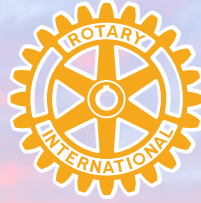
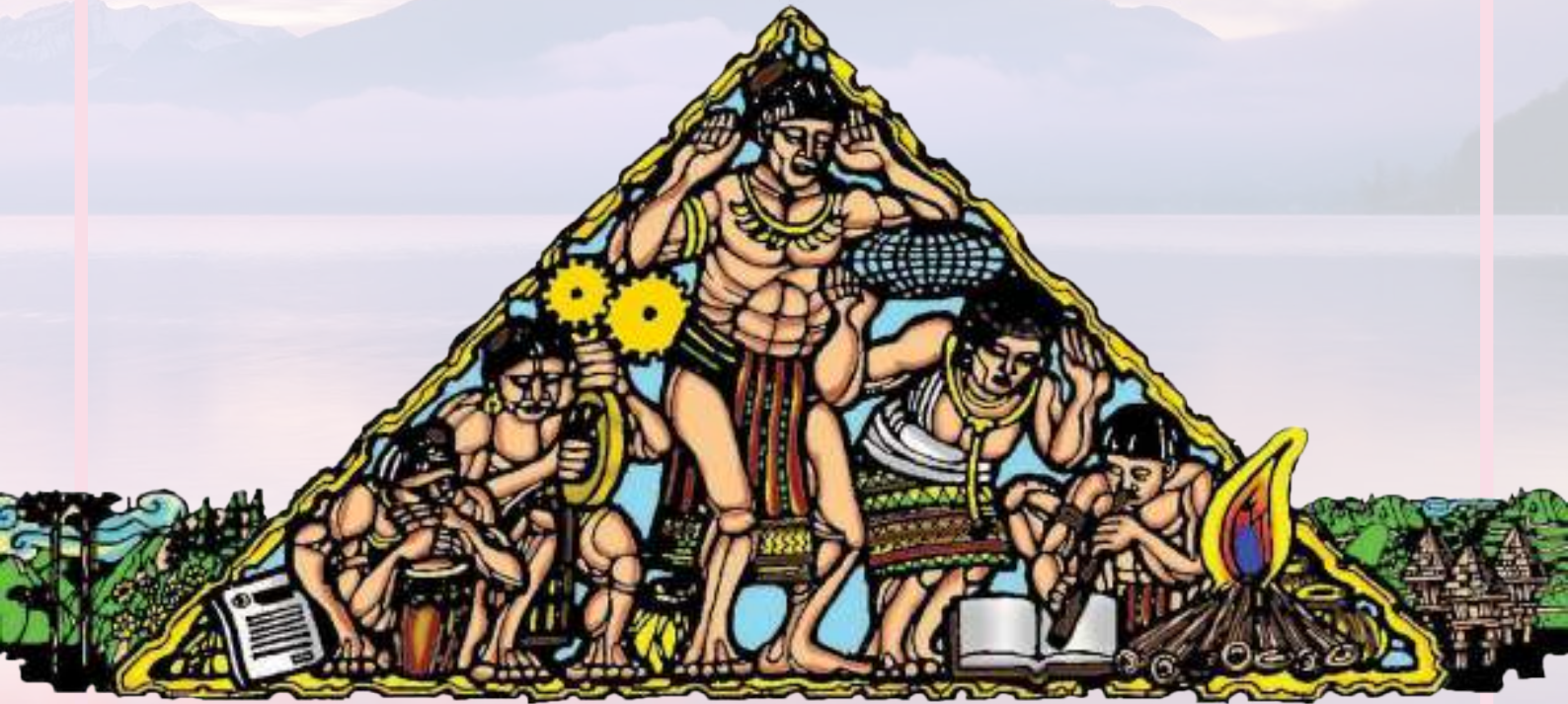


Rotary
Club of Baguio



THE
CANAAD

A Celebration of Service



83rd Charter Anniversary Celebration

Saturday, 27 February, 2021
4:00 PM
Online via ZOOM





83rd Charter Anniversary

Saturday, 27 February, 2021 | Online via ZOOM

Celebration Programme

Part I

3:00 PM **Mass Offering** Fr. Herman Ledesma
(Cathedral Church - Oratory Chapel) *via Live Streaming*

Part II

4:15 PM **Sisterhood Signings**

Part III

4:30 PM **Call To Order** Pres. Atom Mendalla
4:32 PM **Invocation** PP Benny Sunga
4:35 PM **Pambansang Awit**
Rotary Hymn
4-Way Test
4:40 PM **Welcome Remarks** PN/Treas. Ali Morales
4:45 PM **Introduction of Visiting Rotarians & Guests** PDG Linda Winter
4:55 PM **RCB History**
5:00 PM **Memorial Service**
5:10 PM **Renewal of Commitment** PP Chris Faelnar
5:15 PM **RCB Hymn**
5:35 PM **Video Messages**
5:50 PM **Introduction of our Guest of Honor & Speaker** PP Bert Talco
5:55 PM **Congratulatory and Inspirational Speech** Gov. Jess Sama, RI, D3790
6:20 PM **Word of Thanks** PP Marilyn Barredo
6:30 PM **Adjournment** Pres. Atom Mendalla

Dir. Tonton Tan
Master of Ceremonies



Alma Teresa “Atom” Mendalla

President of Rotary Club of Baguio, RY 2020-21

Greetings to one all!

On this our 83rd year of existence, it's important to look back at our history.

