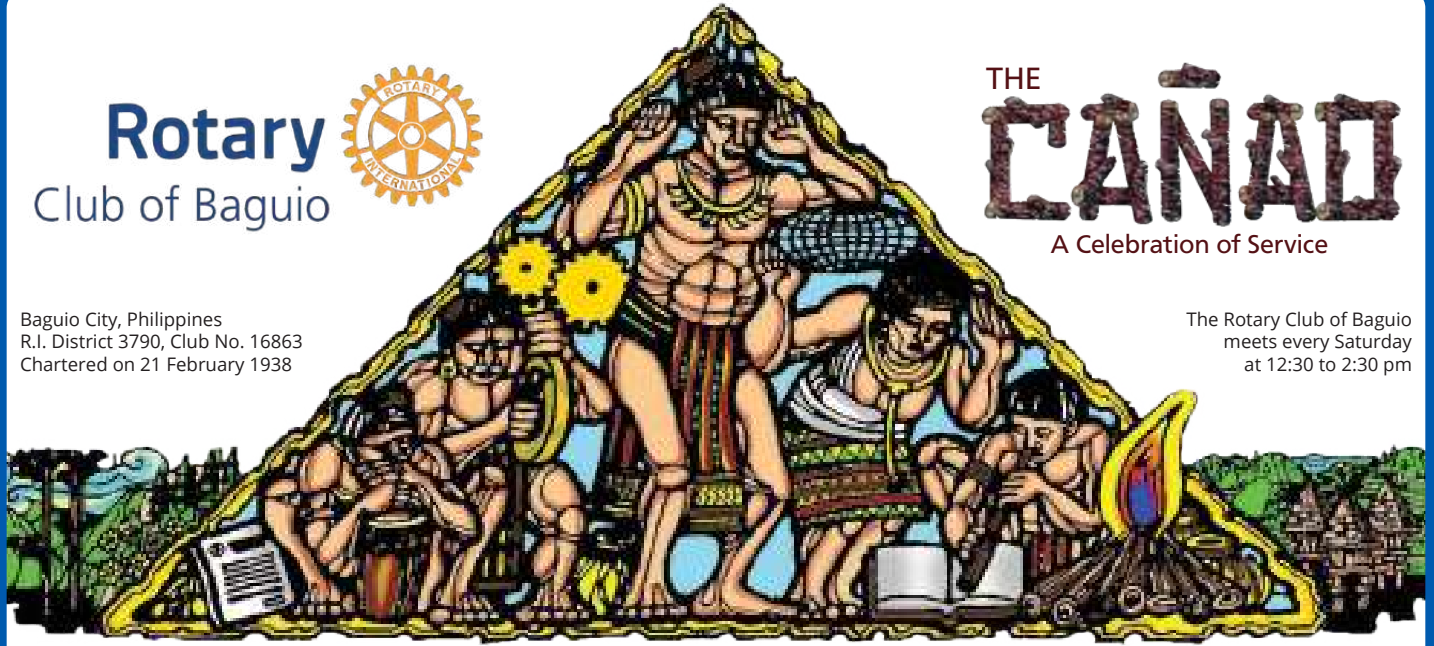




Baguio City, Philippines  
R.I. District 3790, Club No. 16863  
Chartered on 21 February 1938

The Rotary Club of Baguio  
meets every Saturday  
at 12:30 to 2:30 pm



**OFFICIAL CLUB BULLETIN**

**Volume LXXIV Issue 6**

**14 AUGUST 2021**

**PROGRAMME**

**Blended Program**  
14 August 2021

- 12:30 PM Fellowship
- 1:00 Call to Order ..... Pres Arnel Cabanisas
- Invocation ..... Rtn JM Ty
- Pambansang Awit
- Rotary Hymn
- 4 Way Test
- 1:20 Introduction of Visiting Rotarians & Guests  
... PP Alfred Laygo
- Entertainment ..... PP Bert Talco
- 1:40 Member's Time
- 1:50 President's Time
- 1:55 Introduction of Guest of Honor and Speaker  
... PP Alfred Laygo
- 2:00 GHS ..... RI President Shekhar Mehta  
(video presentation)
- 2:20 RCB Hymn
- Pilipinas Kong Mahal
- 2:25 Adjournment ..... Pres Arnel Cabanisas

**PP Diony Claridad**  
Program Coordinator

**CONTENTS AT A GLANCE**

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Club Speaker

**Shekhar  
MEHTA**

**President**  
Rotary International

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**MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH**

# PRESIDENT'S MESSAGE

## ROTARY INTERNATIONAL

**Shekhar Mehra**  
Rotary International President

## DISTRICT GOVERNOR

**Willie L. Serafica**  
District Governor

**Pancracio "Panding" Nisce**  
Vice Governor

**Rommel Alcid**  
Assistant Governor

## RCB BOARD

**Pres Arnel Cabanisas**  
President

**VP/PE Ali Morales**  
Director

**Sec/EIC Cora Ocampo**  
Director

**Dir Mariver Agayas**  
Director

**Dir Reymund Barrios**  
Director

**Dir Tonton Tan**  
Director

**Dir Libby Fernandez**  
Director

**Dir Joe Ursua**  
Director

**Dir Glen Flores**  
Director

**Dir Jody Alabanza**  
Director

**IPP Atom Mendalla**  
Immediate Past President

**PP/PAG Gigi Maranan**  
Adviser



## Pres Arnel Cabanisas

**President**  
Rotary Club of Baguio

**A** pleasant Saturday, my fellow Rotarians! Just as we are starting to get up on our feet, here comes the Delta variant that poses a new threat to all of us. As the experts warn us, the variant is highly contagious and a serious threat to children, thus, let us try to understand the stringent and contingency measures being undertaken by our national and local governments to help circumvent the spread of this virus.

