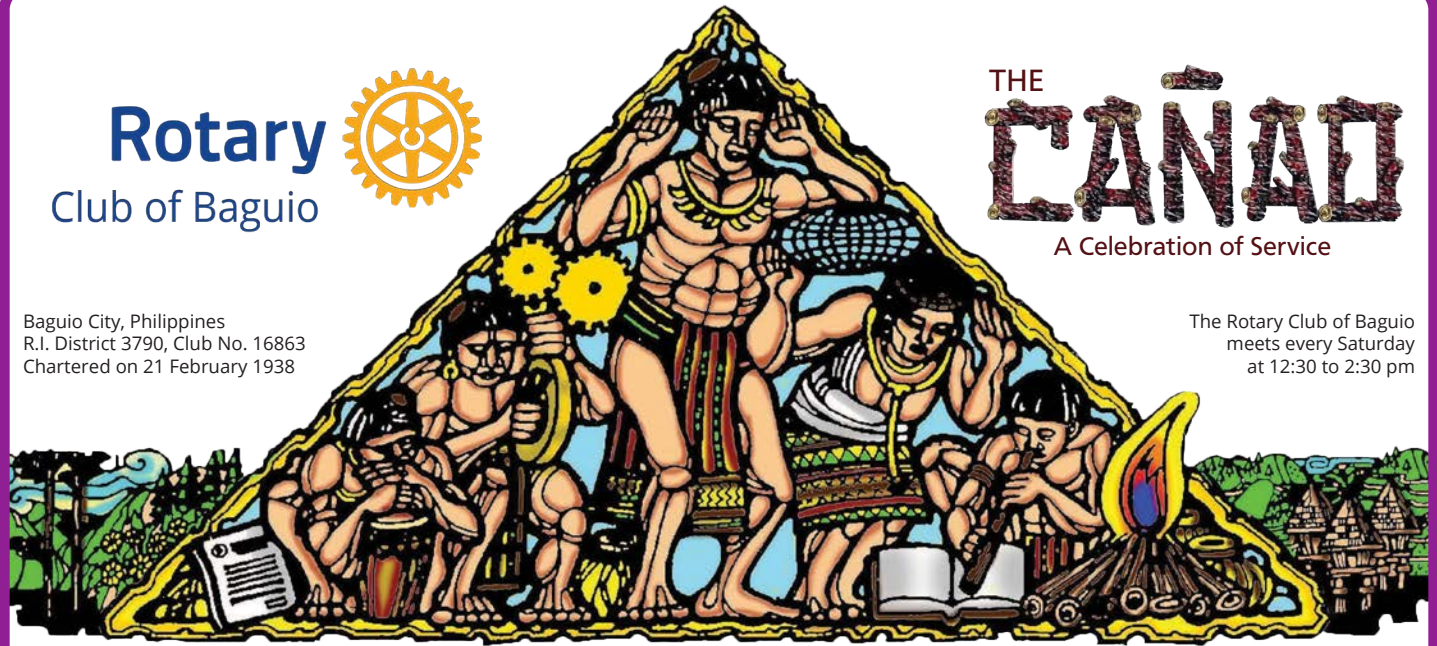


Baguio City, Philippines
R.I. District 3790, Club No. 16863
Chartered on 21 February 1938

The Rotary Club of Baguio
meets every Saturday
at 12:30 to 2:30 pm



OFFICIAL CLUB BULLETIN **Volume LXXV Issue 39** **17 June 2023**

PROGRAMME

Regular Program
17 June 2023

- 12:00 PM Fellowship
- 12:30 Call to Order Pres. Ali Morales
- Invocation PP Reymund Barrios
- Pambansang Awit
- Rotary Hymn
- 4 Way Test
- 1:20 Introduction of Visiting Rotarians & Guests
 ... PP / Sec. Baby Kaur
- Entertainment Dir. Mariver Agayas
- Raffle Rtn. Jeff Isip
- 1:40 Member's Time
- 1:50 President's Time Pres. Ali Morales
- 1:55 Club Evaluation
 ... PP Raffy Chan & Rtn. Eric de Guzman
- 2:25 RCB Hymn
- 2:30 Pilipinas Kong Mahal
- Adjournment Pres. Ali Morales

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RCB Members 15-16



"Ladies and gentlemen, our guest of honor and speaker today, does not need an introduction. He is not coming!"

