

**Rotary**  
Club of Baguio

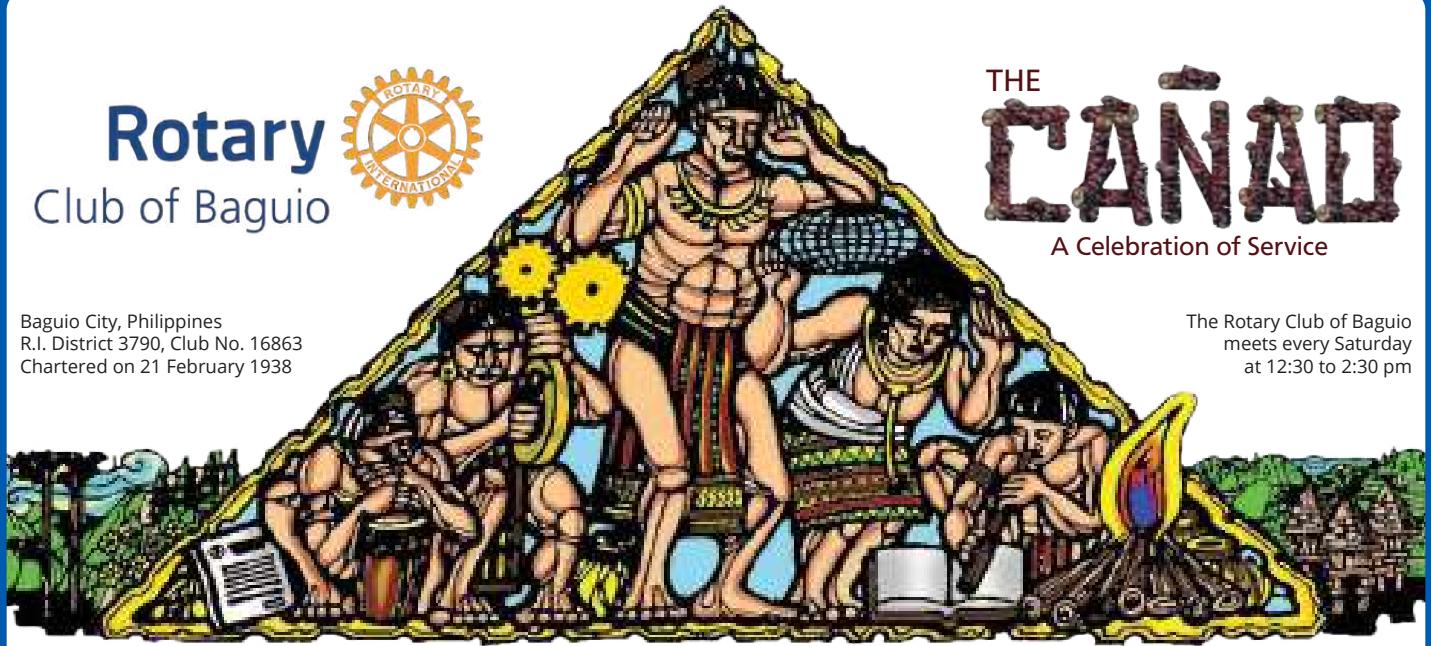


THE  
**CAÑAO**

A Celebration of Service

Baguio City, Philippines  
R.I. District 3790, Club No. 16863  
Chartered on 21 February 1938

The Rotary Club of Baguio  
meets every Saturday  
at 12:30 to 2:30 pm



**OFFICIAL CLUB BULLETIN**

**Volume LXXIV Issue 4**

**31 JULY 2021**

**PROGRAMME**

**Blended Program**  
31 July 2021

- 12:30 PM Fellowship
- 1:00 Call to Order ..... Pres Arnel Cabanisas
- Invocation ..... PP Chris Fernando Faelnar
- Pambansang Awit
- Rotary Hymn
- 4 Way Test
- 1:20 Introduction of Visiting Rotarians & Guests  
... PP Bert Talco
- Entertainment ..... PP Jun Bondoc
- 1:40 Member's Time
- 1:50 President's Time
- 1:55 Featured Rotarian ..... IPP Atom Mendalla
- 2:25 RCB Hymn
- 2:30 Pilipinas Kong Mahal
- Adjournment ..... Pres Arnel Cabanisas

**PP Alfred Laygo**  
Program Coordinator

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Featured Rotarian  
**IPP Alma Teresa MENDALLA**

Immediate Past President  
BANKING/MONEY-  
Regional Operations

Roster of Filled and Unfilled Classifications ..... 15

Sponsors ..... 16

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RCB Members ..... 18-19



**NEW LEADERSHIP MONTH**

# PRESIDENT'S MESSAGE

## ROTARY INTERNATIONAL

**Shekhar Mehra**  
Rotary International President



**Pres Arnel Cabanisas**

**President**  
Rotary Club of Baguio

## DISTRICT GOVERNOR

**Willie L. Serafica**  
District Governor

**Pancracio "Panding" Nisce**  
Vice Governor

**Rommel Alcid**  
Assistant Governor

## RCB BOARD

**Pres Arnel Cabanisas**  
President

**VP/PE Ali Morales**  
Director

**Sec/EIC Cora Ocampo**  
Director

**Dir Mariver Agayas**  
Director

**Dir Reymund Barrios**  
Director

**Dir Tonton Tan**  
Director

**Dir Libby Fernandez**  
Director

**Dir Jose Ursua**  
Director

**Dir Glen Flores**  
Director

**Dir Jody Alabanza**  
Director

**IPP Atom Mendalla**  
Immediate Past President

**PP/PAG Gigi Maranan**  
Adviser

A good day to my fellow Rotarians!

The rainy season is indeed here! It has been a week and the rains have continued to pour. Sadly, the continuous heavy rains also brought road and property damages, soil erosion, electric power outages and now, the disruption to the water supply as per latest advisory from the Baguio Water District.

So let's plan ahead! Aside from storing up on emergency supplies such as batteries, flashlights and rechargeable lamps, (and generator sets, if possible), let us also get ready to store as much water as we can until the normal water supply schedule is restored. If you haven't prepared a disaster supply kit yet, it's always useful to have one handy. Perhaps we can make this a possible club project too. Well, if you have none of these problems, you are most certainly blessed!!!

The days have gone so fast and August is just around the corner. As we end the month of July, we would like to pay tribute to our Immediate Past President, Alma Teresa "Atom" O. Mendalla in this afternoon's meeting for leading our Club during the Rotary year 2020-2021 and at the time when this COVID-19 global pandemic happened. Thank you also IPP Atom for trusting me to be your Club Secretary last year.

Please also allow me to also thank PP Gerard Audineau for providing the updates on the Sisterhood Clubs. We look forward to the renewal of Club's sisterhood agreements and collaborating with them for joint community projects.

We plan to finally meet with the board and officers next week. Our scheduled meetings for the past week have been postponed due to the extreme weather condition and the unscheduled power outages made virtual meetings not possible. Should you have any project proposals at this time, please feel free to approach me, or any of our directors or our committee chairs, should you have any suggestions or comments so we will be able to discuss this further with the board. We will also be discussing about how we will go about the action groups next month. It is still the intention that each member belong to at least one action group that he/she feels he/she may be of value the most. Of course, everyone is welcome to join two or more groups.