Yes, stopping the transmission is the key to controlling all COVID-19 variants, not just Delta. The cooperation and discipline of everyone is also of equal importance especially at this time. We all want to return to a state of normal or what we now call the new normal. But we are still under the pandemic so let us continue to make use of the tools already at our disposal whether it's the vaccination, use of face masks and face shields, physical distancing, hand-washing, disinfection, proper ventilation among others. These are some basic ways to prevent the COVID transmission and protect not only ourselves but our families and loved ones as well.

As our City Mayor, Mayor Magalong said: "Let us prepare. We need to act fast, look at things with sense of urgency." And as Rotarians, we say: "We are here and we are ready to serve!"

Tomorrow, 15 August 2021, our Club together with the Rotaractors of Saint Louis University-School of Medicine (Rotaract SLU-SOM) will be holding the "Boys to Men: Operation Tuli Mission" at Barangay Lualhati, Baguio City. There are 51 confirmed participants and the activity will start at 8:00 AM. Thank you to our member doctors who have volunteered to share their time, talent and expertise for the project (Thanks PP Diony, Dir Joe, PP Alfred, PP Benny and PP Veeh!). Let me also thank in advance all our officers and members who will be joining us on Sunday.

Please allow me to say thank you also to Team BRE (Baguio Rotarians Empowered) Group IV for the excellent preparations leading to a smooth flow of our blended club meeting last week. Even our guest of honor and resource speaker last week, PP Cynthia Reyes, was impressed especially on the active participation of our club members during the program. Kudos to everyone!

If not for the limits on mass gatherings, more could have! But for now, better to err on the side of caution. So let us be patient, my fellow Rotarians.

Once again, be safe and extra careful, everyone. God bless us all!

## CLUB SPEAKER'S PROFILE



**Shekhar Mehta**

**President**  
Rotary International

### Biography

President 2021-22  
Rotary Club of Calcutta-Mahanagar  
West Bengal, India

Mehta, an accountant, is chair of the Skyline Group, a real estate development company he founded. He is also a director of Operation Eyesight Universal (India), a Canada-based organization.

Mehta has been actively involved in disaster response and is a trustee of ShelterBox, UK. After the 2004 Indian Ocean tsunami, he helped build nearly 500 homes for families affected by the disaster.

He pioneered a program that has performed more than 1,500 life-changing heart surgeries in South Asia. He is also the architect of the TEACH Program, which promotes literacy throughout India and has reached thousands of schools.

A Rotary member since 1984, Mehta has served Rotary as director, member or chair of several committees, zone coordinator, training leader, member of The Rotary Foundation Cadre of Technical Advisers, and district governor. He is also the chair of Rotary Foundation (India).

Mehta has received Rotary's Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Awards.

He and his wife, Rashi, are Major Donors and members of the Bequest Society.



**SERVE TO  
CHANGE LIVES**

# SECRETARY'S REPORT



## Sec Cora Ocampo

Secretary  
Rotary Club of Baguio

### Anniversary in Rotary

15 August – Rtn. Modz Bahul

15 August – Rotary Husband Bong Cawed

### Upcoming Events and Activities

14 August (Cluster Project) – MENTAL HEALTH on line presentation

15 August (Rotaract Project) – Boys to Men (TULI MISSION) in Lualhati Barangay Hall

\*28 August or 4 September (Cluster Project) – “Your vote, Your voice “ MOTORCADE

4 September – TRISEM hosted by RC Laoag

26, 27 and 28 November – Experience Only the BEST, Presidential Conference Manila

*\*Tentative dates only*

### Attendance Update as of 07 August 2021

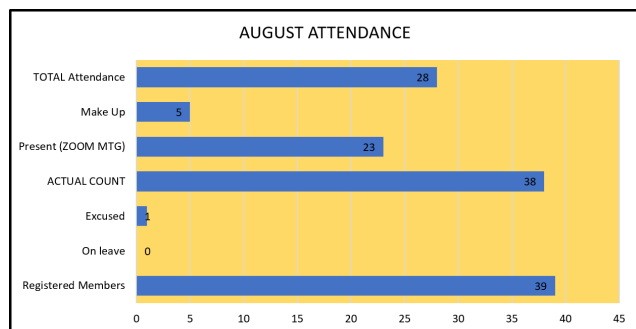
WE WISH FOR YOUR PRESENCE NEXT TIME

Dir. Jody Alabanza, Rtn. Modesto Bahul Jr., PP Marilyn Barredo, Dir. Reymund Barrios, PP Ricardo Bondoc Jr., Rtn. Evangeline Cacho, Rtn. Lorena Cachola, PP Lani Fabi, PP Chris Faelnar (mu), PP Ben Ladilad, PP Lito Pangilinan (exc), PP Chris Peralta, Rtn. Susan Villanueva (mu)

#### SPECIAL GUESTS

Chief of Staff/PP Anton Baltazar, Ms. Rachel Uy (guest of Dir. Joe)

### Statistics



The club's home attendance last 7 August is computed at 60.53%, whereas the club's total attendance (considering OL, MU and EX) is computed at 73.68%. There was an increase in the attendance from 31 July to 7 August 2021. NO change in the total attendance.