Why? For several reasons:

1. To honor the traditions that have shaped our Club into what it is now
2. To celebrate the legacies that our Club has contributed to Rotary
3. To commemorate all the members who have come & gone
4. To recognize each and every member's contribution - leadership, generosity, hard work, dedication and loyalty
5. To thank our generous donors , partners in service and supporters
6. To make us realize how far we have come and
7. To help us determine our direction as we move forward into the future

My most fervent wish is for our Club to continue to thrive and bloom no matter what the circumstances are. To stand strong, loyal and united in our common mission to Do Good in the World and to render Service Above Self.

Happy Anniversary to us! Mabuhay ang Rotary Club of Baguio!

“Rotary’s strength lies in the sincerity of purpose of its members” – Estes Snedecor

“The best way to find yourself, is to lose yourself in the service of others”

“Whatever Rotary may mean to us, to the world it will be known by the results it achieves” – Paul Harris



Jesus “Jess” Sama

District Governor of District 3790, RY 2020-21

I am pleased to offer my CONGRATULATIONS to you as you celebrate your Club’s 83rd Anniversary. 83 years ago, your club’s Charter Officers and members came together to charter a rotary Club, to share their enthusiasm and their vision to make Baguio a better place.

Today, Baguio is a better place because it has a Rotary Club - - where men and women of talent, ability, caring and compassion came together to share their strengths with others. You have sponsored more Rotary clubs in your community and the whole District 3790, since your chartering on February 21,1938 by the Rotary Club of Manila.

This special milestone have given you an opportunity to reflect upon your proud history and achievements, while honoring the ties of fellowship that have contributed to your success as part of one of the world’s foremost voluntary organization. I would like to commend you for staying strong, responding to community service with generosity and compassion.

Please accept my best wishes for this most memorable occasion, your Anniversary celebration.

JESUS “JESS” SAMA
District Governor
RY 2020-2021
District 3790





Larry Apostol

Assistant Governor of District 3790, RY 2020-21

Congratulations on your 83rd Founding Anniversary, being the oldest club north of Manila, we salute you on your milestone, as pioneers in District 3790, your achievements exceed all boundaries, not only in service to the community. You have brought about the birth of many clubs, not only the mother of many clubs (including my club). But maybe grand-

mother to more clubs, this therefore, we honor you as the prime mover, the catalyst for the growth of our district.

In this new normal, your club has found ways to create, innovate and diversify your club activities, service projects and all other Rotary activities, adapting to the current situation.

I, therefore salute, the ordinary people doing extraordinary things. The challenge must go on as this is our way of life.

AG Larry Apostol





Seiichi Morita

Honorary Member of RCB / PP / Past District Governor

Good day everyone, my fellow Rotarians and Ann's, I hope all of you down there in Baguio are all in good health. As of us here in Japan, we are also in good health due to the pandemic all over the world.

Congratulations to Pres. Atom Mendalla and all Baguio Rotarians, we missed you all for a quite long time, but we hope that this pandemic will be finished soon. So we well meet each other again. Every time we are in our

Anniversary, I used to prepare my donation to the club. Anyway, all will be accounted for when we well be able to visit the Philippines again.

In regards to the 83rd Anniversary, let me greet you my warmest regards to all.

Again, thank you very much for our zoom appearance and we see each other on social media. Again in this situation, we have a very hard to each and everyone of us to achieve the Rotary theme "Connecting the World". But we believe that we can do it with the help of our father almighty. Lastly, thank you very much and maintain the department of health protocol, always wear your face mask, wash your hand every time with alcohol.

Thank you so much
Stay safe always
PDG Seiichi Morita



Ali Morales

Treasurer of Rotary Club of Baguio, RY 2020-21

February in Bloom with Shades of Love , yet COVID is still very real ! But hope is also encircling us .Distinguished Guests, District Gov Jes Sama, Past District Governors , Future District Governors District Officers, Our very generous Benefactor, PDG Seichi Morita San, Deputy Secretary Sinichi Hamada- San of Kumamoto Seinan Rotary Club, Fellow Rotarians, Guests, Ladies and Gentlemen Good afternoon. Thank you for being with us today. We are honored to welcome each

one of you, kindred spirits sharing your humanity with our Mantra: Service Above Self in spite of COVID 19.

Today marks ROTARY CLUB OF BAGUIO's 83rd year anniversary and we are proud to celebrate this gathering with strict COVID preventive measures, hence this very memorable event in the history of RCB, a VIRTUAL CELEBRATION.

First things first, I would like to give a prayer of gratefulness to all of you who opened their hearts generously to put up this event, - Our very own, THE LADY of The Night, the Indefatigable , The Munificent - Pretty President , Atom Mendalla and her working team. Without this amazing team work, nothing will move forward.

In today's gathering, I would like to focus on all what we are doing best to do, " Service Above Self" even in this challenging times. We are all in this organization due to a mutual passion. The theme Rotary Opens Opportunities is encouraging Rotarians around the world to seize the many Opportunities Rotary offers to enrich our lives and the communities in which we serve. This , Fellow Rotarians, the Pandemic, COVID 19 had opened Opportunities. Fellow Rotarians, let us seize this opportunity to be once again more generous ; let us seize the opportunity to serve and be sensitive to those who are in need. Your compassion, altruism, help us all to hold hands and the positivity we contribute to HOPE during this bleak times, enable us to achieve our goals in the world, the District and in our own respective clubs.

In the next few months, we will all be learning about different activities in the pipeline. I know this will be productive for us especially as Rotarians, we are privileged to touch lives as our lives are touched a thousand fold.

