alfred Laygo (exc), Pres. Ali Morales (mu), PE Cora Ocampo (mu), Rtn. Levy Orcales, PP Lito Pangilinan (exc), Rtn. Eduard Ramos, Arlene Sumalag, PP Benny Sunga (exc), Dir. Tonton Tan & Rtn. Annie Viernes



UPCOMING ACTIVITIES

10 Jun

Club Assembly

17 Jun

Club Evaluation

24 June

Year-End Review

30 June

Thanksgiving Mass

June Birthdays

21 June PDG Linda 21 June PE Cora

RI UPCOMING EVENTS

30 June

Rotary Citation for Rotary Clubs Award nominations are due

June in Rotary

24-2006 PP Marilyn

June in Rotary

02 June Rtn Annie & RS Wilfred 08 June PP Chris & RAPP Yolly 13 June PP Benny & RA Lili

IN RETROSPECT



PAG Gigi Maranan

Rotary Club of Baguio

he meeting was called to order at precisely 12:20pm by presiding officer VP Joe Ursua, who took over the reins for Pres. Ali Morales who was in Melbourne, Australia to attend the 2023 Rotary International Convention.

The invocation was led by Rtn. Dwight Dulnoan followed by the singing of the Pambansang Awit, the Rotary Hymn and the 4 Way Test. Presiding Officer VP Joe, as member of the host Team Bre, rendered a song for entertainment and was subsequently joined by Program Coordinator PP Diony Claridad who also rendered a song.

The introduction of visiting Rotarians and guests was done by PP Diony who pitched in for Rtn. Arlene Sumalag who had a family event she needed to attend. PP Mia Cawed added a sizeable amount to the club coffers with her version of the Finest Moments. She fined P100 to all members who attended the previous week's activities (Project One donation of tv sets, DTA and the Munting Tahanan in Pampanga); the more activities you attended, the more money you give. As for the rest who did not attend the activities, we were fined P100 for simply attending the meeting.

Rtn. Nancy Alabanza was the raffle master for the day. She presented Alabanza longganiza and marinated pork ribs as the much-coveted raffle prizes. During Members Time, PDG Linda Winter thanked PP Diony for his generosity in donating enough to pay for 6 months' worth of water for the club's adopted M. Roxas park. PP Libby, as Canao EIC, requested each team to make a one-page write-up about their team's experience/involvement in the club's weekly meetings and activities. These were going to be part of the club's Year End Canao. PP Diony thanked the members of his team, Team Bre, for a job well done during the Month of May. Lastly, PP Arnel Cabanisas announced that it was the birthday of the club's every efficient weekly technical guy, Marcus. He was made to stand in the center as everyone sang Happy Birthday and lined up to greet him, after which, PP Marilyn treated the members with ice cream in behalf of Marcus, courtesy of RCB.

At the president's time, VP Joe read Pres. Ali's message published in the Canao, May 27 edition. Rtn. Ailyn was tasked to introduce the guest of honor and speaker but before doing so, she showed a video of the sorry state of the jails where minor offenders are incarcerated. The guest of honor and speaker was Ms. Carmen Chaluyen, center head of the Regional Rehabilitation Center for Youth (RRCY). This center is one of the regional facilities that house convicted minors. The residents of this facility are rehabilitated before they are re-integrated with their families and with society. The RRCY offers complete services that would help the child adjust and become an asset to the community. The people at RRCY believe in giving the erring minor a second chance. Behavioral modification, health and well-being, education, life skills and economic productivity are some of the areas of focus of the center that help the reintegration of the minor into society. Because of RA 9344, minors undergo intervention and rehabilitation once convicted of a crime. They are given a second chance to do good and improve their lives.

At the open forum, PP Arnel asked how RCB can be of help to the center. He also asked the success rate of the center and the causes of failure. Not surprisingly, it was noted that most failures are due to uncooperative family members, specially parents.

In cases like these where the family is not ready to take the minor back, the minor is kept in the center. It was also noted that because of RA 9344, minors no longer experience being kept in prison together with other adult criminals.

In response to the talk of the GHS, PP Bert thanked her for opening our eyes to the plight of minors in conflict with the law. He stated that there are no delinquent children, only delinquent parents and the Regional Rehabilitation Center for the Youth gives these children a second chance. A certificate of appreciation was then awarded to the speaker by VP Joe. The singing of the RCB Hymn and the Pilipinas Kong Mahal followed and the meeting was then adjourned at exactly 3:00pm.

SCENES WE LIKE TO SEE

RCB Regular Meeting

27 May 2023









































FEATURED EVENTS

Team Pasikat breakfast meeting with President Ali

22 May 2023

Team Pasikat breakfast meeting with President Ali at The Forest Lodge, Camp John Hay, Baguio City.