*The club meeting was done thru “blended” strategy, a choice of a “face to face” in Abong or via ZOOM*

### Highlights of the Meeting

1. The club meeting was presided by Pres. Arnel at exactly 1:00 PM
2. PARTS of THE PROGRAM:

**PROGRAM COORDINATOR: PAG/PP Gigi (TEAM BRE)**

- A. The invocation was led by Rtn. Nancy, a prayer for guidance and enlightenment, praying for family and friends to protect against the pandemic, prayers for the front liners and the afflicted and the hoping for God's protection and God's rays of infinite wisdom and bounty blessings from Him.
- B. The singing of the Pambansang Awit, Rotary Hymn and the 4-Way Test.
- C. PP Bert Talco introduced the Rotarians present in Abong including PAG /PP Gigi, Rtn. Nancy, PP Alfred, PP Albert, PP Mia and PP Diony. He also introduced the group TEAM BRE (Baguio Rotarians Empowered) lead by PP Diony and proudly say, the group is active and empowered to deliver quality programs for the club.
- D. Dir. Joe presented a video of “WORLD DANCE MANILA” showcasing his daughter Bea Ursua and her group named CLIQUE who competed with other dance groups in the country and abroad, held in UP Diliman.
- E. **During the Member's Time**
  - i. Treas. Ali congratulated TEAM BRE for a well-prepared program, informing everyone that the group submitted team name first so with planning activities held last August. He

# SECRETARY'S REPORT

## Highlights of the Meeting

also appealed to the members to settle their dues to close the balance for the first semester.

- ii. PAG/PP Gigi reminded the club to also read the Canao because EIC Cora is saying that no one is interested to read it while some members reacted that it was not true, well it was the joke for the day.
- iii. PP Baby encouraged everyone to invite members of the family and friends to join the meeting every Saturday, this is our in celebrating the month of August, the "Membership Month".
- iv. Dir Glen was expressing his happiness to be back and see the RCB members. He also informed everyone that he is getting better and now back to being active again in Rotary.
- v. PP Benny also showed his food for lunch. He announced to the club that the anonymous donor will donate Php 39,500 for the COM-PRA FAMILY.
- vi. PDG Linda thank PE Ali for the Php 2,000 that will be used to sustain the project "A park to remember".
- vii. Sec Cora reminded the members to submit articles or any interesting topic or issues that can be included in the Canao.
- viii. PP Raffy also commented about Canao, he is actually doing a great job in directing the Team to improve the over-all appearance including contents, font sizes, etc of the Canao - (Thanks PP RAFFY).

F. **During President's Time:** Pres. Arnel thank everyone for supporting the MEMBERSHIP and the TEAM BRE group who successfully prepared the program, including the food and drinks.

He also reported/ announced the following:

- i. Welcomed the GHS for the day.
- ii. POLE of the question asked by PP Mia via GC "have you been vaccinated?" 30/39 who responded, 77% or 25 are now fully vaccinated and we expect an increase the following days.
- iii. Rotary Clubs and Rotaract Clubs of Cluster 1C are invited to join the "Caring for Your Mental Health Amidst Pandemic" free webinar on 14

August, 9 :00- 11:00 am via zoom, speaker will be Christine Gina D. Camsol. The link will be posted in the RCB GC.

- iv. 21 August is a holiday, NO CLUB MEETING during this day.
- v. TULI MISSION on 15 August at 8:00 am in Barangay Lualhati covered court (adjacent to the Mansion House), requesting doctors to help in the mission with around 30 registered for the Tuli, the Rotaract club will not no walk-ins during the said event.
- vi. TRISEM hosted by the RC Laoag will be held on 4 September 2021.

G. **GHS:** PP Cynthia F. Reyes

PP MIA introduced the Guest of Honor and Speaker, she started with the GHS' qualification to speak about MEMBERSHIP RETENTION for the club. PP Cynthia is also a Rotarian from RC Makati San Lorenzo and her current district position is DEPUTY District Coordinating Chair for Membership for the current Rotary Year.

PP Cynthia, our GHS started thanking PP Anton for recommending her to speak to one of the oldest club in the country, she acclaimed how RCB conducts its program and she was happy to know that members were involved in the preparation of the program and observed proper the protocols in the club. She also had a positive reaction for the Canao.

Her talk was about membership retention specifically a topic on keeping the member in Rotary, keeping Rotary in the member. She highlighted reasons why members of Rotary Club leave, according to statistics, 30% goes to cost and/ or time, 23% for club environment and 19% for unmet expectations. She also showed and explained what members want and the following was discussed:

1. Local community service
2. Friendship and fellowship
3. Professional development opportunities

Retention according to her presentation is critical to Rotary's ability to meet the growing demand for humanitarian needs and volunteer

# SECRETARY'S REPORT

## Highlights of the Meeting

services throughout the world.

There are 5 key tips for member retention namely:

1. Engage with them right away from the very start.
2. Take their suggestions seriously
3. Give them good resources
4. Crunch your numbers and
5. Perks

Our GHS also discussed how our club can adapt to change, she presented 7 new membership types created by clubs:

1. Family membership
2. Corporate membership
3. Young Rotary leader membership
4. Introductory membership
5. Trial membership or associate membership
6. Emeritus membership and
7. Friends of Rotary

She shared her story about her club and how they struggled to retain members and one of the best practices is the involvement of members in the activities at all times, making the club fun-loving, vibrant and fellowship activities in the clubs works to make members feel they belong to the club.