As we eagerly await for the sky to clear and the sun to shine its brightest, let's take a moment and see where we can keep lending a hand despite the rains. My fellow Rotarians, let us Serve to Change Lives! Stay safe everyone!

# SECRETARY'S REPORT



## Sec/EIC Cora Ocampo

Secretary / Editor-in-Chief  
Rotary Club of Baguio

### Wedding Anniversary

Wedding Anniversary Greetings to:

President Arnel and RA Edith – 24 July

### Events & Activities for Month of July 2021 (5<sup>th</sup> week)

23 July – GROUP meeting via ZOOM

Rotarians Present: PP Gerard, PP Veeh, Rtn. Vangy, IPP Atom, PP Chris F and Rtn. Susan

24 July – Membership Development Seminar 2021 (VIA ZOOM)

Rotarians Present: Pres. Arnel, Sec. Cora, PN/Treas. Ali, IPP Atom, PP Chris F, PP Baby, PDG Linda, Dir. Joe and PAG/PP Gigi.

30 July – Meeting with Rotaract Officers

Rotarians Present: Pres. Arnel and Sec. Cora

Rotaract Officers: Pres. Robin Balisi with Erina Aquino and Ara Abuan

30 July – Cluster Meeting

Rotarians Present: Pres. Arnel and Sec. Cora

### Upcoming Events and Activities

\*14 August (Cluster Project) – MENTAL HEALTH on line presentation

\*28 August or 4 September (Cluster Project) – “Your vote, Your voice “ MOTORCADE

\*Tentative dates only

### Attendance Update as of 17 July 2021

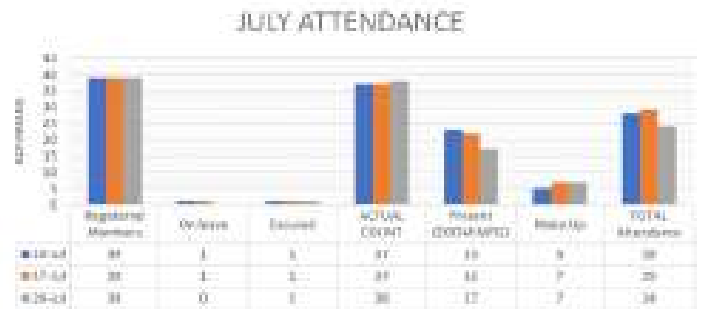
WE WISH FOR YOUR PRESENCE NEXT TIME

Dir. Mariver Agayas (mu), Dir. Jody Alabanza, Rtn. Nancy Alabanza, Rtn. Modesto Bahul Jr., Dir. Reymund Barrios (mu), PP Marilyn Barredo, PP Ricardo Bondoc Jr., Rtn. Evangeline Cacho (mu), Rtn. Lorena Cachola, PP Diony Claridad (mu), PP Mia Cawed, PP Raffy Chan, Rtn. Ike

Dulnuan, PP Lani Fabi , PP Cy Fagar, PP Ben Ladilad, PP Gigi Maranan (mu), PP Lito Pangilinan (exc), PP Chris Peralta, Rtn. Jeanne Maria Ty, Dir. Jose Ursua (mu), and PDG Linda Winter (mu)

ERRATUM – PP Benny Sunga was present last 17 July 2021

### Statistics



The club attendance last 24 July is computed 44.74%, whereas the club's total attendance (considering OL, MU and EX) is computed at 63.16%. There was a decrease in attendance from 17 July to 24 July 2021. The average club attendance from 10 July to 24 July is 72.4% whereas the average home club is at 55.45% only. NO change in the total attendance.

The club meeting was done thru “blended”, that is the meeting was open to face to face in Abong and others via ZOOM.

### Highlights of the Meeting

1. The club meeting was presided by Pres. Arnel at exactly 1:00 PM

2. PARTS of THE PROGRAM:

**PROGRAM COORDINATOR: PP Baby**

A. The invocation was led by Rtn. Susan, it was a prayer about building healthy relationship, good health and blessings for the club, this was followed by the Pambansang Awit, Rotary Hymn and the 4-way test.

B. PP Gerard graciously entertained the members using his HARMONICA with 4 musical classic songs.

C. **During the Member's Time**

- PP Chris F followed up and appealed for the last time to the generous hearts of members to donate any amount to the family who will be transported back to Siargao. He said that any amount will be very helpful and it will be added to the Php 20,000 donated by DSWD

- PP Gerard also asked help from the members to

# SECRETARY'S REPORT

## Highlights of the Meeting

support the request of PP Chris F

- PP Libby asked PP Chris F details about the departure of the Family needing help. PP Chris F informed the members that the family will hire a van (land trip), they will also be needing doctor and a nurse to assist the sick father of the family.
- PP Veeh also asked PP Chris F if a doctor provided a clearance to travel and it was confirmed by PP Chris F that the family already received the medical clearance but the father will be needing oxygen back to Siargao.
- Treas. Ali informed the members about the club's dues to the RI, so he reminded all to settle the first semester dues and thanked the members who paid in full. He also informed the club the complete remittance for ery and polio plus. Treas. Ali also reminded the members to claim the jackets from IPP Atom in BDO.

D. **President's Time:** Pres. Arnel thanked the members who are currently joining the MDS on-line. He also reported the following:

- i. PP Raffy updated the member's classification and corrections if there are any must be reported to PP Baby or to PP Raffy.
- ii. PP Mia initiated the survey on members already vaccinated, and as of July 13, 72% of members responded with the survey. 51% are fully vaccinated and informed the club that there are 11 members yet to answer the survey, this will also help the club to decide for a face-to-face meeting in the future.
- iii. Group 4 preparing for their task to manage the club's program soon.

### iv. SISTER CLUBS UPDATE

1. Renewal with RC Port Pirie for another 5 years - done
2. Renewal with RC Bukit Bintang
3. Renewal with RC Makati
4. Renewal with RC Siargao

Pres. Arnel attended the Induction Ceremony of RC DS. He reminded the club to be safe always and emergency hot line was posted in the RCB Chat Group.

E. **Featured Rotarian** by Sec. Cora

Sec. Cora featured the late PE NAAS



She started with a brief history about PE Naas and featured his contribution to inclusive education. Sec. Cora also pointed out the character and personality of PE Naas that made him a unique being ... and surely RCB will miss him.

Sec. Cora presented the following as something to remember about PE NAAS.



# SECRETARY'S REPORT

## Highlights of the Meeting

### THAT SMILE.....



PE Naas was a "vibe" in those who saw his infectious smile & genuine love for those who work for a good job. He ignited a fire "hot spot" in every year he had to inspire them to share dreams and history. And that is most responsible evidence to a lifetime.

### INCLUSIVE EDUCATION.....



Sec. Cora ended her presentation with the poem that was meant for PE NAAS

WE THANK YOU PE NAAS FOR THE MEMORIES AND LOVE FOR RCB...