Tonight's event will highlight the SHADES OF LOVE as we renew our Sisterhood Agreements and be once again honored with the message of our Guest of Honor and Speaker D3790 Gov. JESS SAMA.

A very warm welcome again to everyone, with Shades of Love from the Rotary Club of Baguio and images of flowers in Bloom this chilly month of February. Thank you.

Treasurer's Corner



Ali Morales

Treasurer of Rotary Club of Baguio, RY 2020-21

Many Thanks to the following Rotarians who have already paid their dues fully or partially. We have now 36 paying members or 87.80 % as of February 26, 2021.

Paid Annual Dues for the Rotary Year 2020-2021

	Date Paid	OR No.	Rotarian	Amount	Balance 2020-21
1	July 01, 2020	11886	ALABANZA, Jody	3,500	3,500
2	June 19, 2020	11875	AUDINEAU, Gerard	10,000	
3	July 17, 2020	11900	BAHUL, Modz	3,500	3,500
4	July 02, 2020	11889	BALAJO, Vicenia	7,000	
5	June 19, 2020	11874	BARREDO, Marilyn	2,500	
	Sept. 28, 2020	11963	BARREDO, Marilyn	2,000	
	Feb. 03, 2021	11985	BARREDO, Marilyn	2,500	
6	Oct. 06, 2020	11968	BARRIOS, Reymond	10,000	
7	Aug. 11, 2020	11959	BONDOC, Jun	1,000	3,500
	Dec. 09, 2020	11981	BONDOC, Jun	2,500	
8	July 17, 2020	11899	CABANISAS, Arnel	7,000	
9	June 26, 2020	11880	CACHOLA, Lorena	1,000	2,500
	July 03, 2020	11892	CACHOLA, Lorena	3,500	
10	July 28, 2020	11957	CALABIAS, Anet	3,500	
	Feb. 26, 2021	11989	CALABIAS, Anet	3,500	
11	July 09, 2020	11895	CAWED, Mia	3,500	
	Feb. 01, 2021	11983	CAWED, Mia	3,500	
12	July 15, 2020	11897	CHAN, Raffy	7,000	
13	June 29, 2020	11881	CLARIDAD, Diony	3,500	
	Dec. 21, 2020	11975	CLARIDAD, Diony	3,500	
14	July 02, 2020	11890	DE LA CRUZ, Marlie	7,000	
15	July 01, 2020	11888	DEMYTTENAERE, Naas	10,000	
16	Dec. 09, 2019	11715	DULNOAN, Dwight	5,000	2,000
17	Aug. 19, 2020	11960	FABI, Lani	3,500	3,500
18	July 01, 2020	11887	FAELNAR, Chris	7,000	
19	June 08, 2020	11870	FAGAR, Cyrus	5,000	
	Jan. 13, 2021	11982	FAGAR, Cyrus	2,000	
20	June 30, 2020	11883	FERNANDEZ, Libby	7,000	
21	June 29, 2020	11882	FLORES, Gleniel	3,500	3,500
22	July 06, 2020	11893	KAUR, Gormito	5,000	
	Dec. 09, 2021	11974	KAUR, Gormito	2,000	
23	Oct. 14, 2020	11969	LADILAD, Ben	7,000	
24	July 23, 2020	11954	LANDAYAN, Lily	3,500	
	Jan. 26, 2021	11979	LANDAYAN, Lily	3,500	
25	July 03, 2020	11891	LAYGO, Alfred	3,500	
	Jan. 14, 2021	11978	LAYGO, Alfred	3,500	
26	Dec. 11, 2019	11716	MARANAN, Gigi	2,000	
	Nov. 06, 2020	11971	MARANAN, Gigi	5,000	
27	June 11, 2020	11871	MENDALLA, Atom	10,000	
28	June 30, 2020	11885	MORALES, Ali	7,000	
29	July 28, 2020	11956	OCAMPO, Cora	3,500	3,500
30	Jan. 08, 2021	11977	PERALTA, Chris	5,000	
	Jan. 26, 2021	11980	PERALTA, Chris	2,000	
31	July 24, 2020	11955	SUNGA, Benny	7,000	
32	July 07, 2020	11894	TALCO, Bert	10,000	
33	July 14, 2020	11896	URSUA, Joe	3,500	3,500
34	Aug. 04, 2020	11958	VILLANUEVA, Susan	3,050	3,950
35	June 30, 2020	11884	WINTER, Linda	7,000	
36	Oct. 20, 2020	11970	TY, Jeanne Marie	2,000	

If you have any concerns or clarifications, please feel free to call or text me. For everyone's reference, this is our General Fund's Account Number.

Rotary Club of Baguio Account Number: 005470465609

Hereunder is our disbursements for this Rotary Year 2020 - 2021

July 17, 2020	RI Dues - First Semester	75,775.00
August 06, 2020	PRM - First Semester	14,400.00
January 14, 2021	RI Dues - Second Semester	70,776.00
February 18, 2021	PRM - Second Semester	7,800.00

The Heart of a Leader

Insights on the Art of Influence from the Book by Ken Blanchard, 1999. Shared by Club Trainer PP Chris Faelnar