Rtn. Joseph Alabanza
Mr. Sunshine

Rtn. Lily Landayan
Imager

PP / Sec. Baby Kaur
Retrospector

Dir. Tonton Tan
Program Coordinator



PRESIDENT'S MESSAGE

ROTARY INTERNATIONAL

Jennifer Jones
Rotary International President



Pres. Ali Morales

President
Rotary Club of Baguio

DISTRICT GOVERNOR

Ana Maria "Ann" Lorenzana
District Governor

Gov. Digna Ragasa
Vice Governor

Dan Torres
Assistant Governor

RCB BOARD

Pres. Ali Morales
President

PP / Sec. Baby Kaur
Secretary

PP Marilyn Barredo
Treasurer

PE Cora Ocampo
President Elect

PP / EIC Libby Fernandez
Editor-in-Chief

VP Joe Ursua
Vice President

Dir. Mariver Agayas
Director

Dir. Lorena Cachola
Director

Dir. Emylou de Guzman
Director

Dir. Reymund Barrios
Director

Dir. Susan Villanueva
Director

Dir. Glen Flores
Director

Dir. Tonton Tan
Director

Rtn. Bert Talco
TRF Chair

IPP Arnel Cabanisas
Immediate Past President

"We learned about gratitude and humility – that so many people had a hand in our success." – Michelle Obama

Fellow members, family, friends and guests of Rotary, Good afternoon.

Today is our last regular Saturday meeting for the rotary year 2022 – 2023. It is the club's evaluation of "the year that was", and is being hosted by our dynamic team – Team BRIA, Baguio Rotarians in Action.

Let us all welcome our Astute Evaluators for this Rotary year, – Past President Raffy Chan and Rotarian and Incoming Director Eric De Guzman. I am honored and thankful that they readily accepted our invitation for them to do this "contextual - feedback mechanism" as Manong Jody would always say. Both PP Raffy and Rtn Eric belong to the dynamic TeamBria.

Last Saturday, we made our year-end report for this rotary year, from club admin, membership, the rotary foundation and the community service a and b projects, with its respective areas of focus projects.

What can I say, time and again, like Michelle Obama's and I quote...that so many of you, my dear very supportive members had a hand in this term, but to say Maraming Salamat, Thank you very much, Diyos ti agngina, merci beaucoup.

Some of you have congratulated me for the successful projects, achievements this rotary year, and this I say is because of all our passion to serve, service above self, your generosity and for sharing your precious time in our club meetings, service activities, attendance in district and cluster functions, board meetings and the other different activities.

Last June 11 Sunday, AG/DGND Dan, the Cluster Secretary Nonnette and the Presidents of Cluster 1C met at 7PM at the 456 Hotel's Chinese restaurant to discuss on the cluster's turnover and PHF Cluster 1C awards night. This momentous event shall take place at the Opal room of the Hotel Supreme on Tuesday June 27, 2023 at 6 in the evening. Registration which shall cover the meals is at PhP 800.00 per pax.

Everyone is invited. The members of the Rule 85 should join us on that night as we all witnessed the pillars of our respective cluster's respective clubs. The members that give us great wisdom and inspiration, the passion to serve, our models in rotary are worth emulating. It is a must that you attend this first ever cluster activity for our "young once".

It is just timely, as we celebrated our 85th charter anniversary, let us also celebrate the 85 rule - members, of course, the Rotary Club of Baguio at

PRESIDENT'S MESSAGE

the helm (my opinion), because we are the mother club. There are 18 in the list which includes a past president who is not yet 65 years old but with a total of age plus number of years as member in rotary equals 89.

We were just talking about our excused members who are still active in our respective club-activities and that Manong Jody is the eldest amongst all Rule 85ers.

It is with a sad note again that we learned last July 12, 2023 that our very own "SUNSHINE MAN", our lolo, our father, our brother and our best friend, Manong Jody passed away last June 12, 2023, independence day on a Monday, at the Makati Med.

We will surely miss him, with context. I am privileged and honored to be one of Manong Jody's BFF, our BLD buddy with coffee and ice cream on the side. Thank you ROTARY, goodwill and better friendship was created steadfastly over the years, that even made the three of us, as Manong Jody fondly calls our friendship [with Dr Alfred Laygo] as the TRIAD of the Rotary Club of Baguio.