### HE PARTIES.....



### PASSIONATE ..... COMMITED ..... DETERMINED



### BETTER WORLD

God will not give it to us  
A better world we have to build  
By our work everyday,  
By our concern for each other focused on:  
Better living conditions for everyone  
Jobs that are engaging  
Food that is healthy  
Politics that is fair  
Solidarity that is authentic

### F. FINALE

- After the singing of Pilipinas Kong Mahal and RCB Hymn, President Arnel thanked everyone for another great meeting, he also reminded everyone to be safe and to stay healthy all the time. He also mentioned that after the meeting, some members will continue to attend the MDS on-line.

MEETING ADJOURNED: 2:00 PM

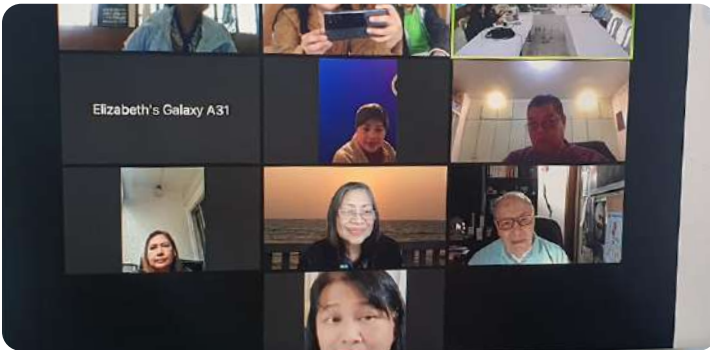
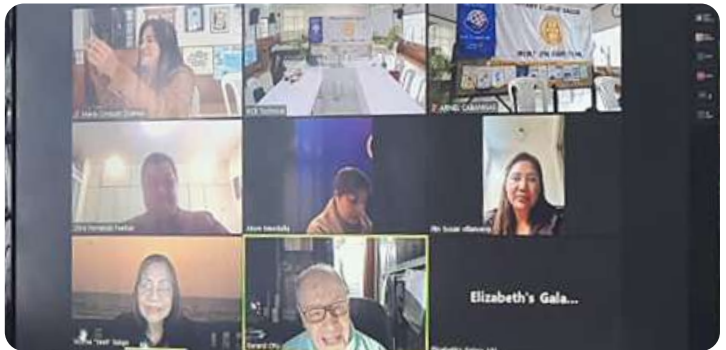
### WHAT HE LOVES TO DO IN ROTARY?



# SCENES WE LIKE TO SEE

Blended Meeting

24 JULY 2021

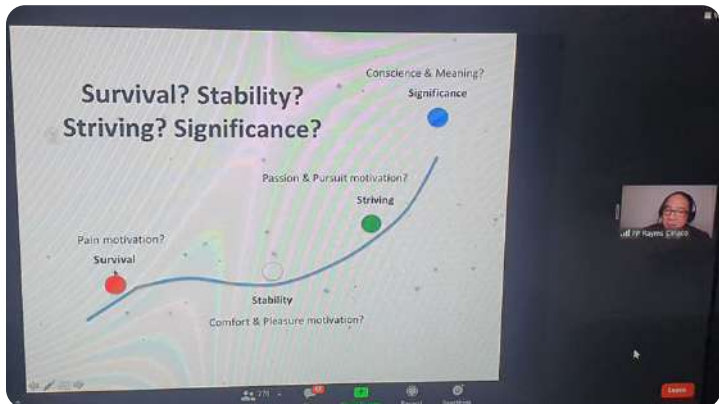
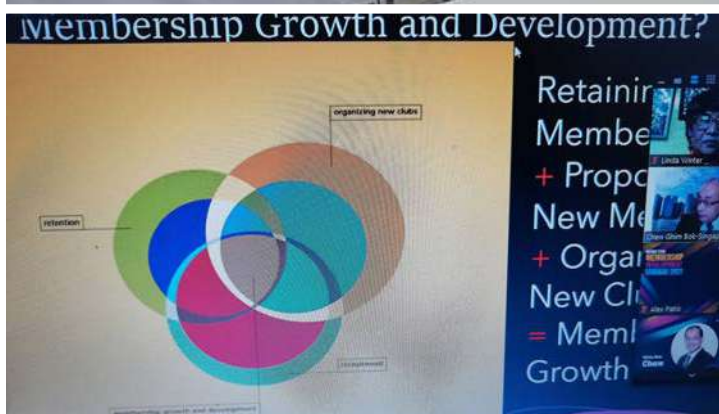


# FEATURED EVENTS

## Membership Development Seminar 2021

24 JULY 2021

Seminar with IPP Atom, Pres Arnel, Sec Cora, PAG Gigi, Dir Joe, PP Baby, PP Chris F, PP Libby



# FEATURED EVENTS

## Meeting with Rotaractors

30 JULY 2021

Meeting with Pres Arnel and Sec Cora in Abong



## Cluster Meeting in Newtown

30 JULY 2021

Attended by Pres Arnel and Sec Cora





# ROTARACT REPORT

## Rotaract Club of Baguio - SLU School of Medicine

### Sharing of Project Ideas for August - December

Date : 30 July 2021  
Time Start : 1:45 PM  
Time End : 5:10 PM  
Venue : Filipino-Japanese Foundation of Northern Luzon, Inc. (Abong)  
#3 Bukaneg Street, Legarda Road, Baguio City  
Agenda : 1. August Tuli Mission  
2. Updates from secretary  
3. Calendar of Projects  
Attendees :  
Pres. Arnel Cabanisas, Sec. Maria Corazon Ocampo,  
Pres. Franz Robin Dominique Balisi, Sec. Erina Anjelica Aquino, Asst. Sec. Sharabeth Abuan

#### AGENDA

##### 1. **TULI MISSION**

Location: Brgy Luwalhati (Near the Mansion)  
Venue: Covered Court or Conference Area  
Approved by Brgy and HSO

#### DISCUSSION DETAILS / ISSUES / CONCERNS

- Target: 25- 50 kids
  - ages: 9 – 18 (senior high)
- Schedule: August (preferably before Aug 16)
  - Sundays: morning (bible study in the court)
  - Saturdays: rotary meetings
- Surgeons: ~3-4
- Nurses: Officers (2), Members (~3-4)
- Transportation: c/o barangay
- Food: c/o barangay
- Estimated budget: ~6,057.5 for ~14-20 person
- Medicine: P10,000 allotment budget
- Floor Plan
- Stations: (1) Triage, (2) Operating Area?