She also discussed new club models such as: traditional clubs, satellite clubs, e-clubs, passport clubs, corporate clubs, caused-based clubs and Rotaract clubs. She ended her talk with a message from Paul Harris: ***"This is a changing world; we must be prepared to change with it"***.

### QUESTION and ANSWER

1. PP Benny thanked the GHS for a well-prepared presentation and asked about the 30 percent not included in the statistics of why Rotarians leave the club. The GHS mentioned some other reasons such as geographic and the pandemic that made even her club was affected. PP Benny also asked if forming groups within the club such as cliques can also be a factor, the GHS mentioned that belongingness is an important factor in the club, if one is comfortable being with a group and contributes to the club's

success, it should not be a problem.

2. Dir. Glen asked how is Rotary similar to ZONTA (where the GHS is also an active member). The GHS mentioned that retention is also a challenge, she emphasized that leading such club is also different because all members are women and it is a different strategy and approach to leading women.

3. IPP Atom shared her experience also as a member of another group similar to Zonta in Baguio. IPP Atom attested that it is also an advantage to be a member of such group and bring in that attitude to Rotary Club, which is helpful and productive.

### H. RESPONSE

- PP Alfred thanked PP Cynthia our GHS for the day, RCB learned a lot from her and encouraged the old members to remain active to promote friendship and accept assignments to guide new members of the club. He also encouraged everyone to adapt to changes specially now during the Pandemic, that we remain active and strong as a club.
- The GHS, PP Cynthia received a token of appreciation



### I. FINALE

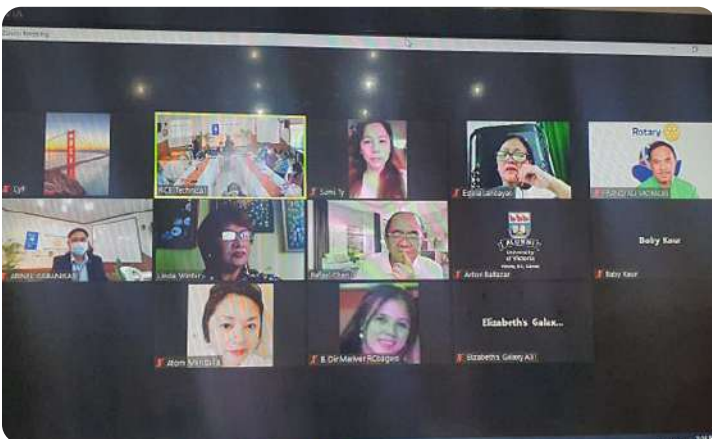
- PP Mia announced that she will donate her gift certificate to the COMPRO Family.
- After the singing of Pilipinas Kong Mahal and RCB Hymn, President Arnel thanked everyone for another great meeting and he reminded members to stay safe. He also thanked the TEAM BRE group for the wonderful lunch and for a job well done for handling the program for today.