I would like to express my heartfelt thanks to everyone who has participated in Manong Jody's necrological prayer service. Special thanks to PP Lito for lending us your hymnal books, to PP Veeh, for readily accepting the task of organizing the prayer service vice PP Lito who is recuperating and PP Benny who is still in his European tour, and to PP Baby for preparing Manong Jody's short video on how Manong Jody celebrated his rotary life to the fullest.

May we again invite everyone to attend his last night's wake on Monday June 19 and his funeral on June 20, 2023.

Tomorrow, June 18, please support our Bankers Rotary Run which shall start at the Palace Avenue.

June 24, club meeting is cancelled, 26 members and anns shall be attending the Year end review in Tarlac.

June 27, Tuesday, Cluster 1C PHF awards night at the Opal Room in Hotel Supreme, strictly formal with PhP 800.00 registration fee per pax to cover the meals to be served.

June 30, Friday, our Thanksgiving and turn over ceremonies at The Forest Lodge with a thanksgiving mass at 5PM and program proper @ 6pm.

REMEMBER – Not all heroes wear capes, some are members of the Rotary Club of Baguio, Again, many thanks to all of you for your overwhelming support and for giving me the opportunity to lead our club.

THANKS MUCH to our Editor-in-Chief, PP Libby, our Lay-out Artist Youichi and our Club Bulletin Adviser and webpage creator PP Raffy, for a GREAT weekly publication of our THE CAÑAO.

Have a great weekend ahead. HAPPY FATHER'S DAY to all fathers and father figures.

SECRETARY'S REPORT

THEME

Rotary Fellowship Month



Sec/PP Baby Kaur

Secretary / Past President
Rotary Club of Baguio



Attendance Update as of 10 June 2023

Rtn. Nancy Alabanza, PP Gerard Audeneau, PP Veeh Balajo, Dir. Reymund Barrios, PP Mia Cawed, PP Raffy Chan, Dir. Emylou De Guzman, Sec. Baby Kaur, PP Ben Ladilad, Rtn. Lily Landayan, PP Atom Mendalla, Pres. Ali Morales, PE Cora Ocampo, Rtn. Annie Viernes & Dir. Susan Villanueva

WE WISH TO SEE YOU NEXT MEETING

Dir. Mariver Agayas, Rtn. Jody Alabanza (exc), Rtn. Bess Aniban, Rtn. Modz Bahul, PP Marilyn Barredo (mu), Rtn. Toni Boguen, PP Jun Bondoc, IPP Arnel Cabanisas, Rtn. Vangie Cacho, Dir. Lorena Cachola, PP Anet Calabias, PP Diony Claridad (exc), Rtn. Eric De Guzman, Rtn. Ike Dulnoan (exc), Rtn. Gab Exibia, PP Lani Fabi, PP Chris Faelnar (mu), PP Cy Fagar (exc), PP Libby Fernandez (mu), Dir. Glen Flores, Rtn. Jeff Isip, Rtn. Saoud Jawad, Rtn. Ailyn Kindipan, PP Alfred Laygo (exc), PAG Gigi Maranan, Rtn. Levy Orcales, Rtn. Elaine Paredes, PP Lito Pangilinan (exc), PP Chris Peralta (exc), Rtn. Eduard Ramos, Rtn. Ruth Rillera (mu), Arlene Sumalag, PP Benny Sunga (exc), PP Bert Talco (exc), Dir. Tonton Tan, VP Joe Ursua & PDG Linda Winter

UPCOMING ACTIVITIES

- 17 Jun
Club Evaluation
- 24 June
Year-End Review
- 30 June
Thanksgiving Mass

June Birthdays

- 21 June PDG Linda
- 21 June PE Cora

RI UPCOMING EVENTS

- 30 June
Rotary Citation for Rotary Clubs Award nominations are due

June in Rotary

- 24-2006 PP Marilyn

June in Rotary

- 02 June Rtn Annie & RS Wilfred
- 08 June PP Chris & RAPP Yolly
- 13 June PP Benny & RA Lili

IN RETROSPECT



Sec/PP Baby Kaur

Secretary / Past President
Rotary Club of Baguio

The meeting was called to order by Pres. Ali after being absent for two weeks. PP Ben was our program coordinator this week. After the singing of the Lupang Hinirang, Rotary Hymn and the Four Way Test we were serenaded by a staff of Dir. Tonton, Alex with two songs. The members asked for more but I guessed he just prepared two songs for us.