#### ACTION ITEMS

- Send inventory list of instruments to sir Arnel
- Make and send floor plan to brgy 3 days ahead

#### RESPONSIBLE PARTY / PERSON

- Robin Balisi

#### TIMELINE

- By 04 August 2021

##### 2. **UPDATES FROM THE SECRETARY**

#### DISCUSSION DETAILS / ISSUES / CONCERNS

- Tree planting
- Child & Family Services (talk about nutrition)
- ROTARY REGISTRATION (ongoing)
  - Perks: ID, lanyard and Pin (approved)

##### 3. **AUGUST**

#### DISCUSSION DETAILS / ISSUES / CONCERNS

- Mother and Child Month (collaboration w/ RCB)
  - Pubmats for Awareness: disease prevention, hygiene, peace and conflict resolution
  - Target: Young girls
  - Podcast, Talk from Doc Ursua
  - Kaalaman sa kalusugan app by Ma'am Corazon
  - Should be HOLLISTIC APPROACH
- Member's orientation
  - August 22, afternoon
  - If possible to borrow sir Arnel's zoom account
  - Possible venue: Abong

##### 4. **SEPTEMBER**

#### DISCUSSION DETAILS / ISSUES / CONCERNS

- Obesity Prevention: Biggest loser Challenge for Rotaract Members
- Proposal: weigh at 1st day and last day
- Give help tips (Nutrition office HSO or NNC c/o sir Arnel)

##### 5. **OCTOBER**

#### DISCUSSION DETAILS / ISSUES / CONCERNS

- International Day of the Girl Child (Chikiting Ligtas)
- Seminar: invite police, child psychologist
- Target: Young girls (SLU Center)
- PH Elderly Week (collaboration with RCB)
- Free medical check-up & virtual Zumba
- WORLD POLIO DAY: Rotary appeals to Baguio Public Office

#### ACTION ITEMS

- Make project proposal

# ROTARACT REPORT

## Rotaract Club of Baguio - SLU School of Medicine

### Sharing of Project Ideas for August - December

#### 6. **NOVEMBER**

##### DISCUSSION DETAILS / ISSUES / CONCERNS

- Diabetes (collaboration w/ Rotary)
  - Free Medical check up

#### 7. **DECEMBER**

##### DISCUSSION DETAILS / ISSUES / CONCERNS

- Person w/ disability: Sign language program for medical students
- In collab with NMS cares
- Sir Arnel – to contact NMS cares regarding the program
- Possible venue at Abong

##### ACTION ITEMS

- Make project proposal

##### TIMELINE

- October

#### 8. **LONG TERM PROJECTS**

##### DISCUSSION DETAILS / ISSUES / CONCERNS

- Edible Park or Garden
  - Think of pros and cons: is it going to be sustainable? Management? Commitment? Roadmap? 5-10years?
  - \*Think of the sustainability
- Barangay Clinic Seminars: check vital signs
  - Problem: They easily forget

##### ACTION ITEMS

- Think of pros and cons—Is it going to be sustainable? Management? Commitment? Roadmap? 5-10years?

#### 9. **ACLS/BLS Training**

##### DISCUSSION DETAILS / ISSUES / CONCERNS

- Target: August before school starts or after orientation
- Free in TESDA
- Sir Arnel can talk to Red Cross and other BLS/ ACLS trainers

#### 10. **OTHER TOPICS**

##### DISCUSSION DETAILS / ISSUES / CONCERNS

- Formation of Rotary Satellite Club for fresh graduates (no dues)

- Formation of new Rotaract Club – University wide organization like SLU
- Formation of new Interact club (senior high)
- MENTORSHIP PROGRAM
  - RCB Seminar for Rotaract officers
    - Project proposals
    - Venues
    - Resources
    - Tasks
    - Structure, organization
    - Management
    - Other needs

##### JUST PICK A DATE

- Assign a committee for disaster risk reduction and COVID 19 response
- PEZA asks for volunteers in vaccination sites, in return: J&J vaccine
- FRIENDSHIP CLUB
  - More on meetings and sharing
  - Showcase projects
  - Make bond = sisterhood pact (create foundation)
  - Twin Club: Projects

##### ACTION ITEMS

- Pick a date for the mentorship program
- Assign a committee for disaster risk reduction and COVID 19 response
- Make roadmap for 3-5 years

Prepared by : Sharabeth Abuan  
Assistant Secretary  
: Erina Anjelica Aquino  
Secretary

Noted by : Franz Dominique Robin Balisi  
President  
Rotaract Club of Baguio  
SLU - School of Medicine



**SERVE TO  
CHANGE LIVES**

# TREASURER'S UPDATES



## PE Ali Morales

President Elect / Treasurer  
Rotary Club of Baguio

### Updates as of 30 July 2021

Dear Fellow Rotarians,

Hereunder is the updated payments made as of 30 July 2021. Thank you once again for your payments.

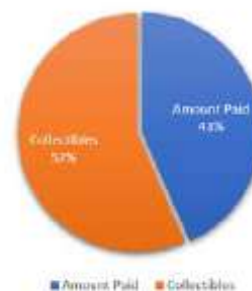
Rotary Club of Baguio's Account Number is 005470465609 maintained with BDO Baguio Session Road

| No. | RCB Member's Name       | Date Paid    | OR No. | Amount Paid |
|-----|-------------------------|--------------|--------|-------------|
| 1   | AGAYAS, MARIVER         |              |        |             |
| 2   | ALABANZA, JODY          | 09 July 2021 | 12220  | 4,000.00    |
| 3   | ALABANZA, NANCY         |              |        |             |
| 4   | AUDINEAU, GERARD        | 05 July 2021 | 12214  | 8,000.00    |
| 5   | BAHUL, MODZ             |              |        |             |
| 6   | BALAJO, VEEH            | 13 July 2021 | 12224  | 8,000.00    |
| 7   | BARREDO, MARILYN        | 01 June 2021 | 12202  | 3,500.00    |
| 8   | BARRIOS, REYMUND        |              |        |             |
| 9   | BONDOC, JUN             |              |        |             |
| 10  | CABANISAS, ARNEL        | 09 July 2021 | 12219  | 8,000.00    |
| 11  | CACHO, VANGIE           |              |        |             |
| 12  | CACHOLA, LORENA         |              |        |             |
| 13  | CALABIAS, ANITA         | 30 July 2021 | 12232  | 4,000.00    |
| 14  | CAWED, MIA              | 30 July 2021 | 12233  | 4,000.00    |
| 15  | CHAN, RAFFY             | 23 July 2021 | 12227  | 8,000.00    |
| 16  | CLARIDAD, DIONY         | 08 July 2021 | 12217  | 4,000.00    |
| 17  | DULNOAN, DWIGHT         |              |        |             |
| 18  | FABI, LANI              |              |        |             |
| 19  | FAELNAR, CHRIS FERNANDO | 11 July 2021 | 12222  | 8,000.00    |
| 20  | FAGAR, CY               | 04 July 2021 | 12212  | 4,000.00    |
| 21  | FERNANDEZ, LIBBY        | 12 July 2021 | 12223  | 8,000.00    |
| 22  | FLORES, GLEN            |              |        |             |
| 23  | KAUR, BABY              |              |        |             |
| 24  | LADILAD, BEN            |              |        |             |
| 25  | LANDAYAN, LILY          |              |        |             |
| 26  | LAYGO, ALFRED           | 30 July 2021 | 12230  | 4,000.00    |
| 27  | MARANAN, GIGI           |              |        |             |
| 28  | MENDALLA, ATOM          | 11 June 2020 | 11871  | 3,000.00    |
|     | MENDALLA, ATOM          | 09 July 2021 | 12221  | 5,000.00    |
| 29  | MORALES, ALI            | 01 July 2021 | 12211  | 8,000.00    |