Le Chef... "Piso A Day"

25 May 2023

Le Chef employees support Project 1 through the "Piso a day" spearheaded by Dir. Lou de Guzman, Chair, Literacy and Basic Education Committee and Project 1. Initial unboxing done.









FEATURED EVENTS

Rotary International Convention

27-31 May 2023

Our very own President Ali, representing RCBaguio at the Rotary International Convention, held in Melbourne Australia, on May 27-31, having a fantastic time!

















RCBaguio Global Grant gets approval... Thank you to the ever energetic and indefatigable Global Grant Guru, PP Gerard Audineau. To his two (2) equally supportive and committed partners, PP Chris Faelnar and PP Bert Talco, congratulations! Hard work truly pays.

Rotary Global Grant GG2343829: Application approved

Dear Rotary members:

Congratulations! Your global grant application (GG2343829) for funding to provide a rehabilitation of the water system destroyed by the typhoon "Typhoon Ompong", and provide water to the Kabayan Poblacion with 500 inhabitants including an Elementary School and a Parish Church in the Philippines, submitted by the Rotary Club of Baguio and District 9510, has been approved by The Rotary Foundation. The award is in the amount of US\$ 52,000.00.

This letter explains what you need to do to receive the grant payment and provides important information about grant-funded travel, grant reports, and the conditions you need to meet for the grant to be closed (if applicable).

ROTARY INTERNATIONAL PAGE

RI President Message for June 2023



peaking to you through the pages of Rotary magazine this past year has brought me so much joy. I have especially enjoyed sharing the incredible stories of the wonderful people Nick and I have met on the Imagine Impact Tour.

From Patzún in the mountainous western highlands of Guatemala to a small village outside of Lusaka, Zambia, we have been greeted by countless people who imagine and work toward a better world.

We were inspired by teachers who imagine a better education for girls and boys facing gender-based violence, by Rotaractors in a refugee settlement who created a flour mill to provide for their families in a critical food shortage, and by brave polio workers who push tirelessly to reach every last child.

All of us have imagined Rotary this year. This means looking past what we are today and reaching for what we could be tomorrow. We imagine a Rotary that will continue to tell our stories in impactful ways, work to reduce our carbon footprint, and focus on diversity, equity, and inclusion efforts that lift every voice in our organization and beyond.

Nick and I want to thank all of you for the moments we've shared and for your efforts to Imagine Rotary. And now, we look forward to continuing these efforts as we Create Hope in the World. It has been an honor and a privilege to serve with each of you.

EDITOR-IN-CHIEF PAGE

Club experience - the key to member satisfaction



EIC/PP Libby Fernandez

Editor-in-Chief / Past President Rotary Club of Baguio



By Jessie Harman, 2021-23 Rotary International Director.

he results of the 2022 Rotary International All-Member Survey are clear – the number one driver of member satisfaction is club experience. Just over 78,000 members responded to the online survey conducted by RI's Research and Evaluation team.

A recently published report on the survey also spelled out the aspects of club experience that mattered most to members – "meeting enjoyment" and "confidence in club leadership," followed closely by "satisfaction with club service," "satisfaction with finding friends," and "comfort with other club members."

The findings confirm the obvious – members with higher satisfaction levels are more likely to stay in Rotary. Perhaps less obvious, those satisfied members also attract more new members to our clubs.

Club experience is directly linked to the reasons why people have considered terminating their membership in the past 12 months. Members who are dissatisfied report two main reasons for that feeling – "the club's lack of community engagement" and the belief that "the club does not represent my values." "Conflict with other members" is also significant.

The survey also yielded important reasons why members join and stay in Rotary. New members join for a multitude of reasons – community service, friendship, international service, and professional connections. However, they stay for two main reasons – community service and friendship. And while most new members reported a positive on-boarding and induction process, a sizeable group (20%) indicated that they received only "a little" information about the time and financial commitments associated with Rotary, suggesting they may not be adequately

prepared.

At a practical level, these findings underscore the importance of improving the club experience for members. It suggests the following strategies could be effective:

- Taking time to understand individual members' needs and expectations and delivering an experience that meets those needs.
- Ensuring members are actively involved and engaged in service, making friends and, where appropriate, professional connections.
- Improving the meeting experience through more effective time management, better speakers, and more interesting opportunities for club members to learn.
- Creating a club culture that is welcoming and inclusive.
- Addressing conflicts between members proactively and quickly.

In the end delivering an exceptional club experience is the key to engaging and retaining members and attracting new members into our organization. It is also the key to creating great brand ambassadors for Rotary.