PP Ben and PP Gerard were the big winners in our raffle, I will not be surprised because of the number of raffle numbers they bought. PP Raffy also gave inhalers from Bangkok for the raffle.

For Members time Dir. Reymund invited everyone to join the kickoff project for the next Rotary year, it will be the bamboo planting at the Kenon View deck on 01-July-23.

President's time was next where Pres Ali thanked the RCB members which represented the club on the 60th charter anniversary of RC Wonju and for the sisterhood signing in behalf of the club.

He also mentioned that the donations the Korean Clubs will be remitted once we have deposited our share to the Global Grant. Also we need to deposit additional 5% for the grant.

Some unfinished projects were also mentioned like the construction of addition toilet at Rizal Elementary school, the fund raiser joined by Rotary and Bankers Association on 18-June. Another one is the TESDA Training for Project 1 volunteer teachers and parents livelihood project for the sustainability of Project 1.

Next was the more serious part of the meeting Pres. Ali reported all the accomplished projects as reported to Gov. Ann during her Gov's Visit. Almost all of the proposed projects then were completed except for a few which are scheduled for completion before his term ends. He also presented a short financial report as our treasurer was out of the country. A full financial report will be presented soon.

The meeting was ended with the singing of the RCB Hymn and Pilipinas Kong Mahal and the adjournment by Pres. Ali.

SCENES WE LIKE TO SEE

RCB Regular Meeting

10 June 2023



FEATURED EVENTS

RCB's Prayer Service for Rotarian Jody Alabanza "Mr. Sunshine"

16 June 2023

La Paz, Baguio City.



ROTARY INTERNATIONAL PAGE

Rotary magazine's 2023 Photo Awards

See the world courtesy of this year's award-winning photographers

Writing in this magazine in 1946, Paul Harris remarked that "travel is a good corrective for ... mental near-sightedness." The same holds true for photography, especially if, like Rotary itself, the photographer takes a global perspective.

To verify that observation you need look no further than this issue of Rotary magazine, where we reveal the finalists in this year's Photo Awards. Including the cover, there are a dozen photographs that carry us from Egypt to Idaho, from Nigeria to Taiwan. Along the way we see everything from an intimate moment as a medical team prepares for surgery to a sweeping nightscape illuminated by an aurora borealis.

Though they are shot in different parts of the world, employ distinct palettes, and evoke different emotions, all of these photographs have in common an unseen beauty. These days we're constantly bombarded with images — and in an era of AI and CGI, it can be difficult to know if what we're seeing is real. But in these 12 photos we have the privilege of standing in the photographers' shoes and experiencing an honest understanding of a particular moment.

That generosity of spirit is another Rotary trait.

By sharing their pictures, the photographers enable the rest of us to join them on their journey.

— Jacqueline Cantu, art director, Rotary magazine

Winner

Photographer: Edward Uhalla
Rotaract Club of Ikate, Nigeria



In Lagos, Nigeria, I was trying to document the introduction of District 9110's 2022-23 Rotaract

representative. In the thick of the chaos, this happy Rotaractor locked eyes with me, and I captured this celebratory moment in time. **Judges say:** The photo captures the jubilation of the occasion and the excitement of the crowd of Rotaractors. Technically, the photographer's command of the image's sharpness and its excellent monochromatic shades are superb!