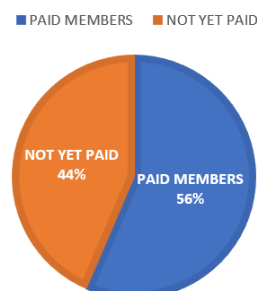
|                                    |                   |              |       |                   |
|------------------------------------|-------------------|--------------|-------|-------------------|
| 30                                 | OCAMPO, CORA      | 05 July 2021 | 12213 | 4,000.00          |
| 31                                 | PANGILINAN, LITO  |              |       |                   |
| 32                                 | PERALTA, CHRIS    | 16 July 2021 | 12226 | 4,000.00          |
| 33                                 | SUNGA, BENNY      | 13 July 2021 | 12225 | 8,000.00          |
| 34                                 | TALCO, BERT       | 07 July 2020 | 11894 | 3,000.00          |
|                                    | TALCO, BERT       | 09 July 2021 | 12218 | 5,000.00          |
| 35                                 | TAN, TONTON       |              |       |                   |
| 36                                 | TY, JEANNE MARIE  |              |       |                   |
| 37                                 | URSUA, JOE        | 24 July 2021 | 12228 | 4,000.00          |
| 38                                 | VILLANUEVA, SUSAN | 27 July 2021 | 12229 | 8,000.00          |
| 39                                 | WINTER, LINDA     | 08 July 2021 | 12216 | 8,000.00          |
| <b>TOTAL</b>                       |                   |              |       | <b>135,500.00</b> |
| Advance Payments made RY 2020-2021 |                   |              |       | 9,500.00          |
| Payments made RY 2021-2022         |                   |              |       | 126,000.00        |

At a glance

#### RCB ANNUAL DUES



#### RCB PAYING MEMBERS 2021 - 2022



Where does your PHP 8,000.00 annual dues goes...

#### COMPOSITION OF RCB ANNUAL DUES



# ROTARY INTERNATIONAL PAGE

## Rotary 2022 International Convention to be held in Houston

<https://www.rotary.org/en/rotary-2022-international-convention-be-held-in-houston>

***The event will bring more than 20,000 participants from around the world and deliver \$30 million in local economic impact***

**H**OUSTON (July 22, 2021) – During a joint news conference held at George R. Brown Convention Center today, Rotary and Houston First Corporation representatives announced that more than 20,000 service-minded people from around the world will gather in Houston for Rotary's 113th annual international convention on June 4-8, 2022.

The coveted international event is returning to Houston for the third time, marking the 50th anniversary of the 1972 international convention. The Bayou City also hosted the 5th Rotary convention in 1914. The event is expected to deliver \$30 million in economic impact for the city's hotels, restaurants, retailers and attractions.

"As a global membership organization that brings people from all continents and cultures together to share, learn and take action to bring positive and lasting change to communities around the world, we are thrilled that our first in-person international convention since 2019 will take place in Houston," said Rotary's International President Shekhar Mehta. "And for the first time ever, our annual event will be open to members of the public who want to connect, learn and be a part of our work to grow and change lives."

Rotary's 2022 international convention will transform the George R. Brown Convention Center into an energized hub and cultural mosaic as the organization's global network of volunteers gather to share information about all the ways they are taking action to address issues in their communities, to learn from notable experts, gain inspiration from world-class speakers, and connect with lifelong friends shaped through service.

Previous convention speakers include philanthropist Bill Gates; actor and philanthropist Ashton Kutcher; Prime Minister Justin Trudeau; actor, producer, host, entrepreneur, WWE Superstar and Rotary polio ambassador, John Cena; renowned primatologist Jane Goodall; and former United States Ambassador to the United Nations, Andrew Young.

Organized by Rotary International in conjunction with the [Houston Host Organization Committee](#) of local Rotary members, registrants of the convention will also experience Houston's hospitality with visits to local destinations like Space Center Houston, Kemah Boardwalk

and one of Houston's premiere shopping destinations, The Galleria. [Click here](#) to register for Rotary's International Convention.

"Houston and Houston First Corporation are thrilled to host Rotary's International Convention next summer," said Jorge Franz, Senior Vice President Tourism and Industry Relations at Houston First Corporation & Greater Houston Convention & Visitors Bureau's president. "We look forward to welcoming the thousands of awesome Rotary members who through their volunteerism and commitment to problem-solving make our communities better from continent to continent. This global exposure to 1.2 million Rotarians worldwide will further elevate Houston as a travel destination, and the anticipated \$30 million economic impact from the convention will be a financial shot in the arm for Houston hotels, restaurants, retailers, attractions and many more."

Houston Host Organization Committee chair, Rhonda Kennedy, representing 62 Houston-area clubs and its 2,400 members, said, "as a proud member of the Rotary Club of Sweeny, I am excited not only to welcome our fellow members from around the world to our beloved city, but also to show how Houston-area clubs are taking action to make the world a better place at home and abroad."

With the safety and wellbeing of participants and the wider community a top priority, Rotary's previous two conventions were held virtually due to the global pandemic. Speaking during the press conference, John Smarge, chair of Rotary's International Convention Committee, said, "this convention will also have a virtual component to make the event accessible to all members. And as we continue our planning, we will work closely with global and national health authorities to ensure that our in-person event follows the most current health and safety guidelines."

**About Rotary:** [Rotary](#) brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 36,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities to working toward a polio-free world. For more information, visit [Rotary.org](#)

**CONTACT:** Ania Czarnecka: (713) 351-9165,  
[aczarnecka@wardcc.com](mailto:aczarnecka@wardcc.com)



**Sec/EIC Cora Ocampo**

**Secretary / Editor-in-Chief**  
Rotary Club of Baguio

## Awards Matter, But Not Why You Think

<https://www.tieronepr.com/blog/awards-matter-but-not-why-you-think>

By Sue Parente

A new business prospect asked me recently if I thought awards still mattered. Does anyone pay attention to them really? Instinctively, I answered “yes” for all the reasons we’ve been giving for years: awards build brand-awareness, differentiate you from the pack and help get you on customers’ short-lists.

But on my ride home, I kept thinking about his question. We encourage and often help our clients chase award show glory all the time. It’s a time-, resource- and budget-consuming effort, for sure. Some could argue that in this day and age, when content marketing and social media can do so much to get your story out there and let customers judge for themselves, does winning an award really make that much of a difference?

The answer is—even given all of that—yes, awards still matter. Before I detail why, let’s agree that the kind of awards we’re talking about aren’t the bogus ones where you just submit a couple hundred dollars and get your name on a plaque. We’re talking about the ones with qualified judges, the ones that your employees and customers would find admirable and cool.