**MEETING ADJOURNED: 3:00 PM**

# SCENES WE LIKE TO SEE

Blended Meeting

07 AUGUST 2021



# FEATURED EVENT

Team BRE Day

07 AUGUST 2021





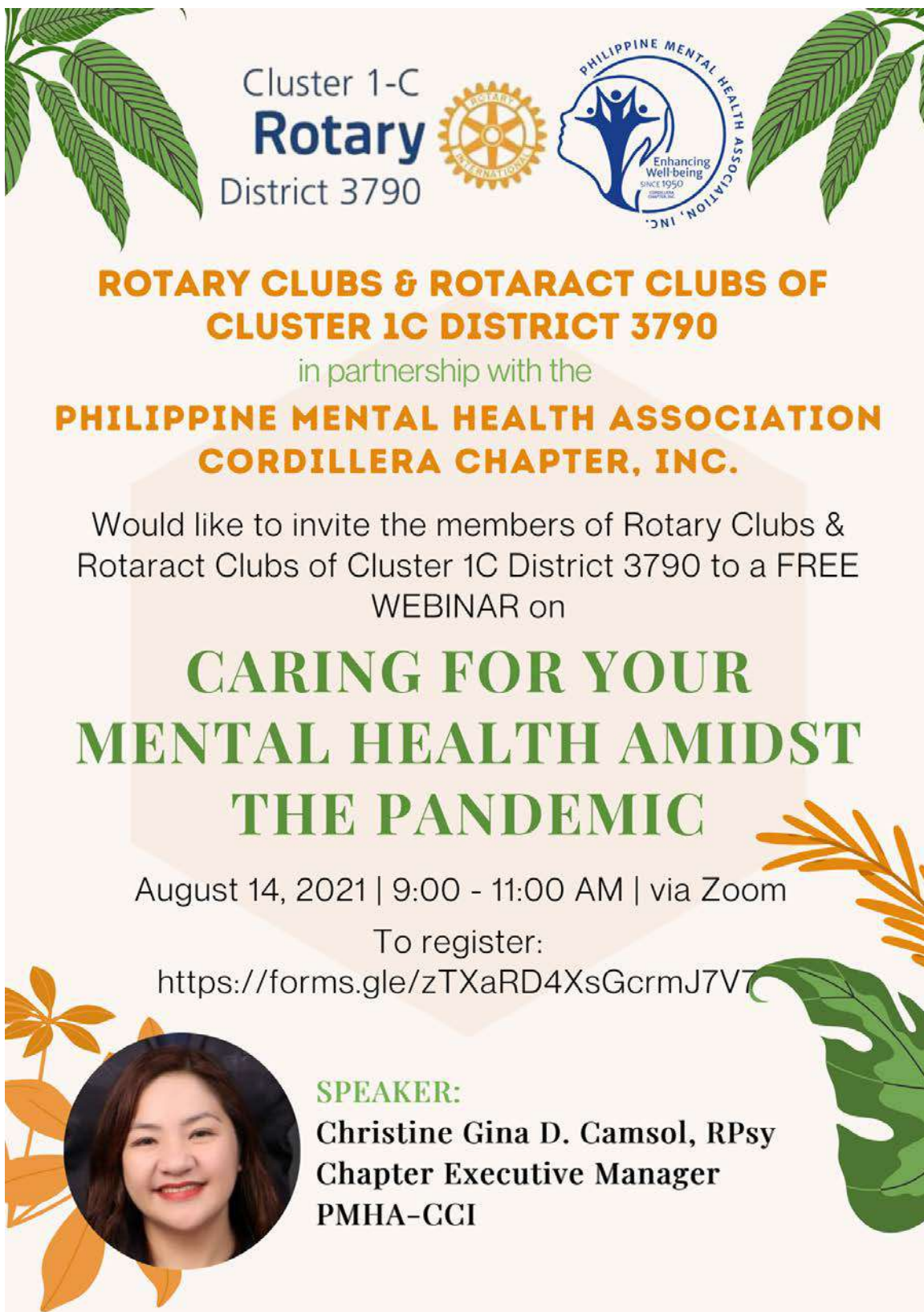
## UPCOMING EVENT

Caring for your Mental Health amidst the Pandemic



14 AUGUST 2021

Cluster 1C District 3790 Rotary Clubs and Rotaract Clubs invites their members to a FREE webinar on August 14, 2021. To register, click this link: <https://forms.gle/j2uKPLoEUoPYsNRT8>.

For questions, you may contact Rotary Club Baguio North President Nonnette Bennett thru: [nonnette.bennett@gmail.com](mailto:nonnette.bennett@gmail.com)



Cluster 1-C  
**Rotary**  
District 3790




**ROTARY CLUBS & ROTARACT CLUBS OF  
CLUSTER 1C DISTRICT 3790**  
in partnership with the  
**PHILIPPINE MENTAL HEALTH ASSOCIATION  
CORDILLERA CHAPTER, INC.**

Would like to invite the members of Rotary Clubs &  
Rotaract Clubs of Cluster 1C District 3790 to a FREE  
WEBINAR on