1. The Key to developing people is to catch them doing something right
2. People who produce good results feel good about themselves.
3. Don't wait until people do things exactly right before you praise them
4. Feedback is the breakfast of the Champions
5. No one can make you inferior without your permission
6. None of us is as smart as all of us
7. Things not worth doing are not worth doing well
8. Success is not for ever and failure is not fatal
9. When you stop learning you stop growing
10. In life, what you resist, persists
11. Do not work harder, work smarter
12. Nice guys appear to finish last, but usually they are running in a different race
13. In managing people it is easier to loosen up than tighten up
14. Anything worth doing does not have to be done perfectly - at first
15. What motivates people is what motivates people
16. Life is all about getting A's
17. Create raving fans* Satisfied customers are not good enough
18. If you want to know why your people are not performing well, then step up to the mirror and take a peek
19. Managing only for profit is like playing tennis with your eye on the scoreboard and not on the ball
20. If you want your people to be responsible, be responsive to their needs
21. It's more important as a Manager to be respected than to be popular
22. People with humility don't think less of themselves, they just think of themselves less.
23. Never! Never! Never! Never! Give up.
24. Trying is just a noisy way of not doing something
25. Good thoughts in your head not delivered means 'squat'
26. You may cheat the whole world down the pathway of life and get pats on your back as you pass, but your final reward will be heartaches and tears, if you have cheated the man in the glass
27. Sometimes when the numbers look right, the decision is still wrong!
28. Love is being able to say, you're sorry
29. Good religion is like good foot ball; it isn't talk, it's action.
30. Take what you do seriously, but yourself lightly.
31. The trouble with being in a rat race is that even if you win the race, you're still a rat
32. Think Big! Act Big! Be Big!
33. Real communication happens when people feel safe
34. All good performance starts with Clear Goals
35. Different Strokes for Different folks.
36. Different Strokes for the Same folks
37. If God had wanted us to talk more than listen, He would have given two mouths instead of two ears!
38. Life is what happens to you while you're planning on doing something else
39. Without Vision, the people perish
40. If you don't seek perfection, you can never reach excellence
41. People without information cannot act responsibly; People with information are compelled to act responsibly
42. A river without bank is a large puddle
43. Your game is only as good as your practice
44. All empowerment exists in the present moment
45. We are not human beings having spiritual experience; we are spiritual beings having human experience
46. You get from People what you expect
47. I have never seen a U-haul attached to a hearse
48. Inquire within
49. People in Organizations need to develop fascination for what doesn't work
50. Choose work you love and you will never have to work a day in your life.
51. Winning coaches make their teams audible-ready
52. Never punish a learner.
53. People are Okay, it's their behavior that's a problem sometimes.
54. Consistency isn't behaving the same way all the time.
55. It is the first time in the history of business that you can be great at what you are doing today and be out of business tomorrow.
56. The only job security you have today is your commitment to continuous personal improvement
57. When you know what you stand for, you can turn around on a dime and have five cents change
58. Share the cash and then share the congratulations.
59. There is no pillow as soft as a clear conscience.
60. It's surprising how much you can accomplish, if you don't care who gets the credit
61. Positive thinkers have positive results, because they are not afraid of problems.
62. Early in life people give up their health to gain wealth. In later life people give up some of their wealth to regain health
63. Servant leadership is more about character than style
64. Ducks quack; Eagles soar.
65. Eagles flourish when they are free to fly.
66. Take responsibility to make relationships work.
67. New Today; Obsolete tomorrow.
68. G.O.L.F. Stands for Game Of Life First
69. Leadership is not something you do to people; It's something you do with people.
70. Don't settle for anything less than a *Fortunate* 500 company.
71. Take time to identify core values.
72. Core values must be communicated.
73. Walk your talk.
74. Knowing where you are going is the first step to getting there.
75. As a leader, the most important earthly relationship you can cultivate is relationship with yourself.
76. Purpose can never be about achievement; it's much bigger
77. Purpose has to do with one's calling - deciding what business you are in as a person.



Maria Corazon Ocampo
Editor-in-Chief of Rotary Club of Baguio

The Power of Resilience

Why is the ROTARY CLUB of BAGUIO still exist?

HAPPY 83rd Anniversary ROTARY CLUB of BAGUIO

Proud member of the Rotary Club of Baguio here. Eighty three years of existence is not easy as a civic organization, a number of ups and downs especially now during the Pandemic made our club faced tremendous challenges, that made us even wonder how can we survive as a club?

And so why do we still exist?

The answer can vary from generation to generation, members, and the so called "past presidents". They have their stories to share, their challenges, their strategic solutions and how they become victorious during their respective terms and "noong panahon naming" phrases..... but I have a theory in mind,

RESILIENCE!!!



Defining Resilience from an article is the ability to withstand, recover, and bounce back amid stress, chaos, and ever-changing circumstances. People with this kind of mindset do not focus on failure but will concede the fact

that they have to move on and consider mistakes and failures as lessons learned. Resiliency is a talent or skill that can be learned and develop regardless of age.

The leaders of the Rotary Clubs for them to an effective leader, must first learn and master how to manage themselves as an individual person. Staying focused, productive and energetic plus socially /mentally/financially available, despite the chaos, criticisms, problems and changes surrounding them.

Maybe.... a **GREAT TEAMWORK** with the same resilient mind-set will not only make the organization survive but to thrive for better outputs to do **SERVICE ABOVE SELF**.

The psychologist Susan Kobasa identifies **three main traits** that characterize the mindset of resilient people,

if all members of our club possess the following, we can exist and sustain ROTARY for decades with the flag helping the community and providing solutions to problems we are facing right now. Let us consider and assess ourselves with the following traits:

- **Challenge.** Resilient people have a habit of looking at stress as a challenge to overcome, and this motivates them to address the causes of their stress in positive ways. This active approach can be contrasted with a more common approach, where stress is viewed as an unfortunate or even paralyzing force that overwhelms rather than motivates.
- **Personal control.** In general, resilient people tend to accept challenges and work to overcome and even master them. Even when a situation is not possible to control, resilient people work to find what possibilities do exist and pursue these. For example, when faced with job loss, a resilient person would seize on opportunities for exploring new employment options rather than become depressed and demoralized.
- **Commitment.** Part of the reason resilient people persist in their coping efforts is because they are committed to an active, engaged outlook toward challenges, which motivates them to actively attempt to influence their surroundings and to persevere even when their attempts don't seem to be working out. Resilient people are dedicated to finding that meaning — toward taking an active, problem-solving approach to situations.