Now, back to why they still matter:

### Reason # 1: Awards instill a mindset of achievement.

It stands to reason you won’t achieve greatness unless you strive for greatness. So creating a culture of doing award-winning work puts your people on the path to excellence. It pushes your teams to be more creative, go the extra mile, and deliver the best possible outcomes.

### Reason #2: Awards nurture pride in your company.

Remember those old Monster.com ads that showed little kids saying things like, “When I grow up, I want to climb my way up to middle management.” No one aspires to be mediocre and no one wants to work for a company that isn’t the best at what they do. Awards are a way for you to recognize and celebrate the success of your company and its employees.

### Reason #3: Awards showcase a focus on getting results.

Any awards program worth its salt will weigh business results above everything. To what extent has your team’s work had an impact on your business or your customer’s business – that’s the bottom line. When your stats can speak for themselves, why not let them do their talking on as high a profile stage as possible?

### Reason #4: Awards sharpen your sense of where the bar is and how to raise it.

Too often, organizations operate in a bubble, or only lift their heads up long enough to check out what the competition is doing to judge how they are performing. But there’s a great big world out there, with many companies doing amazingly creative and innovative things. When you make the effort to measure yourself against the best of the best, then you’ll know where you stand – are you a bar raiser or not?

### Reason #5: Awards deliver that often hard-to-come-by third party validation.

Lastly, when you’re part of an organization, it can be challenging to not find yourself drinking the corporate “Kool-Aid.” Awards help you gain much needed perspective by letting an impartial third-party tell you how you are doing vis a vis your peers.

In short, awards are not about bragging rights; they are about testing your mettle and learning where and how you need to strengthen your products and services. It’s about you and your teams knowing your work is award-worthy. And isn’t that the only kind of work worth doing in the first place?



## FEATURED ROTARIAN



### Alma Teresa Orduña Mendalla

Immediate Past President | Rotary Club of Baguio  
Regional Service Head | RCBC North Luzon

23 Malvar St. Aurora Hill | Baguio City, Philippines | 0917 510 8451 | grgsatom@yahoo.com

## Work Experience

### RIZAL COMMERCIAL BANKING CORPORATION

- **Regional Service Head** – North Luzon Region, Operations Group (FVP), Jul 2021 to Present
- **Regional Service Head** – North Luzon Region, Operations Group (VP), Apr 2019 to Jun 2021
  - Responsible for the overall control, service quality and operational efficiency of the business centers, through the efficient supervision of the District Service Heads (DSH) and District Control Managers (DCM) and management of operational and service risks in the Region.
  - Plans, organizes, directs, coordinates and controls the activities of the business centers in order to achieve their overall objectives and targets as well as attain passing internal and external audit. Ensures consistency of performance of Districts across the Region
  - Drives policy changes and aligns them with the business objectives of the Bank. Supports area/region sales business objectives and strategic network wide initiatives.
- **District Service Head** – North Luzon District 5, Operations Group (VP), Aug 2017 to Mar 2019
  - Responsible for the overall supervision and control of Branch operations in the District.
  - Ensures that all Branches comply with the Bank's policies / procedures and at the same time attain operational / service efficiency in daily operations.
  - Responsible for monitoring the attainment of Key Result Areas of service personnel and managing all administrative matters in the District

### PHILIPPINE BANK OF COMMUNICATIONS

- **Regional Operations Manager** – North Luzon, Branch Banking Group (AVP), Feb 2015 to Jul 2017
- **Quality Assurance & Control Division Head**, Business Center Operations (AVP), May 2013 to Jan 2015

### SECURITY BANK CORPORATION

- **Sales Cluster Head**, October 2012 – April 2013
- **Business Manager**, Baguio Branch, August 1996 - April 2013

### SYCIP, GORRES, VELAYO & CO.

- **Staff Auditor**, January 1988 - July 1990

## Work Experience

- **SEC licensed FISD Salesman**, November 2008
- **Certified Public Accountant**, April 1988

## Other Awards

- **Special Alumni Award** from the University of Baguio for excellence in the professional field of Banking
- **1st place** in two essay writing competitions sponsored by Security Bank Corp.
- **1st place Essay Writing competition** sponsored by the American Studies Association of the Philippines

## Academic Background

- **BS Commerce, Major in Accounting**, Cum Laude, St. Louis University Baguio City (1983 to 1987),