**CARING FOR YOUR  
MENTAL HEALTH AMIDST  
THE PANDEMIC**

August 14, 2021 | 9:00 - 11:00 AM | via Zoom

To register:  
<https://forms.gle/zTXaRD4XsGcrmJ7V7>

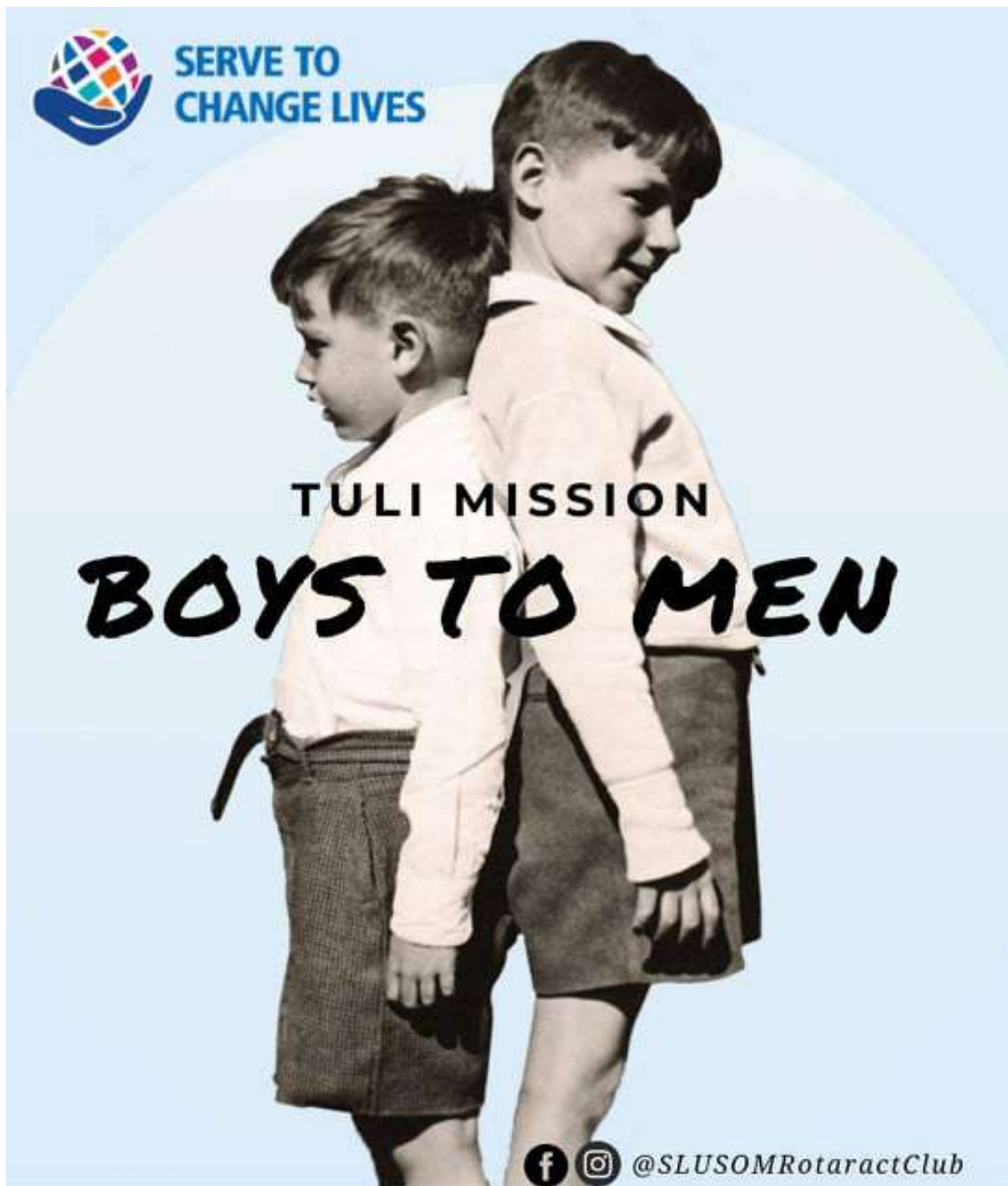


**SPEAKER:**  
**Christine Gina D. Camsol, RPsy**  
**Chapter Executive Manager**  
**PMHA-CCI**

**UPCOMING EVENT**

**Rotaract Club of Baguio - SLU School of Medicine**

**Tuli Mission**



*A medical project of ...*



**AUGUST 15, 2021  
LUALHATI BARANGAY  
HALL, BAGUIO CITY**

## TREASURER'S UPDATES



**PE Ali Morales**

President Elect / Treasurer  
Rotary Club of Baguio

### General Fund RY 2021 - 2022

Statement of Collections and Disbursements  
as of 31 July 2021

|   |            |                   |
|---|------------|-------------------|
| Balance (RY 2020 - 2021 ) June 30, 2021           |            | 184,019.80        |
| Collections :                                     |            |                   |
| - Annual Dues 2021 - 2022                         | 135,500.00 |                   |
| - Donations - Polio                               | 5,000.00   |                   |
| - Donations - TRF                                 | 4,900.00   |                   |
| - Donation - Others                               | 5,000.00   |                   |
| - Interest  | 24.61      |                   |
| Total Collections                                 |            | 150,424.61        |
| <b>TOTAL</b>                                      |            | <b>334,444.41</b> |
| Disbursements :                                   |            |                   |
| - RI Dues First Semester                          | 71,736.00  |                   |
| - Governor's Fund                                 | 11,700.00  |                   |
| - Erey  | 22,050.00  |                   |
| - Polio   | 21,230.00  |                   |
| - TRF   | 4,900.00   |                   |
| - Cost of Checkbook                               | 500.00     |                   |
| - Withholding Tax                                 | 4.92       |                   |
| - Outstanding Check RY 2020-2021                  | 3,000.00   |                   |
| TOTAL DISBURSEMENTS                               |            | 135,120.92        |
| Add : Adjustment - Advance Payment RY 2020 - 2021 |            | 9,500.00          |
| <b>TOTAL</b>                                      |            | <b>144,620.92</b> |
| Balance July 31, 2021                             |            | 189,823.49        |
| Passbook Balance Jul 31, 2021                     |            | 189,823.49        |
| Difference  |            | 0.00              |

# ROTARY INTERNATIONAL PAGE

## Ideas for strengthening membership



Contributed by PP Chris Faelnar

August is Membership and New Club Development Month, a time to recognize our members and the incredible work they do locally and globally. In 2021, many Rotarians around the world are working together to curb the pandemic through vaccination drives. After a long year of uncertainty, hope is on the horizon.

Membership Month is a great time to introduce friends and colleagues to the family of Rotary. Here are just a few ideas on how to attract new members and keep them engaged:

Learn about [strategies for attracting new members](#) in this online course in the Learning Center. (A My Rotary account is required.) The course highlights ways to interest prospective members and showcase your club's strengths.

Because of the pandemic, many clubs have started meeting exclusively online. The [Engaging Online Meetings page](#) has many useful tips and stories on virtual engagement. Take the [Best Practices for Engaging Members](#) online course to develop strategies for engaging people at all stages of membership.

Is your club healthy? Find out by taking this [online course](#), which will help your club improve its member experience, service and social events, public image, and club operations. And don't forget to address your club's challenges! Answer a few questions in the [Club Planning Assistant](#) to get solutions that are tailored to the issues you are facing.

Find more [membership resources](#) in My Rotary.

### Introducing the Membership Society for New Member Sponsors

Rotary recently announced a new recognition program called the Membership Society for New Member Sponsors, to recognize members who demonstrate extraordinary commitment to sharing the gift of Rotary with others.

A new [virtual gallery](#) on My Rotary honors members who have sponsored a total of 25 or more new members.

Rotary adopts new diversity, equity, and inclusion statement

To ensure that our organization values and lives the principles of diversity, equity, and inclusion (DEI), the RI Board of Directors, with guidance from the DEI Task Force, strengthened the organization's Diversity, Equity, and Inclusion Statement. Read the [updated commitment](#) and learn more about our efforts to ingrain diversity, equity, and inclusion into our culture to improve the membership experience for current and future Rotarians, Rotaractors, and the family of Rotary.

### Engaging your club's newest members

At the beginning of each Rotary year, many clubs welcome new members. Because members are most likely to leave Rotary in their first few years of membership, it's important to engage them right away. Pair them with a Rotary mentor, learn about their interests, and involve them in club activities. To complement your efforts, Rotary will send a series of email messages to members in their first year to tell them about opportunities to get involved in Rotary beyond their clubs. The messages will mention resources such as Rotary Basics and include information about Rotary Fellowships, Rotary Action Groups, and The Rotary Foundation. Together, let's make sure members have a fulfilling Rotary experience!