I encourage everyone to make member satisfaction and improving the member experience a priority in our clubs. Using Rotary's <u>Membership Assessment Tools</u> would be a great place to start.

Repurposed with permission from the March 2023 Rotary Down Under

Jessie Harman will lead a breakout session, Driving Membership Growth with Evidence, Wednesday, 31 May, during the 2023 Rotary International Convention in Melbourne, Australia. <u>View the schedule of breakout sessions</u>.

Source: https://blog.rotary.org/2023/05/26/club-experience-the-key-to-member-satisfaction/

ANNOUNCEMENT

Year-End Review - Rotary District 3790



SPONSOR

Team Pasikat



MEMBERS







PDG Seiichi MORITA

Honorary Member



PP Roger NAZ

Honorary Member



PP Palma ANGELING

Honorary Member



Dir. Mariver AGAYAS

Director COMMUNCTN/MEDIA-Correspondent



Rtn. Joseph ALABANZA

Member ARCHITECTURE-Environmental Planning



Rtn. Nancy ALABANZA

Member FOOD INDUSTRY-Meat Processing



Jesus ANIBAN

Member EDUCATION-Clinical Instructor



PP Gerard AUDINEAU

Past President ENGINEERING-Civil Engineering



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Member GOVERNMENT-Judiciary



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Past President / Treasurer BANKING/MONEY-Info Technology



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Past President SOCIAL SERVICE-Entrepreneurship Dev



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Immediate Past President MGMT/ADMIN-Executive Mgmt



Rtn. Evangeline CACHO

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PP Anita CALABIAS

Past President INSURANCE-Entrepreneurship



PP Mia Joy CAWED

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PP Rafael CHAN

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PP Dionisio CLARIDAD

Past President HEALTH CARE-Administration



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Dir. Emylou DE GUZMAN

Director FOOD INDUSTRY-Finance Manager



Rtn. Dwight DULNOAN

Member MINING-Exploration



Rtn. Fredrick Gabriel
EXIBRA

Member MINING-Statistics



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Past President
COMMUNCTN/MEDIA-



PP Chris Fernando FAELNAR

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PP Cyrus FAGAR

Past President ENGINEERING-Civil Engineering

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Criminal Law



FLORES Director CONSTRUCTION-Comm'l/Resid'l Contracting

Dir. Glenliel



Rtn. Jeffrey ISIP Member INSURANCE-

Risk Management



JAWAD Member SERVICES-Salon and Spa

Rtn. Saoud



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KINDIPAN Member EDUCATION-

Rtn. Ailyn



PP Ben **LADILAD** Past President AGRI/FORESTRY-Research & Development



LANDAYAN Member EDUCATION-Secondary



LAYGO Past President **EDUCATION-**Medical



PP Evangeline **MARANAN** Member MGMT/ADMIN-Special Events



PP Alma Teresa MENDALLA Past President BANKING/MONEY-Regional Operations



Pres. Ali **MORALES** President BANKING/MONEY-Bank Manager



OCAMPO President-Elect EDUCATION-



Rtn. Levy Lloyd **ORCALES** Member GOVERNMENT-



PP Loreto PANGILINAN Past President MKTG/SALES-

General Merchandise



PP Horatio Christopher PERALTA Past President

HEALTH CARE-

Diabetology



Rtn. Elaine **PAREDES** Member MGMT/ADMIN-

Entrepreneurship



RAMOS Member

SERVICES-

Memorial Admin



RUTH Member

HEALTH CARE-

Dentistry



Rtn. Arlene **SUMALAG**



PP Benito SUNGA

Member ART & DESIGN-Handicrafts

Past President HEALTH CARE-Urology



PP Alberto TALCO Past President / TRF Chair ENGINEERING-

Civil Engineering



Dir. Ronald Carlton TAN Director

REAL ESTATE-







Annie **VIERNES**

Member FOOD INDUSTRY-



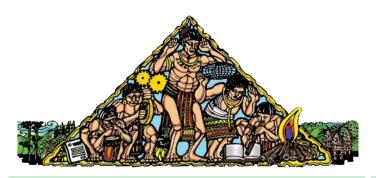
Dir. Maria Jesusa **VILLANUEVA**

Director GOVERNMENT-**Deeds Examination**



PP / PDG Linda WINTER

Past President / PDG HEALTH CARE-





THE CAÑAO EMBLEM

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community-always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."

THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardiode-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

Service Above Self.







Baguio City, Philippines

R.I. District 3790, Club No. 16863 Chartered on 21 February 1938

CP No.: 0917-323-8985 (Pres. Ali) CP No.: 0917-510-3955 (PP / EIC Libby)

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