Ways to Manage and Strengthen Your Resiliency

Resiliency, like a healthy muscle, must be exercised regularly to function well. Below are some conditioning tips for building resiliency.

- **Build and maintain connections.** Having good, close relationships with family members, friends, or others is important. Accepting help and support from those who care about you and will listen to you strengthens



your resilience. Being empathetic and compassionate toward others also builds your resiliency by being in the helper role. Seeing the world from another's viewpoint is both powerful and humbling and has a positive effect on resiliency.

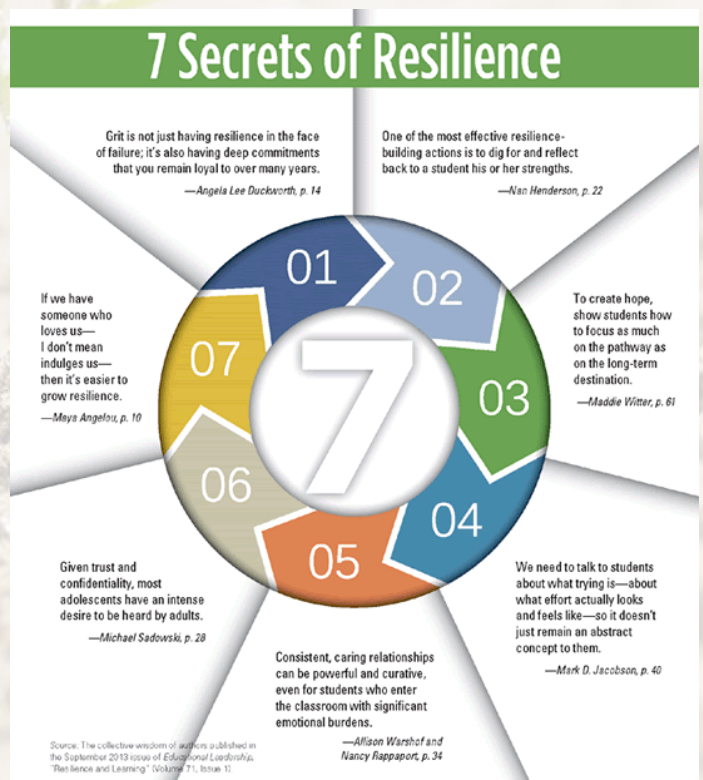
- **Avoid seeing crises as insurmountable problems.** We can't change the fact that highly stressful things happen, but we can change how we interpret and respond to these events. Experiment by looking beyond the present situation to imagine how future circumstances might improve.
- **Keep things in perspective.** Even when facing very challenging events, try to consider the stressful situation in a broader context and work to keep a long-term perspective. Avoid blowing the event out of proportion, which is not only easy to do but also more difficult to recover from for you and your team. Be a calm-and-steady role model who focuses on the facts and avoids emotional reactivity.
- **Accept that change is a part of work (and of life).** Certain goals may no longer be attainable due to insurmountable obstacles or a change in organizational direction. Accepting circumstances that cannot be changed can help you focus on things that you can alter.
- **Develop and nurture a positive view of yourself.** Develop self-confidence — in your ability to solve problems — and trust your instincts. Remaining poised under pressure is a powerful, affirmative role model for your staff.
- **Move toward your goals.** Develop some realistic goals. Do something regularly — even if it seems like a small accomplishment — that enables you to move toward those goals. Instead of focusing on tasks that seem unachievable, ask, "What's one thing I know I can accomplish today that helps me move in the direction I want to go?"
- **Take decisive actions.** Address adverse situations as soon as you can. Act decisively rather than detaching completely from problems and stresses and wishing they would just go away. Avoidance happens all too often in the workplace, and it creates a pervasive demoralizing environment for staff that is difficult to rectify.
- **Hang on to a sense of humor.** Laughing in the face of adversity can be a great stress reliever, and it helps

keep your team together. Humor reduces tension to more manageable levels, which is especially important in constant stress situations. It also helps you and your team rebound and carry on when things are tough.

- **Keep communication channels open and dynamic.** Be sure to communicate change initiatives to everyone, especially to people who are resistant or fearful of change. Clear and consistent communication also helps keep you and your team motivated for the long road of change initiatives and shifting priorities.
- **Maintain a hopeful outlook.** An optimistic outlook enables us to expect that good things will happen in our lives. While it may sound corny, work at visualizing what you want rather than worrying about what you fear.
- **Take care of yourself.** Pay attention to your own needs and feelings. Engage in activities that you enjoy and find relaxing. Exercise regularly, even if it's only a 10-minute walk in the middle of the work day. Practicing self-care keeps your mind and body in condition to deal with situations that require resilience.

If all our members are resilient with their own personal struggles and expand the resilience mindset as a president, bod or a member – I know for sure that in our club we will be able to exist 100 more years from now.

SO CHEERS to my club – RCB – mabuhay!!! Wishing you more years to celebrate and the mission to do service above self with a resilient mindset.