### 2020-21 in review

Though the last Rotary year had its challenges, we have many achievements to be proud of. Take a look at what we did during 2020-21 in General Secretary John Hewko's [report to the convention](#).



MEET ROTARY MEMBERS WHO ARE FINDING FRESH WAYS TO CONNECT.



Learn about the 2021-2022 Presidential Initiatives



EMPOWERING GIRLS | ROTARY DAYS OF SERVICE | PRESIDENTIAL CONFERENCES | EACH ONE BRING ONE

## EDITOR-IN-CHIEF'S PAGE



### EIC Cora Ocampo

Editor-in-Chief  
Rotary Club of Baguio

## Growing Rotary through membership leads

<https://blog.rotary.org/2021/08/10/growing-rotary-through-membership-leads/>



*The Rotaract Club Of Secunderabad Medicos donates oxygen beds to Gandhi Medical Hospital.*

**Editor's note:** This is the second in a series of blog posts for Membership Month where experts share how they reach out to prospective members, keep existing members engaged, and create an environment that allows new clubs to form and thrive.

*By KR Parthasarathy, assistant governor of Rotary District 3150 (Hyderabad, India)*

**D**oing something good in the Rotary world has always been my passion. The reach and access that I was afforded as an assistant governor in my district in India made it possible for me to reach my goals.

My endeavor to grow Rotary in my region began with an idea to revive our 52-year-old community based Rotaract Club of Secunderabad. It was chartered in April of 1968 and is one of the oldest Rotaract clubs in the world. Until the last few years, the club was slumbering with not much activity and not a lot of member engagement. We started at the top, re-vamping the leadership and bringing in passionate and active people. We were then able to induct 30 new members and discover ways to get them involved in voluntarily community services activities that they were proud to participate in.

### Pursue membership leads

The membership leads which I received as an assistant governor greatly helped me in connecting with many young prospective members as well as some older ones, and students and entrepreneurs who were keen to learn more about Rotary. Once I followed up (always follow up on membership leads!), they wanted to be part of our great organization. One such extended interaction involved a medical student, Ms. Kaanthi Rama, who was studying to get her degree at Gandhi

Medical college in Secunderabad. Getting to know her opened the door to many others she knew, and we were able to form the Rotaract Club of Secunderabad Medicos with about 70 members.

Rama, who became club president, was so inspired and motivated about Rotary, that she and her members decided to form a community based club instead of a university or college-based club so they could continue to serve Rotary even after they graduated.

Although Rama wanted to add more members from other medical colleges, I persuaded her to help form new clubs at other colleges. This resulted in two new Rotaract clubs – Osmania Medical College with 138 members and Apollo Medical College with 130 members. This added an astounding 350 new members to Rotaract for the first time in the history of our district.

### Be persistent

I had a similar long and deep conversation with Ms. Bhuvanshewari, an engineering student in Hyderabad, who was looking to join Rotaract. After continuous follow-up discussions (always follow up your initial membership conversations), I was able to motivate her to form a group of like-minded individuals to form the Rotaract Club of Go-Getters with a membership of 25 young women, thus creating the first all-female Rotaract club in our district.

Chartering a Rotary club as a governor's special representative was a bigger task. But thanks to the great support I received from our membership chair, Srinivas Peddi, I was able to assemble 29 members in various professions, with an emphasis on having at least a third of them be women. It took three months of exhaustive conversations and motivational talks, but the result was the Rotary Club of Secunderabad New Horizon. (I chose that name to symbolize the new normal of the COVID-19 pandemic). It was the first club in nearly 20 years sponsored on behalf of my club.

I leave you with these thoughts. Use your connections in leadership to arrange talks with prospective members. Follow up on leads you receive. Motivate those people to get the people around them excited. And persistently follow through. It can be a fair amount of effort, but the satisfaction of seeing our organization grow and add new members is definitely worth it.

*Take the [Online Membership Leads course](#) to learn how a prospective member experiences the membership leads process, and how club and district leaders can create a consistent, positive experience for prospective members.*

# ANNOUNCEMENT

## Rotary Presidential Conference - Manila : Experience only the Best

Rotary   **PRESIDENTIAL CONFERENCE MANILA**

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**NOVEMBER 26, 27, 28**  
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**REGISTER NOW**

Rotary   **PRESIDENTIAL CONFERENCE MANILA**

**ROTARY CLUBS THAT ACHIEVE 100% CLUB REGISTRATION:**

- **EACH ROTARIAN SHALL RECEIVE A LIMITED EDITION MANILA CONFERENCE 2021 COMMEMORATIVE PIN.**
- **FREE EQUAL NUMBER OF ITS CLUB ROTARACTOR REGISTRATION. EVERY ROTARIAN, ONE FREE ROTARACTOR!**

\*\*\*\*THE TOTAL REGISTERED CLUB ROTARIANS MUST EQUAL TO OR EXCEED THE JULY 1, 2021 CLUB COUNT.

Rotary   **PRESIDENTIAL CONFERENCE MANILA**

**ROTARY CLUBS THAT ACHIEVE 50% CLUB REGISTRATION:**

- **FREE ROTARACTOR FOR EVERY THREE (3) REGISTERED ROTARIANS**

\*\*\*\*THE TOTAL REGISTERED CLUB ROTARIANS MUST EQUAL TO OR EXCEED THE JULY 1, 2021 CLUB COUNT.