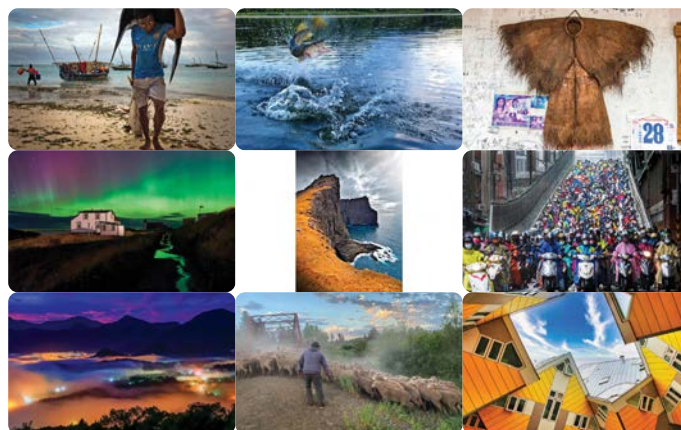
Winner: People of action

Photographer: Dan Milham
Rotary Club of Metairie, Louisiana



Dr. Dan Jacob (top left), co-founder of New Orleans Medical Mission Services, prays with nurses and assistants, including Rotarian Jennifer Esler (bottom left), before heading to the operating room for surgery during a medical mission in Puerto Plata, Dominican Republic, on 23 May 2022. **Judges say:** The moment, the composition, the light. Very simple and very, very impressive.

Honorable mention



Source : <https://www.rotary.org/en/rotary-magazines-2023-photo-awards>

EDITOR-IN-CHIEF PAGE

8 tips for building a strong social media presence



EIC/PP Libby Fernandez

**Editor-in-Chief / Past President
Rotary Club of Baguio**



Taiwo 'Orbs' Okunlola (fourth from right) and members of the Rotaract Club of Surulere South, Lagos, Nigeria, during a social event.

By Taiwo 'Orbs' Okunlola, assistant public image chair for the Rotaract Club of Surulere South, Lagos, Nigeria

As a brand marketing consultant and past assistant to my club's public image chair, I'm consumed with a zeal for putting the Rotaract Club of Surulere South on the map. I want us to be known for the selfless services our members are rendering. I want to motivate others to join us in the work we do.

You see, it's one thing to carry out projects. It's another thing to publicize them on [Rotary Showcase](#) and social media. Many of us know the importance of social media, but managing social media platforms effectively can be a challenge.

Here are eight tips to build a strong social media presence for your club.

1. **Security:** Don't share your club login details with multiple handlers. This is to protect your club's reputation from hackers.
2. **Consistency:** Post regularly and consistently to keep your followers engaged and interested. If possible, use a content calendar to plan out your posts in advance.
3. **Engage with your followers:** Respond to comments and messages promptly, and make sure to interact with your followers to build relationships and foster a sense of community.

4. **Share fun and engaging content:** While it's important to post about your club's projects and activities, don't be afraid to spice things up with other fun, lighthearted content. You can post about relevant holidays and events or showcase your members' personalities and interests. By sharing a variety of content, you'll keep your followers interested.
5. **Visual appeal:** Use high-quality images and videos in your posts to make them eye-catching. You can also use tools like [Canva](#) to create graphics and designs that align with your club's branding.
6. **Promote your social media presence:** Make sure to include links to your social media accounts on your club's website and social media reference landing pages like . To increase your reach, encourage your members to share your content with their networks.
7. **Share content from similar NGOs:** Sharing content from other NGOs aligned with your club's mission is a great way to build relationships while expanding your social media visibility. You can share posts from other organizations and give shout-outs to show support for their work.
8. Finally, **understand that public image does not end on social media.** It extends to how you respond to prospective members' direct messages (DMs). Your social accounts might attract prospective members, but failing to respond to their messages could make you lose them.

Remember to always keep your club's mission and values in mind when creating content and engaging with your followers. Encourage members to get acquainted with the [Brand Center](#) to see all the ways they can use it to support and promote Rotary. Building a strong social media presence is crucial for Rotaract clubs to showcase their projects, attract new members, and build relationships with other organizations. By following these tips, your club can make a significant impact through social media and achieve your goals.

Source : <https://blog.rotary.org/2023/06/13/8-tips-for-building-a-strong-social-media-presence/>

MEMBER'S PAGE

Celebrating the life of Archt. Joseph Mendoza ALABANZA a Beloved Rotarian, Mentor, and Friend



PP Raffy Chan

**Past President
Rotary Club of Baguio**

Allow me to begin with two personal matters on my relationship with Sir Jody. Most significant is my claim that this important man was my walking advertisement. Why you ask? Because, I had the good fortune of having obtained from him, the highest grade of 99%; which he has ever given to any student. Often, he relates to those who are with us, that he wanted to give me a perfect hundred, but relented only because SLU (that is our Saint Louis University) would never allow it. My self-confidence has certainly blossomed because of this esteemed mentor. My closeness to Sir Jody, extends to my wife Josie. As we are among the lucky few who can address him as "Ninong," when we selected him to be among our principal sponsors during our wedding forty-five years ago.