Events We Want to be Remembered

Weekly Maintenance of Our Adopted Park

On 21st of February, weekly maintenance of our adopted park in M Roxas (watering, cleaning, weeding) with my fellow Senior Citizens.



Visit to our Cherry Blossom and Joining of Tree Planting Activity

PP/Dr. Diony Claridad and myself visited our adopted Cherry Blossom at the Golf Course BCC and joined the Tree Planting activity in commemoration of the 116th Anniversary of Baguio Country Club last Feb 18, 2021.



Events We Want to be Remembered

Simultaneous Planting of Vegetables and Herbs



Rice Aid Project



The Organization of the RCC Tublay



Distribution of Relief Packs in Barangay Sto Niño



Joint Project organized by RC Baguio North



Playground Set Installation and Gardening at Ciriaco Elementary School



Launching of "Chikiting Ligtas sa dagdag Bakuna Kontra Rubella, Polio at Tigdas"



Past Presidents

First Decade 1938 - 1948



1938 - 1939
Louis "Louie" Van Shaick



1939 - 1940
Sergio "Serg" Bayan



1940 - 1941
Eugene "Gene" Stafford



1941 - 1947
Fernando "Nanding" Manalo



1947 - 1948
Bienvenido "Bien" Yandoc

RCB was disbanded in 1942 and re-admitted in 1946

Second Decade 1948 - 1958



1948 - 1949
Elmer "EW" Herold



1949 - 1950
Benjamin "Ben" Salvosa



1950 - 1951
Delfin "Del" Sian



1951 - 1952
Francisco "Ikong" Reyes



1952 - 1953
Joseph "Joe" Peterson



1953 - 1954
Victor "Vic" de Guia



1954 - 1955
Feliciano "Ciano" Belmonte



1955 - 1956
Ernesto "Abe" Abellera
"Develop Our Resources"



1956 - 1957
Ireneo "Santy" Santos
"Keep Rotary Simple"



1957 - 1958
Justo "JR" Rosales
"Enlist - Extend - Explore - Serve"

"Rotary is Hope in Action"

"Develop Our Resources"

"Keep Rotary Simple"

"Enlist - Extend - Explore - Serve"

Third Decade 1958 - 1968



1958 - 1959
Fernando "Ding" Bautista
"Help Shape the Future"



1959 - 1960
Jose "Peping" Warren Jr.
"Vitalize! Personalize! Build Bridges of Friendship"



1960 - 1961
Marcelino "Mars" Contemprate
"You are Rotary - Live it! Express it! Expand it!"



1961 - 1962
Honorio "Honor" Estepa
"ACT - A[Aim for action], C[Communicate for Understanding], T[Test for leadership]."



1962 - 1963
Hector "Hec" Lopez
"Kindle the Spark Within"



1963 - 1964
Carlos "Carling" Santiago Jr.
"Meeting Rotary's Challenge in the Space Age"



1964 - 1965
Ireneo "Ges" Geslani
"Live Rotary"



1965 - 1966
Arturo "AC" Plata
"Action, Consolidation and Continuity"



1966 - 1967
Alfredo "Fred" Benson
"A Better World through Rotary"



1967 - 1968
Carlos "Carl" Paulino
"Make your Rotary Membership Effective"

Fourth Decade 1968 - 1978



1968 - 1969
Bill "Bill" Keller
"Participate"



1969 - 1970
Antonio "Tony" Romero
"Review and Renew"



1970 - 1971
Gelacio "Moon" Munsayac
"Bridge the Gaps"



1971 - 1972
Teopisto "Teop" Rondéz
"Goodwill Begins with You"



1972 - 1973
Jack "Jack" Gesner
"Let's Take a New Look - and Act"



1973 - 1974
Juan "Johnny" Zarate Jr.
"A Time for Action"



1974 - 1975
Angel "Angel" Sangalang
"Review the Spirit of Rotary"



1975 - 1976
Galo "Galo" Reyes
"To Dignify the Human Being"



1976 - 1977
Rosendo "Silver" Silvestre
"I Believe in Rotary"



1977 - 1978
Jesus "Jerry" Salvosa
"Serve to Unite Mankind"

Fifth Decade 1978 - 1988



1978 - 1979
Sabino "Ben" Macaldao
"Reach Out"



1979 - 1980
Wayne "Wayne" Greshan
"Let Service Light the Way"



1980 - 1981
Freddie "Freddie" Gonzales
"Take Time to Serve"



1981 - 1982
Laurence "Larry" Martin
"World Understanding & Peace through Rotary"



1982 - 1983
Marcos "Ben" Cid
"Mankind is One - Build Bridges of Friendship Throughout the World"



1983 - 1984
Roberto "Bobby" Santos
"Share Rotary - Serve People"



1984 - 1985
Ernesto "Ernie" Dy-liaco
"Discover a New World of Service"



1985 - 1986
Emiliano "Emil" Gayo
"You are the Way"



1986 - 1987
Rogelio "Roger" Naz
"Rotary Brings Hope"



1987 - 1988
Josefino "Noli" Balatero
"Rotarians - United in Service Dedicated to Peace"