# ROSTER OF FILLED AND UNFILLED CLASSIFICATIONS

Rotary Year 2021-22

As of: 16 JULY 2021

| RI Occupational Code | ROTARY INTERNATIONAL OCCUPATION               | MAIN CLASSIFICATION- Sub-Classification | Retired | Filled | Member            | Remarks |
|----------------------|---|---|---------|--------|-------------------|---------|
| 03                   | Agriculture, Fishing and Forestry             | AGRI/FORESTRY                           |         |        |                   |         |
| 03-99                | Other   | Research & Development                  |         | •      | Ben LADILAD       |         |
| 04                   | Architecture and Engineering                  | ARCHITECTURE                            |         |        |                   |         |
| 04-01                |   | Green Building                          |         | •      | Raffy CHAN        |         |
| 04-01                |   | Environmental Planning                  |         | •      | Jody ALABANZA     |         |
| 04                   |   | ENGINEERING                             |         |        |                   |         |
| 04-06                |   | Civil Engineering                       |         | •      | Bert TALCO        |         |
| 04-06                |   | Civil Engineering                       | PP      | •      | Cyrus FAGAR       |         |
| 04-06                |   | Civil Engineering                       | PP      | •      | Gerard AUDINEAU   |         |
| 04-06                |   | Civil Engineering                       |         | •      | Chris FAELNAR     |         |
| 04-11                | Mining Engineer                               | MINING                                  |         |        |                   |         |
| 04-11                |   | Exploration                             | PP      | •      | Ike DULNOAN       |         |
| 06                   | Banking and Money Management                  | BANKING/MONEY                           |         |        |                   |         |
| 06-01                | Banker/Bank Manager                           | Bank Manager                            |         | •      | Ali MORALES       |         |
| 06-01                |   | Regional Operations                     |         | •      | Atom MENDALLA     |         |
| 06-99                | Other   | Info Technology                         | PP      | •      | Marilyn BARREDO   |         |
| 09                   | Communications/New Media                      | COMMUNICTN/MEDIA                        |         |        |                   |         |
| 09-05                | Reporter/Correspondent                        | Correspondent                           |         | •      | Mariver AGAYAS    |         |
| 09-99                | Other   | Telecom                                 |         | •      | Lani FABI         |         |
| 10                   | Community and Social Services                 | SOCIAL SERVICE                          |         |        |                   |         |
| 10-99                | Other   | Entrepreneurship Dev                    |         | •      | Jun BONDOC        |         |
| 11                   | Construction, Repair and Maintenance          | CONSTRUCTION                            |         |        |                   |         |
| 11-01                | Contractor                                    | Comm'l/Resid'l Contracting              |         | •      | Glen FLORES       |         |
| 12                   | Education                                     | EDUCATION                               |         |        |                   |         |
| 12-06                | Teacher- Secondary                            | Secondary                               |         | •      | Lily LANDAYAN     |         |
| 12-99                | Other   | Medical                                 |         | •      | Alfred LAYGO      |         |
| 12-99                | Other   | Consultancy/Technopreneurship           |         | •      | Cora OCAMPO       |         |
| 14                   | Food Industry                                 | FOOD INDUSTRY                           |         |        |                   |         |
| 14-03                | Food processing and Distribution Professional | Meat Processing                         |         | •      | Nancy ALABANZA    |         |
| 14-99                | Other   | Catering                                |         | •      | Vangie CACHO      |         |
| 15                   | Government                                    | GOVERNMENT                              |         |        |                   |         |
| 15-99                | Other   | Deeds Examination                       |         | •      | Susan VILLANUEVA  |         |
| 15-99                | Other   | Judiciary                               |         | •      | Jun BAHUL         |         |
| 17                   | Insurance and Risk Management                 | INSURANCE                               |         |        |                   |         |
| 17-99                | Other   | Entrepreneurship                        |         | •      | Anita CALABIAS    |         |
| 18                   | Legal   | LEGAL                                   |         |        |                   |         |
| 18-01                | Lawyer  | Criminal Law                            |         | •      | Libby FERNANDEZ   |         |
| 18-02                | Judge   | Judiciary                               |         | •      | Mia CAWED         |         |
| 19                   | Management/Administration                     | MGMT/ADMIN                              |         |        |                   |         |
| 19-99                | Other   | Special Events                          |         | •      | Gigi MARANAN      |         |
| 19-99                | Other   | Executive Mgmt                          |         | •      | Arnel CABANISAS   |         |
| 21                   | Marketing/ Sales                              | MKTG/SALES                              |         |        |                   |         |
| 21-02                | Retail Sales Professional                     | Retail Sales                            |         | •      | Baby KAUR         |         |
| 21-03                | Wholesale/Corporate                           | Animal Feeds                            |         | •      | Reymund BARRIOS   |         |
| 21-99                | Other   | General Merchandise                     |         | •      | Lito PANGILINAN   |         |
| 22                   | Medical/Health Care                           | HEALTH CARE                             |         |        |                   |         |
| 22-01                | Administrator                                 | Administration                          | PP      | •      | Diony CLARIDAD    |         |
| 22-02                | Dentist                                       | Dentistry                               |         | •      | Linda WINTER      |         |
| 22-08                | Physician/Surgeon                             | Urology                                 |         | •      | Benny SUNGA       |         |
| 22-08                | Physician/Surgeon                             | Diabetology                             |         | •      | Chris PERALTA     |         |
| 22-08                | Physician/Surgeon                             | Obstetrics Gynecology                   |         | •      | Veeh BALAJO       |         |
| 25                   | Real Estate                                   | REAL ESTATE                             |         |        |                   |         |
| 25-99                | Other   | General Practice                        |         | •      | Tonton TAN        |         |
| 26                   | Science, Math and Technology                  | SCIENCE/TECH                            |         |        |                   |         |
| 26-99                | Other   | OBGyne Sonology                         |         | •      | Joe URSUA         |         |
| 27                   | Service Industries                            | SERVICES                                |         |        |                   |         |
| 27-99                | Other   | Drinking Water                          |         | •      | Jeanne AGUIRRE-TY |         |
| 27-99                | Other   | Personal Care                           |         | •      | Lorena CACHOLA    |         |

Abridged Roster of Filled and Unfilled Classifications for Rotary Year 2021-22 as of 16 July 2021  
Prepared by PP Raffy Chan.

For updates, corrections or inquiry, please inform PP Raffy or PP Baby.

## SPONSOR

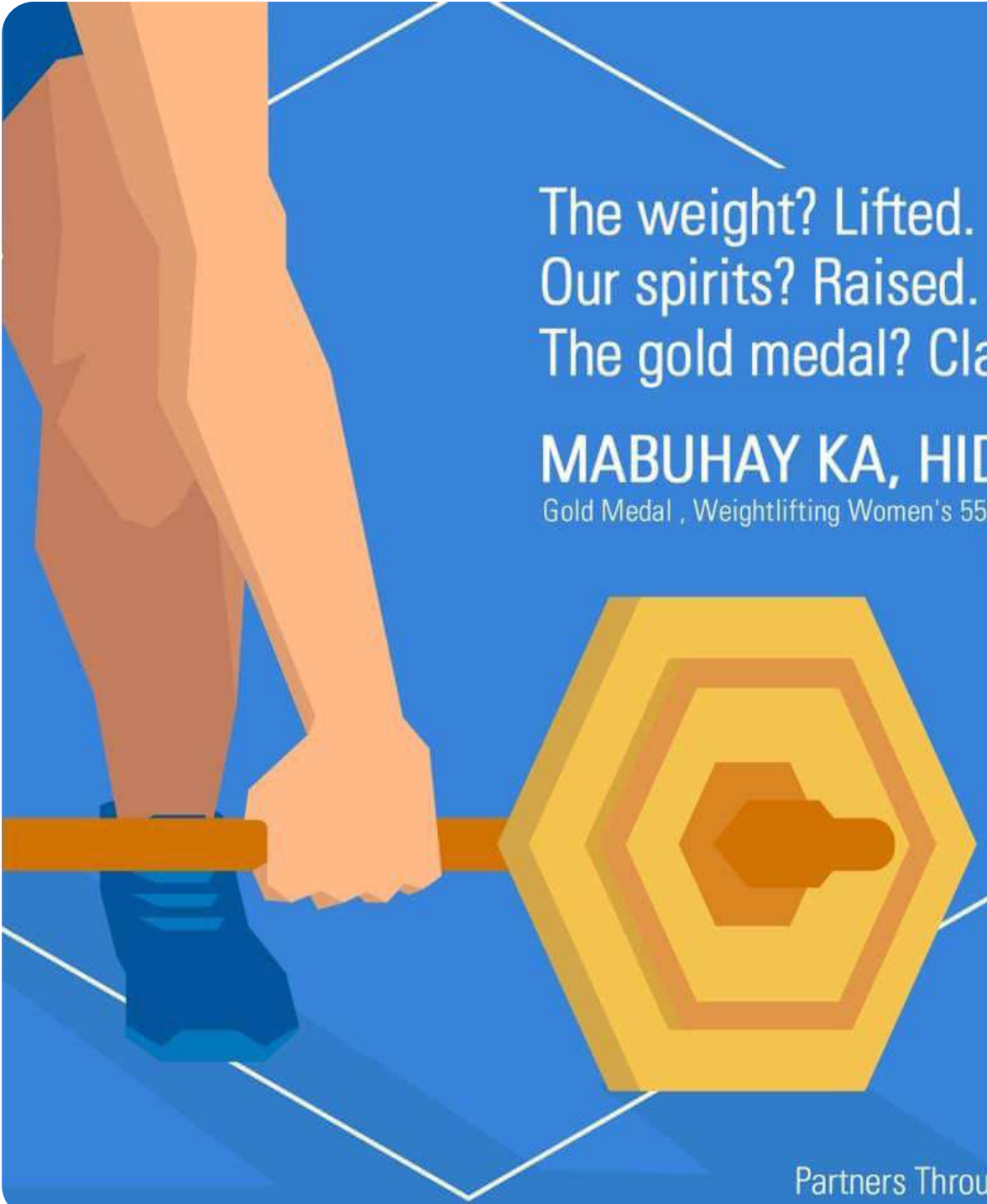
Rizal Commercial Banking Corporation



The weight? Lifted.  
Our spirits? Raised.  
The gold medal? Claimed.