To many people from Baguio, he is acknowledged as the most respected authority on matters of development in our city. This is because he knew the city like the palm of his hand having been involved in the interests of our city for over 50 years. Which explains why his commentary and insights on proposed city projects was always frequently sought.

His parents, Leon Alabanza of Vigan, Ilocos Sur and Emerenciana Mendoza of Luna, La Union, were among the pioneer families of Baguio.

Celebrating this man would be incomplete if a partial enumeration of his achievements in his illustrious career are not briefly mentioned. So here goes.

Sir Jody was appointed as the first Superintendent of Parks and Playgrounds in Baguio by former Mayor Luis Lardizabal in 1956; a position he held until October 1974. He has the distinction of being the first City Architect in the Philippines. When the College of Architecture in SLU was being set up, he was assigned as its first Department Head, also in 1956. From 1974 to 1994, Sir Jody was Region I Regional Executive Director for the National Economic and Development Authority (NEDA). He went on to serve then President Fidel V. Ramos as Assistant Secretary and Presidential Assistant for Urban/Regional Development and Cordillera Affairs from 1993 to

MEMBER'S PAGE

Celebrating the life of Archt. Joseph Mendoza ALABANZA a Beloved Rotarian, Mentor, and Friend

1998. Thence, he was a member of the Board of Directors of the John Hay Poro Point Development Corporation (JPDC) from April 2001 to February 2003. His final stint in the service of Baguio was as a member of the Baguio Centennial Commission when we celebrated our city centennial in 2009. He was recognized as the Outstanding Citizen Awardee for Government Service in 1996.

Unknown to most, he has remained dedicated to his wife Nelly, frequently visiting her grave in the family mausoleum at the Baguio Cemetery. Sir Jody and former Rotary Anns Past President Nelly are the faithful parents to three lucky siblings: Leonard, Mary Anne, and Dennis; who are here with us today.

To the fortunate few, like this humble speaker and my spouse Josie, he was a much-respected mentor in our architectural and urban planning studies in SLU. Under his tutelage, you are always encouraged to think above and beyond the educational subject matter; to "think out of the box."



His assignments were always exploratory exercises, where his constant endorsement was: "there are no right or wrong answers..." With him, we have been trained to always think "in Context" and reconcile that all responses to issues should never be conclusive answers to the queries. So how can we ever forget this mentor who inculcated in us that the best way to being educated is to never ever being satisfied with what we know. And to constantly remember, that no matter how educated you think you are, that you can never know everything.

In our Rotary Club of Baguio, he is the personification of the warmth of the sun. Not only because of his jovial disposition but also for his favorite and trademark song "You Are My Sunshine," which he tirelessly sings whenever given the chance. Our fellow-Rotarians never need to give him an invitation to sing the song, and are always ready to oblige to chorus with him on the song.

To me, his best joke is the one on the introduction of a guest speaker, which goes: "Ladies and gentlemen, our guest of honor and speaker today, does not need an introduction. He is not coming!"

Today, as we bid him goodbye, we take solace in the thought, that Sir Jody has lived his life to the full. And leaves us in gratitude for having been a part of his life. He will always be remembered with a smile.



ANNOUNCEMENT

Year-End Review - Rotary District 3790

A joint fundraising project of the Rotary Club Baguio and Baguio-Benguet Bankers Association to support their various outreach programs.