Past Presidents

Sixth Decade 1988 - 1998

									
1988 - 1989 Dionisio "Diony" Claridad Jr. <i>"Put Life into Rotary - Your Life"</i>	1989 - 1990 Angel "Angel" Ingalla <i>"Enjoy Rotary"</i>	1990 - 1991 William "William" Tan <i>"Honor Rotary with Faith & Enthusiasm"</i>	1991 - 1992 Benito "Benny" Sunga <i>"Look Beyond Yourself"</i>	1992 - 1993 Cyrus "Cy" Fagar <i>"Real Happiness is Helping Others"</i>	1993 - 1994 Jose "Joe" Taguba <i>"Believe in What You Do, Do What You Believe in"</i>	1994 - 1995 Robert "Ruel" Baylosis <i>"Be a Friend"</i>	1995 - 1996 Dominador "Doming" Valencia <i>"Act with Integrity: Serve with Love, Work for Peace"</i>	1996 - 1997 Carlos "Caloy" Mendoza <i>"Build the Future with Action & Vision"</i>	1997 - 1998 Vicenia "Veeh" Balajo <i>"Show Rotary Cares for Your Country, for Our World, for Its People."</i>

Seventh Decade 1998 - 2008

									
1998 - 1999 Rene "Rene" Ronquillo <i>"Follow You Rotary Dream"</i>	1999 - 2000 Loreto "Lito" Panglinan <i>"Act with Credibility, Consistency & Continuity"</i>	2000 - 2001 Erlindo "Earl" Tesoro <i>"Create Awareness, Take Action"</i>	2001 - 2002 Alfredo "Alfred" Laygo <i>"Mankind is Our Business"</i>	2002 - 2003 Horacio Christopher "Chris" Peralta <i>"Sow the Seeds of Love"</i>	2003 - 2004 Linda "Linda" Winder <i>"Lend a Hand"</i>	2004 - 2005 Helmut "Helmut" Schlaaff <i>"Celebrate Rotary"</i>	2005 - 2006 Terrence Michael "Mike" Pearson <i>"Service Above Self"</i>	2006 - 2007 Gerard "Gerard" Audineau <i>"Lead the Way"</i>	2007 - 2008 Rafael "Raffy" Chan <i>"Rotary Shares"</i>

Eighth Decade 2008 - 2018

									
2008 - 2009 Alberto "Bert" Talco <i>"Make Dreams Real"</i>	2009 - 2010 Mia Joy "Mia" Cawed <i>"The Future of Rotary is in Your Hands"</i>	2010 - 2011 Ben "Ben" Ladlilad <i>"Building Communities, Bridging Continents"</i>	2011 - 2012 Florence "Flo" Bayquen <i>"Reach Within to Embrace Humanity"</i>	2012 - 2013 Elizabeth "Libby" Fernandez <i>"Vitalized! Personalize! Build Bridges of Friendship"</i>	2013 - 2014 Uwe "Uwe" Koeller <i>"Engage Rotary, Change Lives"</i>	2014 - 2015 Marilyn "Marilyn" Barredo <i>"Light Up Rotary"</i>	2015 - 2016 Evangeline "Gigi" Maranan <i>"Be A Gift to the World"</i>	2016 - 2017 Chris Fernando "Chris" Faellar <i>"Rotary Serving Humanity"</i>	2017 - 2018 Ricardo "Jun" Bondoc Jr. <i>"Making a Difference"</i>

Ninth Decade 2018 - 2028

		
2018 - 2019 Mary Leilani "Lani" Fabi <i>"Be the Inspiration"</i>	2019 - 2020 Gormito "Baby" Kaur <i>"Rotary Connects the World"</i>	2020 - 2021 Alma Teresa "Atom" Mendalla <i>"Rotary Opens Opportunities"</i>

Past District Governor



Rotary International (RI) District 3790



PDG Fernando
MANALO

RY 1950 - 1951



PDG Francisco
REYES

RY 1960 - 1961



PDG Carlos
SANTIAGO

RY 1984 - 1985



PDG Linda
WINTER

RY 2013 - 2014

Daughter Clubs



Rotary Club of
DAGUPAN

August 1938

Rotary Club of
VIGAN

05 July 1950

Rotary Club of
SAN FERNANDO (LU)