Rotary   **PRESIDENTIAL CONFERENCE MANILA**

 **PROTECTING THE ENVIRONMENT**  **GROWING LOCAL ECONOMIES**

**EXPERIENCE ONLY THE BEST**

**NOVEMBER 26, 27, 28**  
VISIT OUR SITE [www.rpc21.ph](http://www.rpc21.ph)

**REGISTER NOW**



**REGISTERING TO BUY TICKETS FOR RPC21 MANILA IS EASY!**

- 1 Go to [rpc21.ph](http://rpc21.ph)
- 2 Click "Register Now"
- 3 Fill out the registration form
- 4 Click "Register & Pay"
- 5 Choose to pay as: PayPal member (log in) OR PayPal guest (no log in)
- 6 Fill out the payment form
- 7 Click "Pay Now"
- 8 Check your email & you are DONE!

**SEE YOU AT RPC21 MANILA!**

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Rotary  
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**Shekhar Mehra**

Rotary International President



**Arnel Cabanisas**

President

**Willie L. Serafica**

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**Pancracio "Panding" Nisce**

Vice Governor

**Rommel Alcid**

Assistant Governor



**Cora Ocampo**

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**Ali Morales**

VP / PE / Treasurer



**Atom Mendalla**

Immediate Past President



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**Reymund Barrios**

Dir. - Service B Chair



**Tonton Tan**

Dir. - Public Image Chair



**Libby Fernandez**

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**Baby Kaur**

Membership Chair



**Joe Ursua**

Director



**Glen Flores**

Director



**Jody Alabanza**

Director



**Gigi Maranan**

Adviser



# MEMBERS



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MORITA**

Honorary Member



**PP Roger  
NAZ**

Honorary Member



**PP Palma  
ANGELING**

Honorary Member



**Dir. Mariver  
AGAYAS**

Director - Service A Chair  
COMMUNCTN/MEDIA-  
Correspondent



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ALABANZA**

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ARCHITECTURE-  
Environmental Planning



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ALABANZA**

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FOOD INDUSTRY-  
Meat Processing



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GOVERNMENT-  
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BALAJO**

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Obstetrics Gynecology



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BARREDO**

Past President  
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SOCIAL SERVICE-  
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**Pres. Arnel  
CABANISAS**

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MGMT/ADMIN-  
Executive Mgmt



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CACHO**

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Catering



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CACHOLA**

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CAWED**

Past President  
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Judiciary



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CHAN**

Past President  
ARCHITECTURE-  
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CLARIDAD**

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# MEMBERS



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FAGAR**

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ENGINEERING-  
Civil Engineering



**PP Elizabeth  
FERNANDEZ**

Past President / TRF Chair  
LEGAL-  
Criminal Law



**Rtn. Glenliel  
FLORES**

Director  
CONSTRUCTION-  
Comm'l/Resid'l Contracting



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KAUR**

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MKTG/SALES-  
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LADILAD**

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AGRI/FORESTRY-  
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LANDAYAN**

Member  
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Secondary



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LAYGO**

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EDUCATION-  
Medical



**PP Evangeline  
MARANAN**

Adviser  
MGMT/ADMIN-  
Special Events



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MENDALLA**

Immediate Past President  
BANKING/MONEY-  
Regional Operations



**PE Ali  
MORALES**

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BANKING/MONEY-  
Bank Manager



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OCAMPO**

Secretary / Editor-in-Chief  
EDUCATION-  
Consultancy/Technopreneurship



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Past President  
MKTG/SALES-  
General Merchandise



**PP Horacio Christopher  
PERALTA**

Past President  
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HEALTH CARE-  
Urology



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TALCO**

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ENGINEERING-  
Civil Engineering



**Dir. Ronald Carlton  
TAN**

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REAL ESTATE-  
General Practice



**Rtn. Jeanne Maria  
TY**

Member  
SERVICES-  
Drinking Water



**Dir. Jose  
URSUA**

Director  
SCIENCE/TECH-  
OBGyne Sonology



**Rtn. Maria Jesusa  
VILLANUEVA**

Member  
GOVERNMENT-  
Deeds Examination



**PDG Linda  
WINTER**

Past President / PDG  
HEALTH CARE-  
Dentistry



## THE CAÑAO EMBLEM

Our Official Club Bulletin has been called The Cañao. "Cañao" (pronounced as kan-yau) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Cañao emblem which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club's members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of "A Celebration of Service."



# Rotary Club of Baguio

## THE RCB LOGO

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club's straightforwardness. Over-all cardioid-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants— now 3D bevelled) are symbolic of Rotary's Four-Way Test and the members' commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to

*Service Above Self.*



## SERVE TO CHANGE LIVES



Baguio City, Philippines

R.I. District 3790, Club No. 16863  
Chartered on 21 February 1938

CP No.: 0998-572-0351 (Pres. Arnel)  
CP No.: 0917-501-1968 (Sec. Cora)  
E-mail: [RCBaguio1938@gmail.com](mailto:RCBaguio1938@gmail.com)  
Facebook: [@rotaryclubbaguio](https://www.facebook.com/@rotaryclubbaguio)

The Rotary Club of Baguio meets every Saturday at 12:30 to 2:30 pm.

## Sec/EIC Maria Corazon Ocampo

The Cañao, Editor-in-Chief  
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## PP Raffy Chan Pres. Arnel Cabanisas

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