RACE REGISTRATION by Team Relax Philippines

RACE TECHNICAL TEAM by All Out Multisports

CLICK LINK TO REGISTER:

<https://forms.gle/4htKp5CiBEKgv5EPA>

FOR INQUIRIES, YOU MAY CONTACT:

Melan Marquez - 09178075594

Monie Jao - 09178543788

Ali Morales - 09209188985

Jeremy Chan - 09992219095

Myke Espiritu - 09989906953

Marissa Dacayanan - 09209111969

A JOINT PROJECT OF
**ROTARY CLUB OF BAGUIO AND
BAGUIO-BENGUET BANKERS ASSOCIATION**

SCAN QR CODE TO REGISTER



ROTARY BANKERS RUN 2023

June 18, 2023 / 5:00 AM

3KM - 5KM - 10KM - 16KM

P450 P550 P750 P950

START / FINISH: **PALACE AVENUE BAGUIO**

CASH & MEDALS AWAIT TOP FINISHERS

RACE KIT INCLUSIONS:

1. Dri-fit Shirt.
2. RFID timing
3. Finishers Certificate
4. Finishers Medal - (10KM & 16KM)
5. Post race snacks
6. FREE Parking



• 3KM - 6:20AM (Cut-off = 1 Hour)

ROUTE DETAILS

START/FINISH: PALACE AVENUE BAGUIO - Legarda Road, Baguio City

• Turn left from PALACE AVENUE BAGUIO to Legarda Road.

• Turn left to General Lim.

• Turn right to Kisad Road.

• 3K Turning point - Kubong Sawali

• Go straight Loakan passing through Victoria's Bakeshop

• 5K Turning point - 500 meters after Victoria's Bakeshop

• From 5K turning point, go straight down Loakan

• 10K Turning Point - Before VOA

• 16K Turning Point - Loakan Airport

• This is an out and back race. You go back passing the same route from your respective turning points to the Finish line at the PALACE AVENUE BAGUIO.

NOTE: Loop cords will be randomly positioned along the route for verification.

ANNOUNCEMENT

Year-End Review - Rotary District 3790



YEAR-END REVIEW

**BULWAGANG KANLAHI
TARLAC CITY
24 JUNE 2023**

REGISTRATION RATES:

EARLY BIRD

May 20 to May 31, 2023 - PHP 1, 500

REGULAR REGISTRATION

June 1 to June 10, 2023 - PHP 1, 800

FINAL CALL

June 11 to June 20, 2023 - PHP 2, 000

Please deposit payments to:

Rotary Club of Midtown Tarlac Inc. (6172100536)
LBP Account

Jane Mallari (09209589445)
GCash Account for Areas 1 and 2

Johnabell Pingol (09752960245)
GCash Account for Areas 3 and 4

SPONSOR

Team Pasikat



MEMBERS



PDG Seiichi MORITA

Honorary Member



PP Roger NAZ

Honorary Member



PP Palma ANGELING

Honorary Member



Dir. Mariver AGAYAS

Director COMMUNCTN/MEDIA- Correspondent



Rtn. Joseph ALABANZA

Member ARCHITECTURE- Environmental Planning



Rtn. Nancy ALABANZA

Member FOOD INDUSTRY- Meat Processing



Jesus ANIBAN

Member EDUCATION- Clinical Instructor



PP Gerard AUDINEAU

Past President ENGINEERING- Civil Engineering



Rtn. Modesto BAHUL

Member GOVERNMENT- Judiciary



PP Vicenia BALAJO

Past President HEALTH CARE- Obstetrics Gynecology



PP Marilyn BARREDO

Past President / Treasurer BANKING/MONEY- Info Technology



Dir. Reymund BARRIOS

Director MKTG/SALES- Animal Feeds



Rtn. Evelyn BOGUEN

Member FOOD INDUSTRY- Finance Manager



PP Ricardo BONDOC Jr.