25 November 1959

Rotary Club of
BAGUIO NORTH

17 February 1975

Rotary Club of
BAGUIO SOUTH

23 June 1982

Rotary Club of
LA TRINIDAD

18 March 1991

Rotary Club of
BAGUIO SUNRISE

27 February 2002

*The Rotary Club of Baguio
was sponsored by
The Rotary Club of Manila*

*Historic Pines Hotel
Venue of RCB Charter Presentation
21 February 1938*



Board of Directors

Holger KNAACK
Rotary International President

Jesus "Jess" SAMA
District Governor

Vitt GUTIERREZ
Vice Governor

Larry APOSTOL
Assistant Governor



Alma Teresa MENDALLA
President



Rotary Opens Opportunities
2020 - 2021



Marlie dela CRUZ
Vice President



Arnel CABANISAS
Secretary



Ali MORALES
Treasurer



Ignaas DEMYTTENAERE
President Elect & Auditor



Gormito KAUR
Immediate Past President



Ronald Carlton TAN
Dir. - Public Image Chair



Gleniel FLORES
Dir. - Service A Chair



Reymund BARRIOS
Dir. - Service B Chair



Joseph ALABANZA
Director



Mariver AGAYAS
Director

Offices & Committee Chairs



Maria Corazon OCAMPO
Editor-in-Chief



Evangeline MARANAN
Executive Secretary



Vicenia BALAJO
Membership Chair



Alberto TALCO
TRF Chair



Chris Fernando FAELNAR
Adviser

Faces of RCB



**PDG Seiichi
MORITA**

Honorary Member



**PP Roger
NAZ**

Honorary Member



**PP Palma
ANGELING**

Honorary Member



**Dir. Mariver
AGAYAS**

Director
COMMUNICTN/MEDIA-
Correspondent



**Dir. Joseph
ALABANZA**

Director
ARCHITECTURE-
Environmental Planning



**Rtn. Nancy
ALABANZA**

Member
FOOD INDUSTRY-
Meat Processing



**PP Gerard
AUDINEAU**

Past President
ENGINEERING-
Civil Engineering



**Rtn. Modesto
BAHUL**

Member
GOVERNMENT-
Judiciary



**PP Vicenia
BALAJO**

Membership Chair
HEALTH CARE-
Obstetrics / Gynecology



**PP Marilyn
BARREDO**

Past President
BANKING/MONEY-
Info Technology



**Dir. Reymund
BARRIOS**

Dir. - Service B Chair
MKTG/SALES-
Animal Feeds



**PP Ricardo
BONDOC Jr.**

Past President
SOCIAL SERVICE-
Entrepreneurship Dev



**Sec. Arnel
CABANISAS**

Secretary
MANAGEMENT-
Executive Mgmt



**Rtn. Evangeline
CACHO**

Member
FOOD INDUSTRY-
Catering



**Rtn. Lorena
CACHOLA**

Member
SERVICES-
Personal Care



**PP Anita
CALABIAS**

Past President
INSURANCE-
Entrepreneurship



**PP Mia Joy
CAWED**

Past President
LEGAL-
Judiciary



**PP Rafael
CHAN**

Past President
ARCHITECTURE-
Green Building



**PP Dionisio
CLARIDAD**

Past President
HEALTH CARE-
Administration



**VP Marlie
dela CRUZ**

Vice President
REAL ESTATE-
Leasing



**PE Ignaas
DEMYTENAERE**

President-Elect & Auditor
EDUCATION-
Training/Development



**Rtn. Dwight
DULNOAN**

Member
MINING-
Exploration



**PP Mary Leilani
FABI**

Past President
ENGINEERING-
Electronics & Communication



**PP Chris Fernando
FAELNAR**

Adviser
ENGINEERING-
Power Generation

Faces of RCB



**PP Cyrus
FAGAR**

Past President
ENGINEERING-
Civil Engineering



**PP Elizabeth
FERNANDEZ**

Past President
LEGAL-
Criminal Law



**Dir. Gleniel
FLORES**

Dir. - Service A Chair
CONSTRUCTION-
Comm'l/Resid'l Contracting



**IPP Gormito
KAUR**

Immediate Past President
MKTG/SALES-
Retail Sales



**PP Ben
LADILAD**

Past President
AGRI/FORESTRY-
Research & Development



**Rtn. Estela
LANDAYAN**

Member
EDUCATION-
Secondary



**PP Alfredo
LAYGO**

Past President
EDUCATION-
Medical



**PP/PAG Evangeline
MARANAN**

Executive Secretary
MANAGEMENT-
Special Events



**Pres. Alma Teresa
MENDALLA**

President
BANKING/MONEY-
Regional Operations



**Treas. Ali
MORALES**

Treasurer
BANKING/MONEY-
Bank Manager



**EIC Maria Corazon
OCAMPO**

Editor-in-Chief
EDUCATION-
Consultancy/Technopreneurship



**PP Loreto
PANGILINAN**

Past President
MKTG/SALES-
General Merchandise



**PP Horacio Christopher
PERALTA**

Past President
HEALTH CARE-
Diabetology



**PP Helmut
SCHLAAFF**

Past President
MANUFACTURING-
Marble Specialist



**PP Benito
SUNGA**

Past President
HEALTH CARE-
Urology



**PP Alberto
TALCO**

TRF Chair
ENGINEERING-
Civil Engineering



**Ronald Carlton
TAN**

Dir. - Public Image Chair
REAL ESTATE-
General Practice



**Rtn. Jeanne Maria
TY**

Member
SERVICES-
Drinking Water



**Rtn. Jose
URSUA**

Member
SCIENCE/TECH-
OBGyne Sonology



**Rtn. Maria Jesusa
VILLANUEVA**

Member
GOVERNMENT-
Deeds Examination



**PDG Linda
WINTER**

Past President / PDG
HEALTH CARE-
Dentistry

Guiding Principles

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

The Rotary Club of Baguio Hymn

The Force of Goodwill, Composed by Dennis P. Flores, M.D.

We have been summoned by God's loving call
To follow a great, self-less road
To serve, heart and mind, every trial, stand tall
Unburden a man's heavy load...


Trained to examine the gifts of the past
Consider the present we bear
To aim for the best of the future we must
Broaden our minds as we care...

Chorus:

We are the force built on Goodwill and Service
Love friend of for, we embrace this demand
Called to be brave through life's burning furnace
Rotary Club of Baguio, we stand

The Truth, all action must certainly yield
To all of our making, be fair
For Goodwill and Friendships we constantly build
Forever God's Goodness we share...

(Repeat Chorus twice)





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STEP 3
Log in to your RCBC mobile, look for the **'My UITF'** in the menu tab, and begin **planning your investment**.

Contributors



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Editor-in-Chief



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Adviser



Youichi Tanaka
Graphic Designer

Our Official Club Bulletin has been called The Cañao. “Cañao” (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

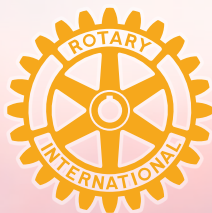
This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club’s members is represented by the dancing

figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of “A Celebration of Service.”



Rotary



Rotary Club of Baguio

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club’s straightforwardness. Over-all cardiode-heart shape

connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D beveled) are symbolic of Rotary’s Four-Way Test and the members’ commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

Service Above Self.