**MABUHAY KA, HIDILYN!**

Gold Medal , Weightlifting Women's 55KG



Partners Through Generations



# BOARD & OFFICERS

Rotary  
Club of Baguio



SERVE TO  
CHANGE LIVES

**Shekhar Mehra**

Rotary International President



**Arnel Cabanisas**

President

**Willie L. Serafica**

District Governor

**Pancracio "Panding" Nisce**

Vice Governor

**Rommel Alcid**

Assistant Governor



**Cora Ocampo**

Secretary / EIC



**Ali Morales**

VP / PE / Treasurer



**Alma Teresa Mendalla**

Immediate Past President



**Mariver Agayas**

Dir. - Service A Chair



**Reymund Barrios**

Dir. - Service B Chair



**Ronald Carlton Tan**

Dir. - Public Image Chair



**Libby Fernandez**

Dir. - TRF Chair



**Baby Kaur**

Membership Chair



**Jose Ursua**

Director



**Glen Flores**

Director



**Jody Alabanza**

Director



**Gigi Maranan**

Adviser

# MEMBERS



**PDG Seiichi  
MORITA**

Honorary Member



**PP Roger  
NAZ**

Honorary Member



**PP Palma  
ANGELING**

Honorary Member



**Dir. Mariver  
AGAYAS**

Director - Service A Chair  
COMMUNCTN/MEDIA-  
Correspondent



**Rtn. Joseph  
ALABANZA**

Director  
ARCHITECTURE-  
Environmental Planning



**Rtn. Nancy  
ALABANZA**

Member  
FOOD INDUSTRY-  
Meat Processing



**PP Gerard  
AUDINEAU**

Past President  
ENGINEERING-  
Civil Engineering



**Rtn. Modesto  
BAHUL**

Member  
GOVERNMENT-  
Judiciary



**PP Vicenia  
BALAJO**

Past President  
HEALTH CARE-  
Obstetrics Gynecology



**PP Marilyn  
BARREDO**

Past President  
BANKING/MONEY-  
Info Technology



**Dir. Reymund  
BARRIOS**

Director - Service B Chair  
MKTG/SALES-  
Animal Feeds



**PP Ricardo  
BONDOC Jr.**

Past President  
SOCIAL SERVICE-  
Entrepreneurship Dev



**Pres. Arnel  
CABANISAS**

President  
MGMT/ADMIN-  
Executive Mgmt



**Rtn. Evangeline  
CACHO**

Member  
FOOD INDUSTRY-  
Catering



**Rtn. Lorena  
CACHOLA**

Member  
SERVICES-  
Personal Care



**PP Anita  
CALABIAS**

Past President  
INSURANCE-  
Entrepreneurship



**PP Mia Joy  
CAWED**

Past President  
LEGAL-  
Judiciary



**PP Rafael  
CHAN**

Past President  
ARCHITECTURE-  
Green Building



**PP Dionisio  
CLARIDAD**

Past President  
HEALTH CARE-  
Administration



**Rtn. Dwight  
DULNOAN**

Member  
MINING-  
Exploration



**PP Mary Leilani  
FABI**

Past President  
COMMUNCTN/MEDIA-  
Telecom



**PP Chris Fernando  
FAELNAR**

Past President  
ENGINEERING-  
Power Generation

# MEMBERS



**PP Cyrus  
FAGAR**

Past President  
ENGINEERING-  
Civil Engineering



**PP Elizabeth  
FERNANDEZ**

Past President / TRF Chair  
LEGAL-  
Criminal Law



**Rtn. Glenliel  
FLORES**

Director  
CONSTRUCTION-  
Comm'l/Resid'l Contracting



**PP Gormito  
KAUR**

Past President / Membership  
MKTG/SALES-  
Retail Sales



**PP Ben  
LADILAD**

Past President  
AGRI/FORESTRY-  
Research & Development



**Rtn. Estela  
LANDAYAN**

Member  
EDUCATION-  
Secondary



**PP Alfredo  
LAYGO**

Past President  
EDUCATION-  
Medical



**PP Evangeline  
MARANAN**

Past President  
MGMT/ADMIN-  
Special Events



**IPP Alma Teresa  
MENDALLA**

Immediate Past President  
BANKING/MONEY-  
Regional Operations



**PE Ali  
MORALES**

President-Elect / Treasurer  
BANKING/MONEY-  
Bank Manager



**Sec/EIC Maria Corazon  
OCAMPO**

Secretary / Editor-in-Chief  
EDUCATION-  
Consultancy/Technopreneurship



**PP Loreto  
PANGILINAN**

Past President  
MKTG/SALES-  
General Merchandise



**PP Horacio Christopher  
PERALTA**

Past President  
HEALTH CARE-  
Diabetology



**PP Benito  
SUNGA**

Past President  
HEALTH CARE-  
Urology



**PP Alberto  
TALCO**

Past President  
ENGINEERING-  
Civil Engineering



**Dir. Ronald Carlton  
TAN**

Director - Public Image Chair  
REAL ESTATE-  
General Practice



**Rtn. Jeanne Maria  
TY**

Member  
SERVICES-  
Drinking Water



**Rtn. Jose  
URSUA**

Director  
SCIENCE/TECH-  
OBGyne Sonology



**Rtn. Maria Jesusa  
VILLANUEVA**

Member  
GOVERNMENT-  
Deeds Examination



**PDG Linda  
WINTER**

Past President / PDG  
HEALTH CARE-  
Dentistry



## THE CAÑAO LOGO

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."



# Rotary Club of Baguio

## THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardioid-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

*Service Above Self.*



## SERVE TO CHANGE LIVES



Baguio City, Philippines

R.I. District 3790, Club No. 16863  
Chartered on 21 February 1938

CP No.: 0998-572-0351 (Pres. Arnel)  
CP No.: 0917-501-1968 (Sec. Cora)  
E-mail: [RCBaguio1938@gmail.com](mailto:RCBaguio1938@gmail.com)  
Facebook: [@rotaryclubbaguio](https://www.facebook.com/@rotaryclubbaguio)

The Rotary Club of Baguio meets every Saturday at 12:30 to 2:30 pm.

## Sec/EIC Maria Corazon Ocampo

The Cañao, Editor-in-Chief  
E-mail: [RCBaguio1938@gmail.com](mailto:RCBaguio1938@gmail.com)

## PP Raffy Chan Pres. Arnel Cabanisas

Adviser

## Youichi Tanaka

The Cañao, Graphic Designer  
E-mail: [youichigtanaka@gmail.com](mailto:youichigtanaka@gmail.com)