Past President SOCIAL SERVICE- Entrepreneurship Dev



IPP Arnel CABANISAS

Immediate Past President MGMT/ADMIN- Executive Mgmt



Rtn. Evangeline CACHO

Member FOOD INDUSTRY- Catering



Dir. Lorena CACHOLA

Director SERVICES- Personal Care



PP Anita CALABIAS

Past President INSURANCE- Entrepreneurship



PP Mia Joy CAWED

Past President LEGAL- Judiciary



PP Rafael CHAN

Past President ARCHITECTURE- Green Building



PP Dionisio CLARIDAD

Past President HEALTH CARE- Administration



Rtn. Edison DE GUZMAN

Member PUBLIC RELATIONS- Consumer Welfare



Dir. Emylou DE GUZMAN

Director FOOD INDUSTRY- Finance Manager



Rtn. Dwight DULNOAN

Member MINING- Exploration



Rtn. Fredrick Gabriel EXIBRA

Member MINING- Statistics



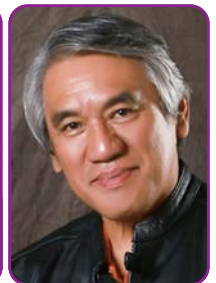
PP Mary Leilani FABI

Past President COMMUNCTN/MEDIA- Telecom



PP Chris Fernando FAELNAR

Past President ENGINEERING- Electrical Engineering



PP Cyrus FAGAR

Past President ENGINEERING- Civil Engineering

MEMBERS



PP / EIC Elizabeth FERNANDEZ

Past President / Editor-in-Chief
LEGAL-
Criminal Law



Dir. Glenliel FLORES

Director
CONSTRUCTION-
Comm'l/Resid'l Contracting



Rtn. Jeffrey ISIP

Member
INSURANCE-
Risk Management



Rtn. Saoud JAWAD

Member
SERVICES-
Salon and Spa



PP / Sec. Gormito KAUR

Past President / Secretary
MKTG/SALES-
Retail Sales



Rtn. Ailyn KINDIPAN

Member
EDUCATION-
Art



PP Ben LADILAD

Past President
AGRI/FORESTRY-
Research & Development



Rtn. Estela LANDAYAN

Member
EDUCATION-
Secondary



PP Alfredo LAYGO

Past President
EDUCATION-
Medical



PP Evangeline MARANAN

Member
MGMT/ADMIN-
Special Events



PP Alma Teresa MENDALLA

Past President
BANKING/MONEY-
Regional Operations



Pres. Ali MORALES

President
BANKING/MONEY-
Bank Manager



PE Maria Corazon OCAMPO

President-Elect
EDUCATION-
Consultancy/Technopreneurship



Rtn. Levy Lloyd ORCALES

Member
GOVERNMENT-
City Legislation



PP Loreto PANGILINAN

Past President
MKTG/SALES-
General Merchandise



PP Horatio Christopher PERALTA

Past President
HEALTH CARE-
Diabetology



Rtn. Elaine PAREDES

Member
MGMT/ADMIN-
Entrepreneurship



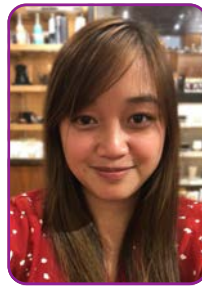
Eduardo RAMOS

Member
SERVICES-
Memorial Admin



Rtn. Rillela RUTH

Member
HEALTH CARE-
Dentistry



Rtn. Arlene SUMALAG

Member
ART & DESIGN-
Handicrafts



PP Benito SUNGA

Past President
HEALTH CARE-
Urology



PP Alberto TALCO

Past President / TRF Chair
ENGINEERING-
Civil Engineering



Dir. Ronald Carlton TAN

Director
REAL ESTATE-
General Practice



VP Jose URSUA

Vice President
SCIENCE/TECH-
OBGyne Sonology



Annie VIERNES

Member
FOOD INDUSTRY-
Preserved Items



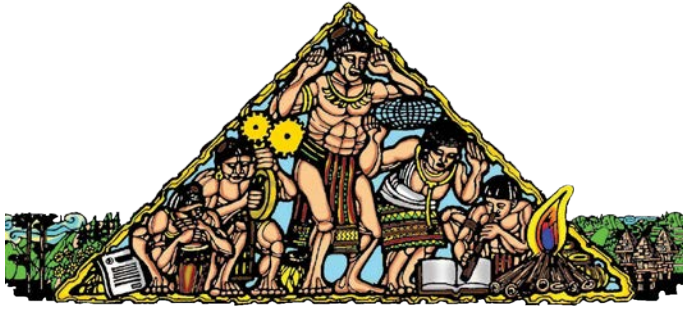
Dir. Maria Jesusa VILLANUEVA

Director
GOVERNMENT-
Deeds Examination



PP / PDG Linda WINTER

Past President / PDG
HEALTH CARE-
Dentistry



THE CAÑAO EMBLEM

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."



Rotary Club of Baguio

THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardioid-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

Service Above Self.



Baguio City, Philippines

R.I. District 3790, Club No. 16863
Chartered on 21 February 1938

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